



# PlanPay: NEW Digital Layby Option

A new payment option has entered the market, offering a digital lay-by platform to make it easier to budget for travel. At a time when the rising cost of living is making it tough for Aussies to budget for their holidays, PlanPay allows guests to pay before they stay in flexible instalments that suit their lifestyle – all with zero credit, zero fees, and zero worries.

PlanPay is the smart way for travellers to pre-pay their experiences in instalments and

lock in their travel up to two years in advance, using their own money rather than credit..

Offering game-changing flexibility, customers can tailor their Plan into weekly, fortnightly, or monthly payments so they're all paid up before their trip.

For merchants, PlanPay can increase your direct bookings and lead times, as well as seamlessly integrating into your backend systems and avoiding any extra work for your team. The PlanPay checkout integration was

seamlessly enabled to maximise a hotel's direct bookings and increase web conversion.

## SAY HELLO TO PLANPAY

Chat to the PlanPay team to find out how you can offer the new digital layby option to your customers at checkout and increase your direct bookings.



Phone: 1800 780 880  
Website: [www.planpay.com](http://www.planpay.com)

