

CONTACT

+1 (408)641-8101

minhkhuepham.design@gmail.com

Portfolio: minhkhuepham.com



MINH KHUE PHAM

Graphic Designer with experience creating brand, marketing, and digital design solutions across social media, web, and print. Skilled in visual storytelling, content strategy, and cross-functional collaboration in fast-paced marketing environments. Passionate about turning ideas into thoughtful visual solutions that balance creativity, clarity, and purpose.

SKILLS

DESIGN TOOLS

- Illustrator, Photoshop, InDesign, After Effects
- AutoDesk Fusion 360
- Product & Landscape Photography
- Microsoft Suite (Word, Power Point, Outlook)
- Figma, Miro, Canva, Powtoon

LANGUAGES

- English
- Vietnamese

EXHIBITS

WORKS FEATURED AT

- Dongseo University, South Korea
- KOGEI University, Japan

EXPERIENCE

02/2026–PRESENT

SOCIAL MEDIA & MARKETING ASSISTANT | FRANCO MOBILE HOMES

- Created digital and print marketing materials across multiple brand assets.
- Helped grow Facebook audience from 1.1K to 1.9K followers through content optimization, SEO research and performance analysis.
- Supported marketing initiatives by collaborating on website updates, campaigns, and brand communications.

08/2025–10/2025

MOTION DESIGNER & PHOTOGRAPHER | WHAT SHAPES US EXHIBITION

- Developed motion graphics for exhibition display.
- Managed technical setup, including cabling, screen configuration, and resolution to ensure seamless exhibition operation.
- Documented, edited, and organized exhibition photography for process books and final submissions.

03/2025–07/2025

VISUAL DESIGN INTERN | VERVE AI

- Designed engaging graphics, visuals, and videos for social media campaigns as well as paid ads, increasing campaign engagement rates.
- Collaborated with marketing team to ensure the brand consistency across several platforms.

2024–2026

EVENT COORDINATOR & PHOTOGRAPHER | NEO DESIGN CLUB 2026

- Coordinate and document design-focused events and workshops.
- Manage event schedules, create visual assets, and prepare supplies and presentations to support promotion and fundraising for club activities.
- Work with the club's management team to follow up on tasks and support event setup, cleanup, and inventory.

2019–03/2026

ASSISTANT MANAGER | JADE CHINA RESTAURANT

- Promoted from Associate to Assistant Manager in recognition of strong leadership, supervisory skills, and training support.
- Handle POS transactions, manage daily operations and customer service, resolving and reporting back with professionalism.
- Strengthen communication skills and time-management under high-volume conditions.

EDUCATION

2022–2026

BFA Graphic Design

San Jose State University

2019–2022

AA Liberal Arts

De Anza College