



ESLSCA
University

MBA



ESLSCA MBA

More than
70 Years
of Global
Experience

Founded in Paris in 1949, ESLSCA is globally recognized for its excellence in business education, with particular distinction in its **MBA** programs. In 1998, ESLSCA became the first officially accredited foreign university in **Egypt**, launching one of the region's earliest **MBA** programs.

ESLSCA University in **Egypt** currently offers specialized **MBA** programs that combine French academic excellence with an in-depth focus on the Middle Eastern market. Supported by a global faculty and strong industry connections, ESLSCA equips business leaders with the skills needed to thrive both locally and internationally, through innovative, forward-thinking, and strategic education.



Accreditation

ESLSCA's MBA program is fully accredited by the Egyptian Supreme Council of Universities—the official authority responsible for recognizing and equating academic degrees in **Egypt**. This prestigious accreditation affirms that our **MBA** is academically equivalent to those offered by public universities, reflecting the program's high academic standards, credibility, and rigor.



● Program Structure

Program Overview



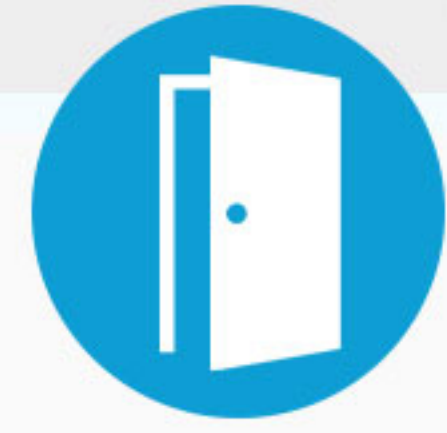
Duration

2 Years



Language of Study

English



Intakes

Spring,
Summer,
and Fall



Locations

Pyramids Heights
Dokki
Heliopolis
New Cairo
Alexandria
Hybrid



Degree Awarded

Master of Business
Administration



Credits

48 credit hours



● Core Curriculum

Human Resources Management

Strategic Management

Business Research Methods

Accounting for Managers

Marketing Management

Economics for Managers

Contemporary Management

Quantitative Business Analysis

Financial Management

● Specializations

Each specialization is designed to provide in-depth knowledge and practical skills tailored to the specific area of focus, ensuring that graduates are well-prepared to excel in their chosen fields.



Global Marketing

This specialization focuses on equipping students with the skills to create, communicate, and deliver products or services to diverse customer bases.

- Consumer Behavior
- Integrated Marketing Communication
- Strategic Brand Management
- Digital Marketing
- Service Marketing
- Elective Courses
- Seminar in Global Marketing & Competitive Intelligence

Finance and Banking

This specialization provides insights into current principles of finance, investment, and financial markets across various sectors.

- Investment & Portfolio Management
- Banking Asset & Liability Management
- Behavioral Finance
- Derivatives Market
- Credit & Retail Risk Analysis
- Elective Course
- Seminar in Global Finance & Competitive Intelligence



● Specializations

Global Management

This specialization imparts the necessary skills to make informed decisions regarding organizational resources to achieve goals efficiently and effectively.

- Operations and Supply Chain Management
- Entrepreneurship & SMEs
- International Finance
- International Marketing
- Elective Course
- Elective Course
- Seminar in Global Management & Competitive Intelligence



Human Resources

This specialization focuses on acquiring knowledge in recruiting, selecting, training, compensating, and managing employees and contractors within organizations.

- Employment Relations (Labor Law)
- Talent Acquisition & Management
- Executive Leadership
- Performance Appraisal & Compensation
- Essentials of Negotiation
- Elective Course
- Seminar in Global Management & Competitive Intelligence



Specializations

Digital Transformation

This specialization delves into mastering how digital technology transforms services or businesses by replacing non-digital or manual processes.

- Digital Transformation Technologies
- Digital & IT Strategy Management
- Digital Business Model & Architecture Management
- Agile & Design Thinking
- Economics of Knowledge Management Framework
- Management of Successful Digital Transformation Programs
- Seminar in Global Management & Competitive Intelligence



Fintech and Blockchain

This specialization focuses on mastering the adoption of digital technology to transform services or businesses by replacing non-digital or manual processes.

- Fintech: An overview
- Blockchain for Business: Ecosystems' Perspective
- Information Security for the Financial Industry
- Governance & Recent Advances in FT & BC Technologies
- Artificial Intelligence & Machine Learning in Finance
- Fintech: APIs in the Financial Industry & Global Economy
- Managing Successful FT & BC Program Capstone Project



Sports Management

This specialization focuses on developing the skills and strategic mindset needed to manage sports organizations, lead teams, and drive success both on and off the field.

- Sports Event Management
- Sports Facility Operations Management
- Sports Sponsorship Strategy
- Sports Psychology: Coaching and Athlete Development
- Fan Engagement
- Sports Law
- Esport
- Paralympic and Non- Paralympic Sports



● Who Is the MBA For?

Aspiring Leaders:

Professionals who aim to move into leadership or executive roles within their organizations.

Career Switchers:

Individuals looking to shift industries or functional areas and need the business acumen to do so effectively.

Entrepreneurs:

Future business owners or startup founders seeking the tools, networks, and knowledge to launch and scale ventures.



● Why Pursue your MBA at ESLSCA?

Choosing ESLSCA’s MBA means gaining real-world skills, strategic thinking, and global insight. Here’s what makes it unique:

- **Industry-Driven Curriculum:** Designed by business leaders and taught by qualified experts.
- **Global Reach, Local Focus:** Combines international standards while staying deeply connected to regional business realities.
- **Entrepreneurial & Leadership Focus:** Whether you're launching a startup or climbing the corporate ladder, our MBA hones your leadership, innovation, and decision-making abilities.
- **Flexible Learning for Professionals:** Our MBA is tailored for busy professionals, offering flexible schedules, part-time options, and practical projects you can apply directly to your job.

Details	Campus	Schedule
Flexible schedule – depends on demand	Based on demand	Friday or Saturday every week
Weekend – minimum 6 hours (2 lectures)	Heliopolis & Dokki	Friday and Saturday every other week
Evening classes only – start at or after 6:00 PM	Heliopolis & Pyramids Heights	Two weekdays
In-class and Hybrid	Alexandria	One Weekend day or Two Weekdays
Flexible timing – partially on-campus	For students living in Egypt only	Hybrid (75% online, 25% on-campus)

Notes:

- The university offers flexible schedules but may assign classes based on capacity and feasibility.
- Early registration increases the chance of getting preferred options.
- Schedules may change during specialization or seminar courses.
- Online courses in the Hybrid MBA program are available only to students residing in Egypt.
- Students located outside of Egypt will not be able to access the online courses due to technical restrictions.



● Global Exposure Through Study Abroad

ESLSCA MBA students have the opportunity to broaden their global perspective through a one-week study program at the **Paris campus**. These immersive experiences offer hands-on learning, meaningful cultural exposure, and deeper insight into international business practices—enhancing cross-cultural competencies and strengthening global business acumen.



Benefits of International Exposure

Our commitment to internationalization offers students unparalleled opportunities to gain global business insights and cross-cultural experiences:

- **Global Networking:** Connect with peers, faculty, and professionals worldwide.
- **Market Insight:** Understand international business practices.
- **Cultural Skills:** Navigate diverse work environments confidently.

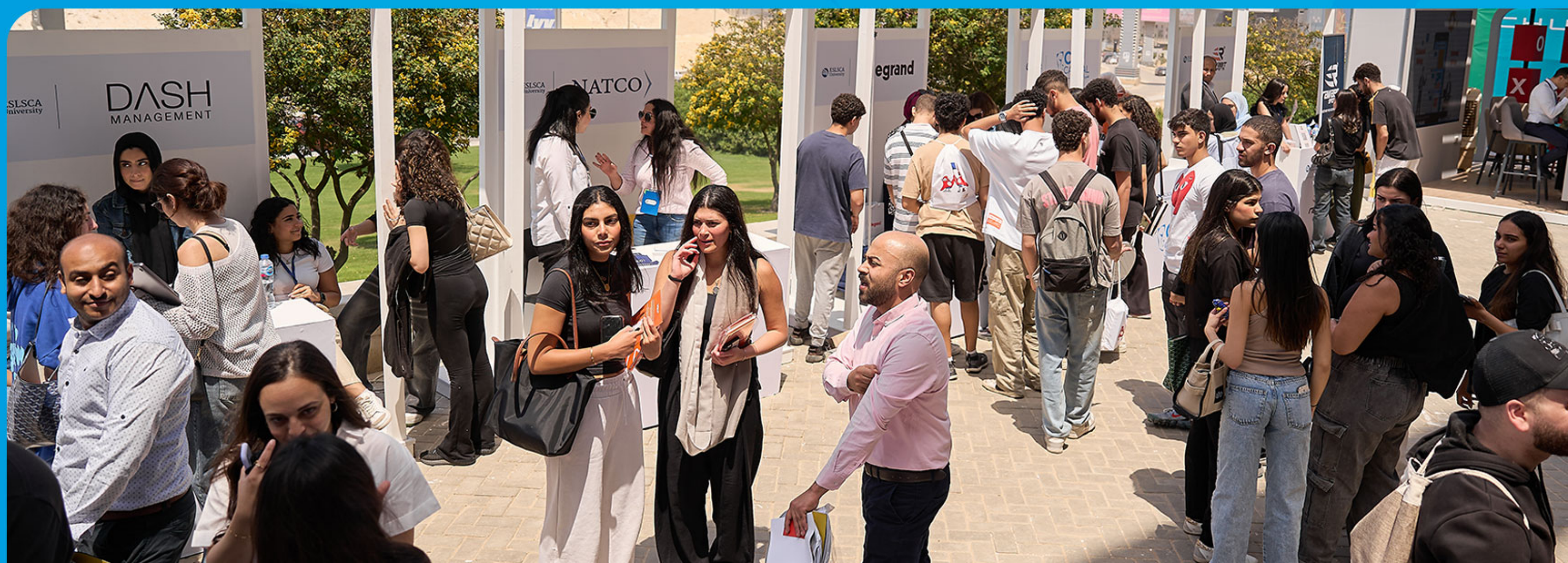




● Job Placement Assistance & Annual Career Fair

The Career Center offers continuous career counseling and alumni hiring services, ensuring ongoing support for students and graduates

- >  **CV and Interview Prep:**
Practical training to help you stand out.
- >  **Career Path Guidance:**
Explore industries and find your fit.
- >  **Confidence Building:**
Gain the tools to own your career journey.
- >  **Career Fair:**
Through active collaboration with top employers, ESLSCA provides MBA candidates with direct access to valuable career opportunities. Each year, the ESLSCA Career Fair, held at the Pyramids Heights campus, brings together leading companies offering full-time positions—empowering students and graduates to launch or accelerate their careers.



Dynamic Learning Experience

Engage with case studies, simulations, executive guest lectures, and business competitions that mirror real-world challenges.



At ESLSCA, you're not just earning a degree—you're joining a network of entrepreneurs, executives, and changemakers shaping the region's future.

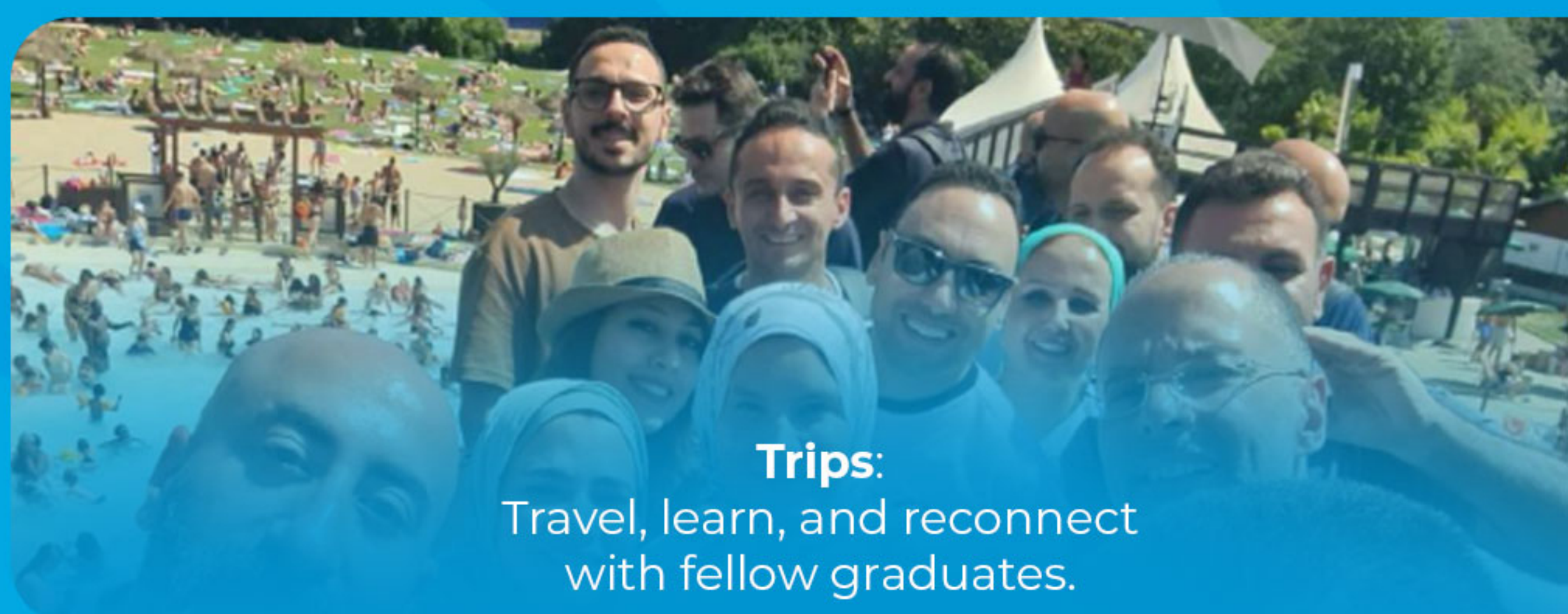
Vibrant Business Community

ESLSCA Alumni Network



POSTGRADUATE
COMMENCEMENT CEREMONY
CLASS OF 2024

At **ESLSCA University**, our alumni are integral to our community, bringing a wealth of experience, knowledge, and diversity. With a global network of over **17,000 graduates across 110 countries**, our alumni continue to shape industries and drive innovation **worldwide**.



● Admissions Information

Application Process



Submit Your Application

Complete the online application form and upload all required documents.



Admission Interview

Participate in a virtual interview conducted via Zoom to assess your suitability for the program.



English Language Proficiency

Provide valid TOEFL or IELTS scores. If not available, you can take the **ESLSCA English Placement Test (ITEP)** online.



Required Documents

- **Original graduation certificate or bachelor's degree transcript (English or Arabic).**
- **For graduates of non-governmental universities:** Equivalency Decision from the
- **Egyptian Supreme Council of Universities (ESCU).**
- **Original computerized birth certificate.**
- **Copy of national ID or passport.**
- **Two recent personal photographs.**

English Language Proficiency:



IELTS:
Minimum score
5

TOEFL

TOEFL ITP:
Minimum score
500

TOEFL

TOEFL IBT:
Score between
59–60



**ESLSCA English Placement
Test (ITEP):**
Minimum score
3

● Scholarships & Financial Aid

Scholarships are applicable only to the EGP portion of the fees.

- **Corporate Agreements:** Employees of organizations that have corporate agreements with ESLSCA may be eligible for discounts. Contact our admissions team for details.
- **Syndicate Partnerships:** Members of the Engineering, Pharmacy, Egyptian Medical, or Medical Professions syndicates may qualify for special discounts.
- **Academic Scholarships:** Applicants with a cumulative **GPA** of "**Very Good**" or higher in their bachelor's degree may receive a discount up to **30%**.



● Tuition and Fees

Application Fees

EGP 2,500
(non-refundable)

Technology Fees

EGP 5,000

Academic Writing Course: EGP 3,000

Tuition Fees per Course:

EGP 11,055 + €80

- **Semester Abroad:** For information regarding semester abroad opportunities, please contact the International Office.
- **Graduation:** Details regarding graduation fees and procedures are announced during the final semester.
- A yearly fee increase will apply, with a minimum of **5%** each year.

● Refund Policy:

Before the first day of classes	After the first week	After the second week	After the third week
10% deduction	25% deduction	50% deduction	No Refund

Note: Application and Technology Fees are non-refundable.



● Important Notes:

- A 10% penalty applies to any overdue balance (EGP & EUR) after missing the payment deadline (five working days from registration).
- Exceeding the deadline without an approved postponement request will incur the penalty fee, except in cases of force majeure (with supporting documentation).
- Dropping an academic year or semester will incur a readmission fee (contact Student Accounting for details).
- Credit balances will automatically apply to future semester fees.
- Refunds are only processed for complete withdrawal from the University or at graduation.
- Students who withdraw from a course and retake it later will pay the updated course fees regardless of any balance from the dropped course.



ESLSCA
University

CONTACT US

PYRAMIDS HEIGHTS CAMPUS

KM. 22 CAIRO ALEXANDRIA DESERT ROAD, GIZA, EGYPT

HELIOPOLIS CAMPUS

51 ABD EL MONEIM HAFEZ, HELIOPOLIS, CAIRO, EGYPT

DOKKI CAMPUS

17 EL-SAD EL-AALY ST., FINNEY SQ., DOKKI, GIZA

ALEXANDRIA CAMPUS

376 ABOU QUER ST. MOSTAFA KAMEL, ALEXANDRIA, EGYPT

FRANCE

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MOROCCO

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