



OUT-OF-HOME ADVERTISING

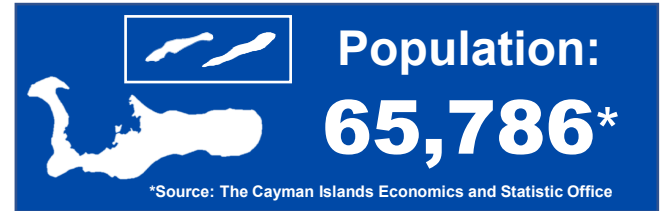
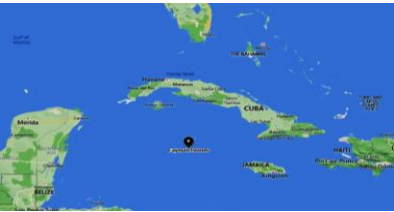
OOH ADVERTISING PACKET *2026*

171 CRICKET SQUARE, GRAND CAYMAN, CAYMAN ISLANDS
+1 (345) 938-9191 INFO@HIGHIMPACT.KY



HIGH IMPACT MEDIA

OUT-OF-HOME ADVERTISING



WHERE ARE WE

Located in the **Cayman Islands**, we are a self-governing British Overseas Territory, the largest by population, in the western Caribbean Sea.

The 264-square-kilometre (102-square-mile) territory comprises the three islands of Grand Cayman, Cayman Brac and Little Cayman, which are located to the south of Cuba and northeast of Honduras, between Jamaica and Mexico's Yucatán Peninsula.

The capital city is George Town on Grand Cayman, which is the most populous of the three islands.



HIGH IMPACT MEDIA

OUT-OF-HOME ADVERTISING

14 Celebrating
YEARS



250+
ADVERTISING DISPLAYS ACROSS GRAND CAYMAN

ABOUT US

High Impact Media Out-Of-Home advertising, has the largest portfolio of advertising **LOCATIONS** and **PLATFORMS** ranging from **digital billboards, grocery store TV's, Gas Station (C-Store) TV's, posters, bus wrap, bus shelters, digital signage and more.**

Whether you're a global brand or a small business, we have the tools to reach your target audience on the road, fitness centers, C-Stores (gas stations), and banks. Through our creative, innovative and flexible advertising solutions, packages are tailored to suit your campaign and budget.

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ADVERTISING Locations

Grocery TV's at Cost U Less
Grocery Divider's at Cost U Less
Gas Station TV's at ESSO SMB
HD Digital Billboard at XQ Restaurant
Gas Station TV's at Delworth's
Gas Station TV's at Boiler's Rd
Gas Station TV's at Shedden Rd
Gas Station TV's at Industrial
HD Digital Billboard at IMP Agency
Grocery Divider's at Hurley's



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XQ's Restaurant LOCATION

HIGH TRAFFIC LOCATION!

DIGITAL BILLBOARD, Morning to Evening traffic Roadside



GREAT NEWS! We now have TWO, 8ft x 13ft HD billboards. You get advertising on **BOTH** roadside digital billboard at these strategic high traffic locations.

IMP Agency (Facts)

- Operates **Monday to Sunday**
- 22,000 vehicles pass by this location
- 40,000+ motorist see's this digital billboard, morning to evenings
- 10 to 12 Advertiser's that displays for 10 seconds

XQ Restaurant (Facts)

- Operates **Monday to Sunday**
- 31,000 vehicles pass by this location
- 60,000+ passengers see's this digital billboard
- 10 to 12 Advertiser's that displays for 10 seconds

ADVERTISING RATES

Weekly
CI \$750

Monthly
CI \$1,150

6 Months
CI \$1,093 p/m

12 months
CI \$1,000 p/m

THE DIGITAL BILLBOARD IS AVAILABLE TO **RENT HOURLY OR DAILY.**

For rates, availability and more information
Contact us at **+1(345) 938-9191** or email **info@highimpact.ky**

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DIGITAL BILLBOARD, Morning to Evening traffic Roadside



MORNING'S AT IMP AGENCY, Location facing East with traffic going to town.
Viewing motorist on both sides of the billboard. Morning traffic from 5am to 11am.



AFTERNOON AT IMP AGENCY,
Location facing North with traffic going to town.

Viewing motorist heading East Bound or to their homes.



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COST-U-LESS GROCERY TV'S, TV ADVERTISING

Cost U Less is a big box supermarket similar to a Sam's Club. This Grocery Store TV advertising is unique for Cayman and has proven to be in high demand with businesses.

Your content is displayed on **4K High Definition 43" TV's** at the same time then your ad rotates.



Advertising at Cost U Less. (Facts)



- Operates from 8am to 9pm, **Monday to Saturday**
- Located at Governors Square on West Bay Road
- 12,500 shoppers weekly, measurement through POS System
- Allow 10 Advertisers spots displaying for 30 seconds
- Choice to display as a STATIC or VIDEO Ad (NO AUDIO)

ADVERTISING RATES

Monthly
CI \$775

6 Months
CI \$725p/m

12 months
CI \$698 p/m

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COST-U-LESS GROCERY DIVIDERS, Cashier Lane



Since our first launch in 2015 High Impact Media started this exciting advertising platform, raising the bar and offering **exclusive** advertising. Our ADbars is a great way to get shoppers to recognize your business and brand affordable.



Cost-U-Less ADbar (Facts)

- Operates from 7am to 9pm, **Monday to Saturday**
- 12,500 shoppers weekly, measurement through POS System
- **TWO** DOUBLE-SIDED DIVIDERS at each cashier lane
- Advertising One client on 20 or Two clients, 09 per client
- Production and installation cost is CI \$50 per change.

ADVERTISING RATE

Annual Purchase : CI \$850 p/ 09 cashier, p/m.

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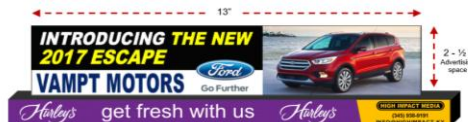
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HURLEY'S GROCERY DIVIDERS, Cashier Lane



Checkout lane divider advertising is a common and inexpensive way to reach the shopper in a captive setting. The grocery divider advertisements contain bold graphics and images that resonate with consumers long after the shopping is done.

Hurley's Supermarket ADBar (Facts)

- Operates from 7am to 9pm, **Monday to Saturday**
- 9,500 shoppers weekly, measurement through POS System
- Eight DOUBLE-SIDE ADbars, one at each cashier lane
- Each month is **exclusive** to one client
- Production and installation cost is CI \$50 per change.

**2026
SOLD!
OUT!**

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42,000 **06** **07**
Customer's TV's Days Per Week
WE FUEL POWERFUL MEDIA EXPOSURE!

GAS STATION TV's, 6 Locations!



We launched in DEC 2021; High Impact Media has created new advertising platforms. Working with ESSO Sol Petroleum, Cayman's largest gas stations we are first in the industry to **NOW** offer advertising to businesses locally and internationally.

ESSO Gas Stations (Facts)

- Operates from 5am to 1am, **Monday to Sunday**
- Some locations operate **24 hours**
- Endless foot traffic into the retail store
- 5 Advertiser's **ONLY** that displays for 10 seconds
- You get all **6 LOCATIONS!**

ADVERTISING RATES

Monthly
CI \$1,650

6 Months
CI \$1,568 p/m

12 months
CI \$1,485 p/m

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