



Hi, I'm Max!



Passionate Product Designer pushing design boundaries to create innovative user experiences. Expert in emerging technologies with a focus on AI, driven by project impact in the digital world.



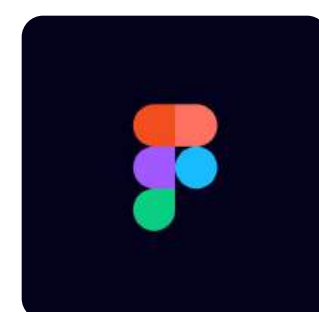
How I Approach Design

Design is about more than aesthetics; it's about creating solutions that feel natural and intuitive to users. My approach combines creativity with strategic thinking to design experiences that not only look great but also solve real problems.

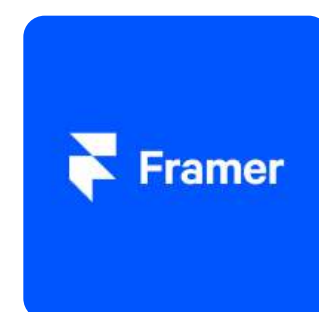
Tools that I use



InvokeAI



Figma



Framer



Adobe



Notion



ChatGPT



Perplexity



My Key Projects

From interface design to full platform development, I've worked on diverse projects combining innovation and creativity.

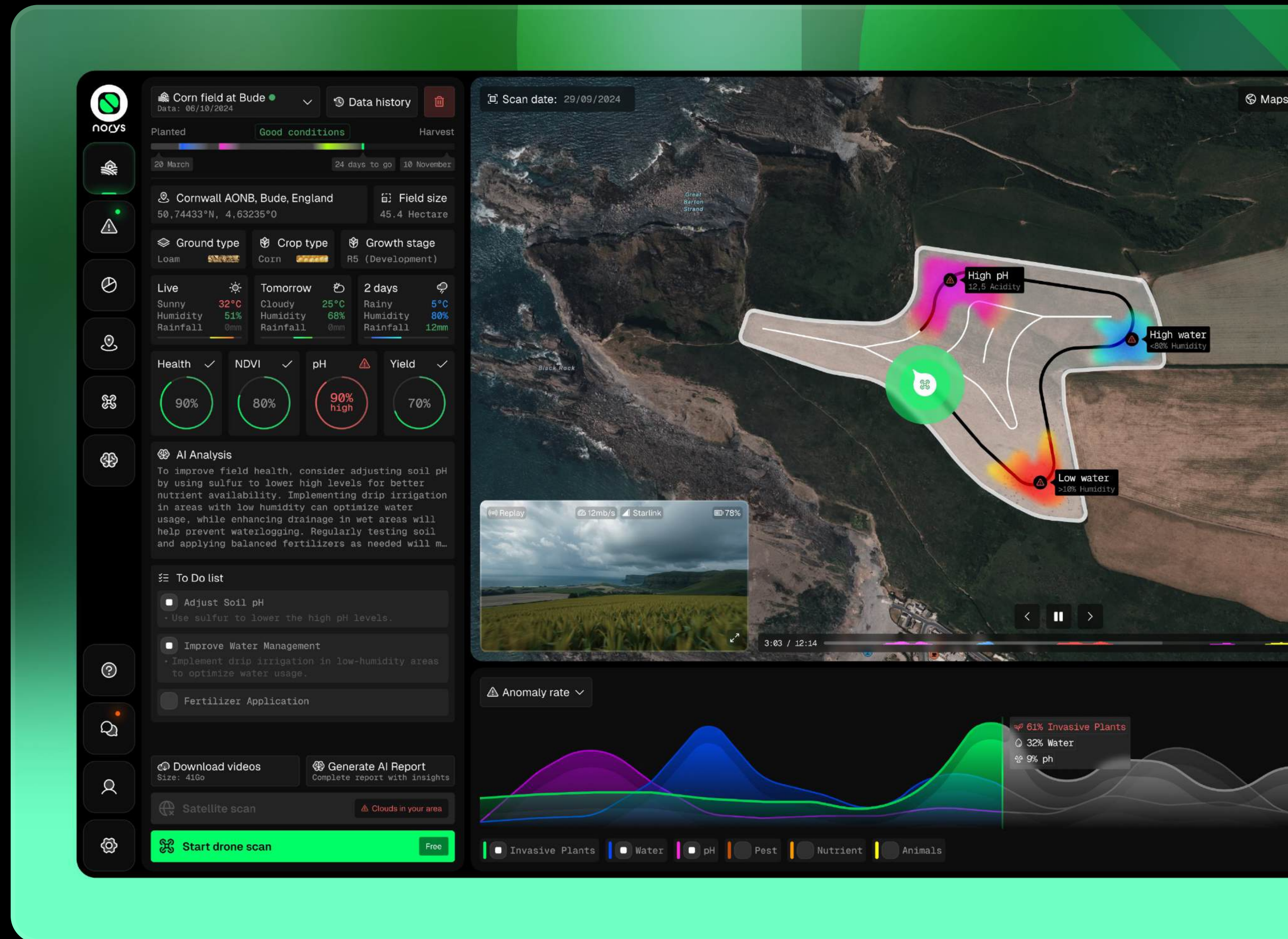
Norys

Norys is an AI-powered platform that helps farmers optimize field management through drone scans and anomaly detection. This project focused on building an interface that simplifies the process of analyzing drone data and improving crop productivity.

Project Date: 2024

Role: Product Designer

Tools: Figma, InvokeAI, ChatGPT, Jitter



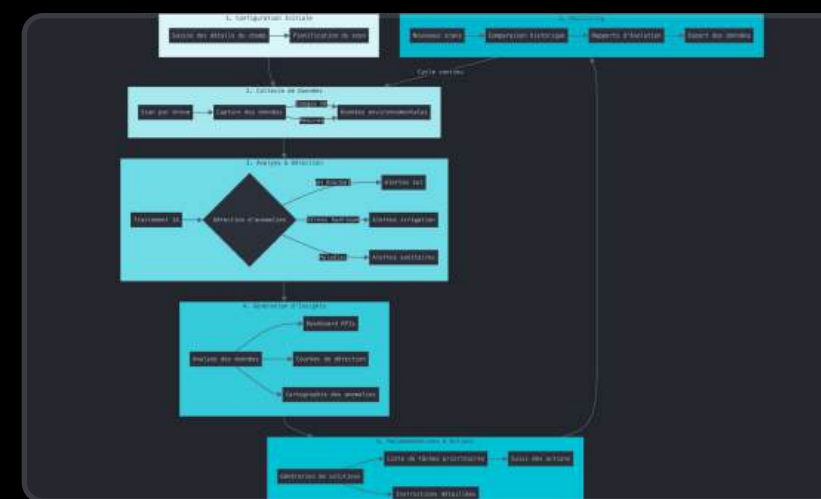
Norys

Process & Key Steps:

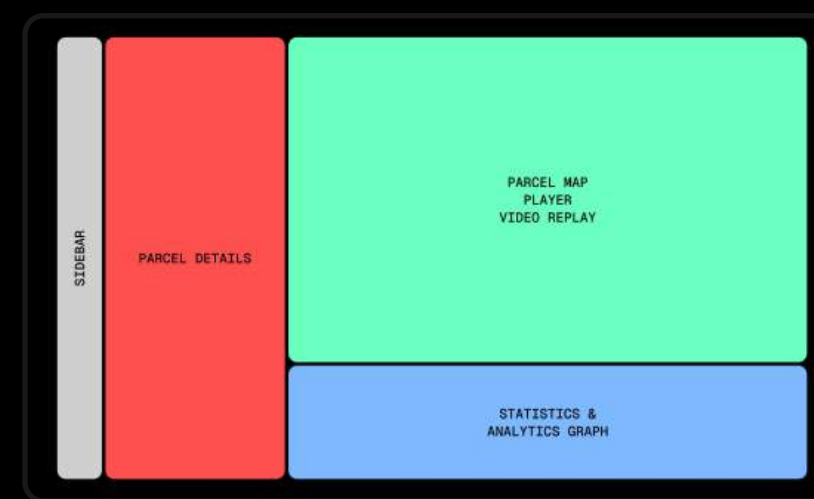
- **Problem Definition:** Collaborated with farmers and stakeholders to define the key challenges in field management, such as detecting crop health issues early and optimizing resource use.
- **Design & Development:** Created wireframes and prototypes of the Norys dashboard, focusing on ease of use. The interface allows farmers to launch drone scans, monitor crop health, and track KPIs such as soil moisture and plant growth.
- **Testing & Refinement:** Conducted multiple rounds of user testing with farmers to refine the interface, ensuring that the system could be used efficiently in the field.
- **Outcome:** Norys improved productivity and resource management for farmers, with a streamlined interface that made it easy to monitor large fields using drone technology and AI.



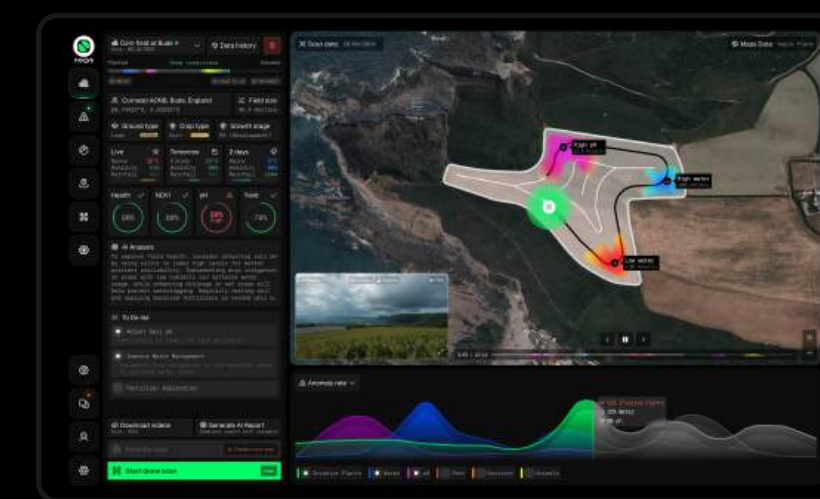
S1: Research



S2: Process Map



S3: Prototyping



S4: HI-FI Design



Nancials

Nancials is a financial management platform for tracking expenses, budgeting effectively, and gaining insights into financial health. The project aimed to create a user-friendly interface simplifying complex financial data for all users.

Project Date: 2024

Role: Product Designer

Tools: Figma





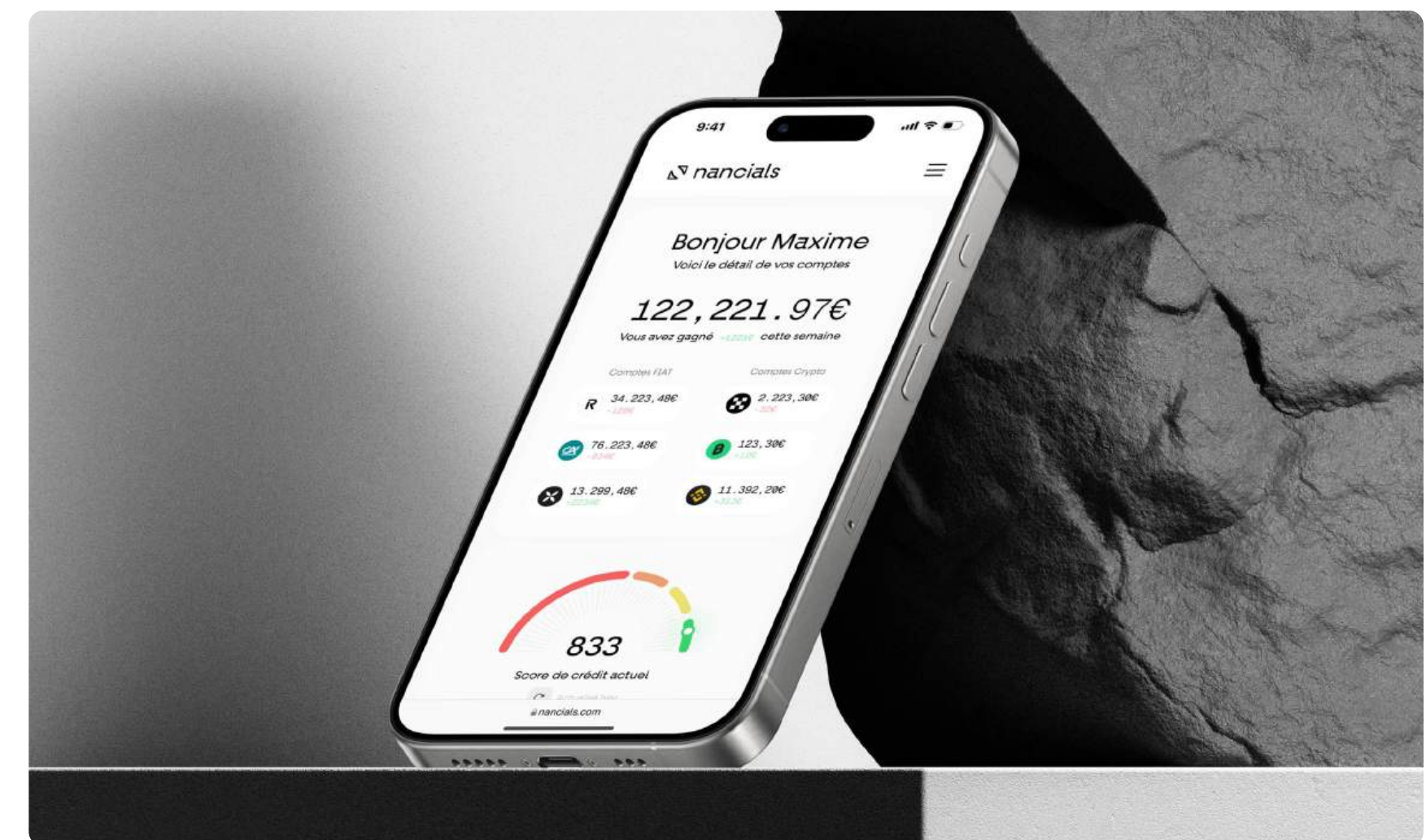
Nancials

Process & Key Steps:

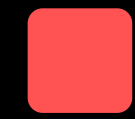
- **Research & Discovery:** Collaborated with stakeholders to define the target audience's pain points in financial management, such as difficulty in tracking expenses, visualizing budgets, and generating financial reports. Conducted user interviews and market research to gather insights on essential features.
- **Information Architecture & Wireframing:** Developed a clear structure for the platform, ensuring that key features like budgeting, expense tracking, and reporting were easily accessible. Created low-fidelity wireframes to map out user flows and simplify navigation.
- **Outcome:** Nancials provided users with a comprehensive financial management tool that improved their ability to monitor and control their finances. The intuitive interface helped reduce the time spent on managing finances and increased user satisfaction by offering clear, actionable insights.



Prototyping



Final product



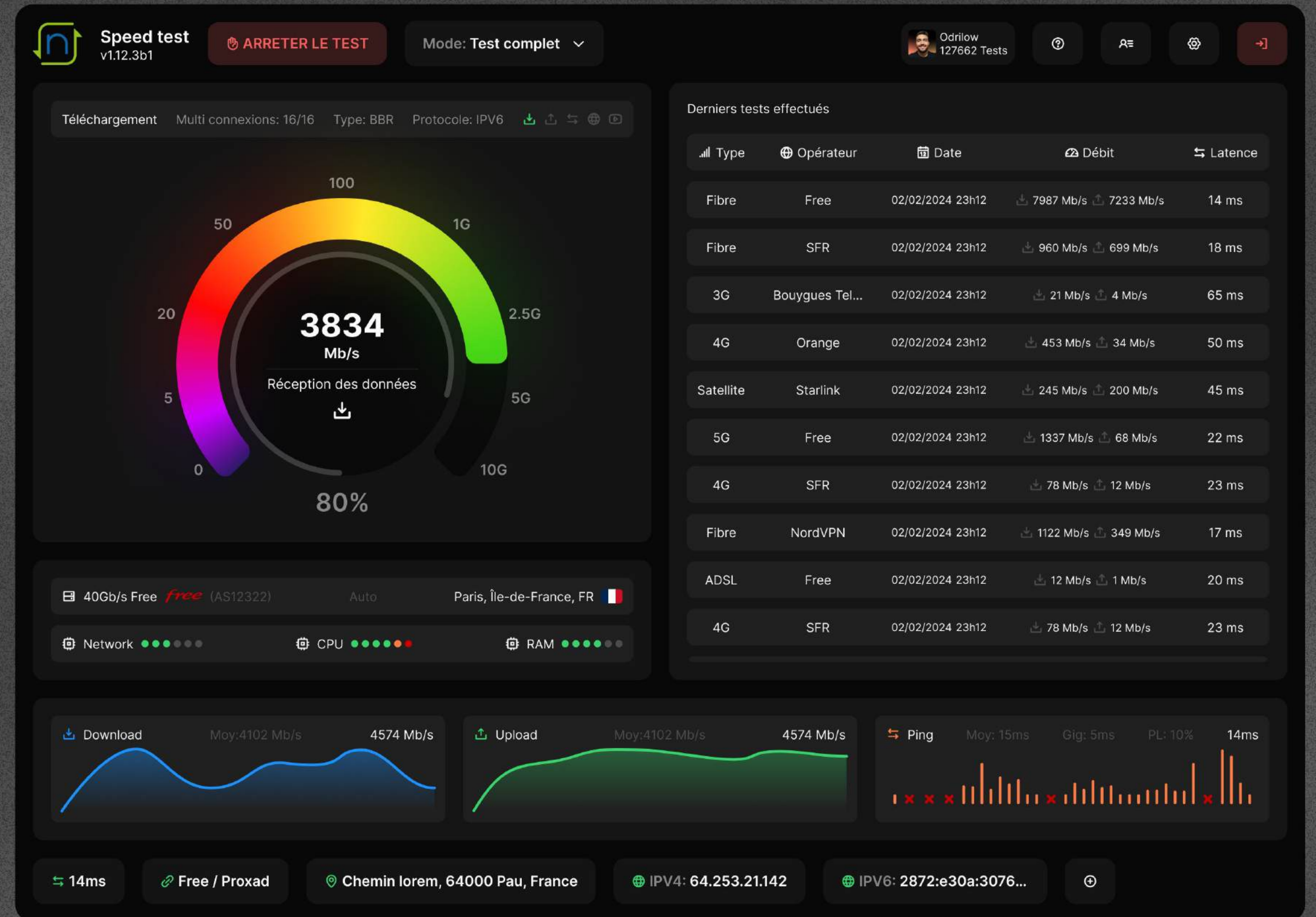
nPerf

nPerf is a mobile and web platform that measures and analyzes network performance. My work focused on enhancing the app's interface to provide a seamless user experience for millions of users worldwide.

Project Date: 2024

Role: Product Designer

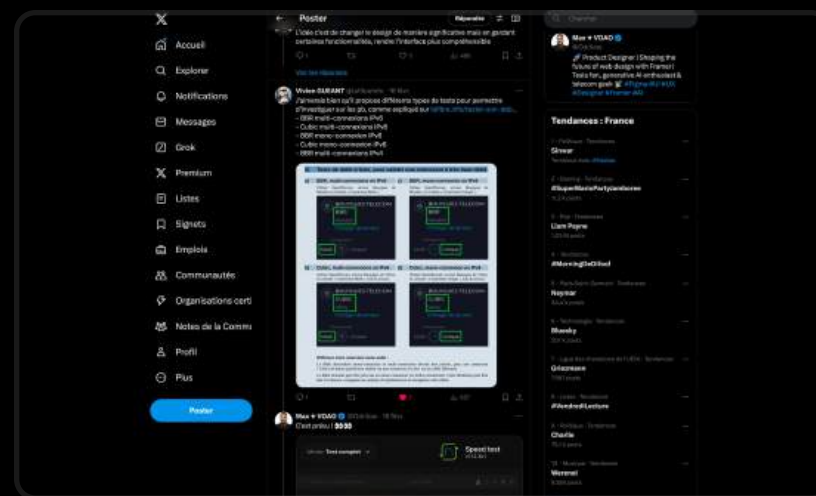
Tools: Figma



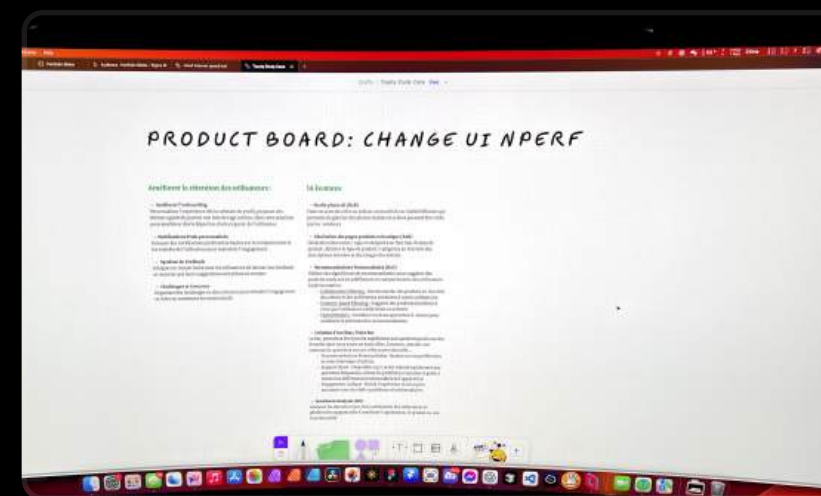
nPerf

Process & Key Steps:

- **Research & Analysis:** Requested feedback from the community on the application regarding areas for modification, enhancement, and inclusion.
- **Design Iteration:** Redesigned key screens, making the interface more accessible and visually clear. Created a new color palette and layout structure to improve readability of complex data.
- **Testing & Implementation:** Conducted usability tests and collaborated with the nPerf team.
- **Outcome:** The new design significantly improved user satisfaction, with a more efficient and user-friendly experience for testing internet speed and browsing performance.



S1: Research and user feedback on X



S2: Processing feedback



S3: Prototyping



S4: Visual identity



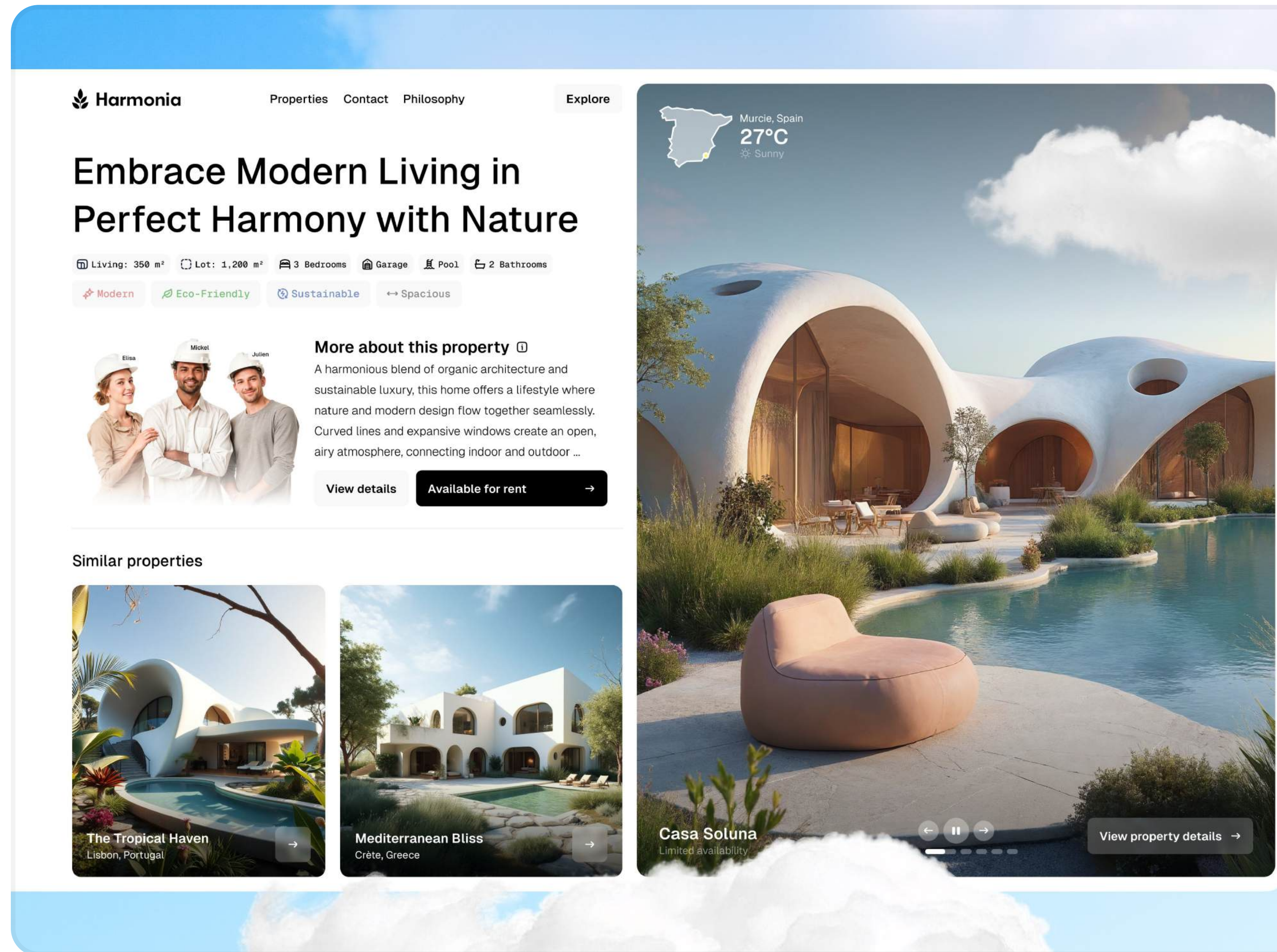
Harmonia

Harmonia reimagines urban housing by integrating nature into living space design, aiming for seamless interaction with the environment through innovative and eco-friendly architecture.

Project Date: 2024

Role: Product Designer

Tools: Figma, InvokeAI, ChatGPT

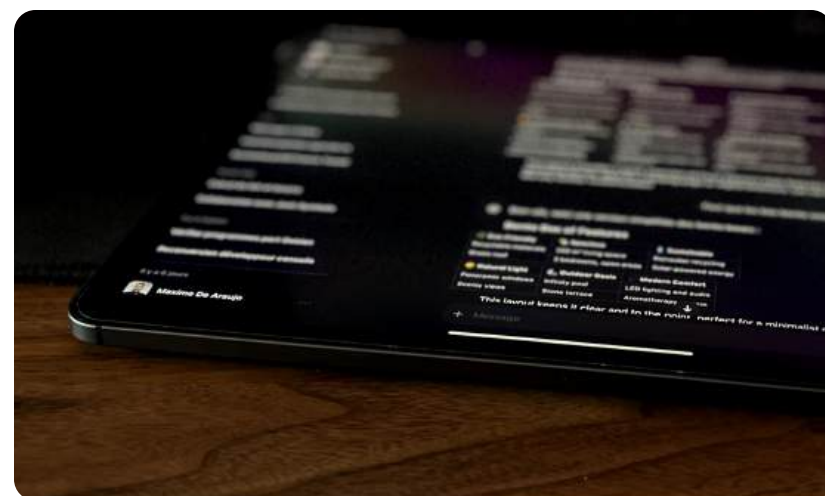




Harmonia

Process & Key Steps:

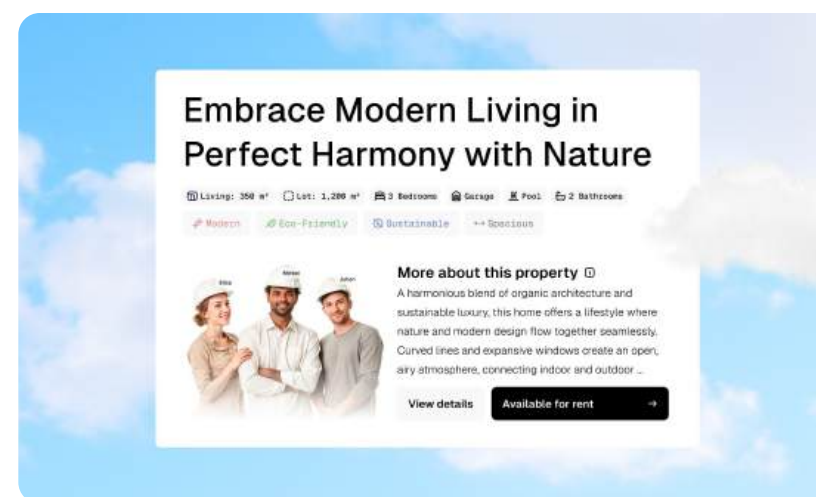
- **Research:** Conducted user research to understand the growing demand for sustainable housing and the desire for nature-integrated living spaces.
- **Design:** Developed a user-friendly interface for managing eco-friendly properties, focusing on intuitive navigation and beautiful visuals to reflect nature's organic feel.
- **Prototyping & Testing:** Created high-fidelity prototypes using Figma and tested with users to refine usability.
- **Outcome:** A fully interactive prototype that balances modern design with nature, improving the user experience for eco-conscious homeowners.



S1: Research



S2: User journey process



S3: Prototyping



S4: Visual identity



Bringing Ideas to Life

With 10+ years in Design, Product, UX/UI, Branding, and web development, I've worked on diverse projects in various industries. My focus is on solving intricate problems through design and technology.

Key Highlights

End-to-End Product Design

Branding

Web Development Expertise

Print

Notable Skills

User-Centered Design

Responsive Design

Prototyping & Wireframing

HTML, CSS

Framer

Collaborating

Want to discuss?

I'm always excited to collaborate on new ideas or improve existing designs. Whether you need help with UX/UI, Branding, or creating seamless product experiences, feel free to reach out !

[Book a call](#)

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Made in France 



**Thanks for
watching**