



CARAVANSEHAI
ALLIANCE FOR ENTREPRENEURS

2150 E TAHQUITZ CANYON WAY #3
PALM SPRINGS, CA 92262

We welcome you to a new and special program!

**CARAVANSERAI ALLIANCE FOR ENTREPRENEURS
P.O. BOX 2486
PALM SPRINGS, CA 92263**

EXCITING ANNOUNCEMENT & AN INVITATION

Dear Community Leader,

New small businesses are the vital spark of healthy communities and a vibrant local economy. Caravanserai is dedicated to supporting the success of our region's entrepreneurs, especially those who lack resources and opportunity. We are pleased to report that as of this month, we have:

- ◇ Provided business training to more than 3,500 entrepreneurs from marginalized and underserved communities.
- ◇ Distributed more than \$2 million in start-up funding from federal and state agencies
- ◇ Been designated as an SBA Small Business Development Center (Caravan SBDC)
- ◇ Celebrated the graduation of our sixth annual SEED Lab Pre-Accelerator cohort

We invite you to join the many generous and supportive donors have helped to make this major progress possible by joining our new annual giving program. A pledge form is attached describing this program and its benefits.

As you'll discover, this program is more than a traditional nonprofit donor opportunity. We have set our sights on building a uniquely vibrant community comprised of donors to Caravanserai and the emerging entrepreneurs we serve. At a variety of unique, inspiring, and enjoyable events throughout the year, new entrepreneurs will have the opportunity to learn from our donors. Contributors can gain positive visibility for their own businesses among Caravanserai's large and growing family of entrepreneurs.

Members will include prominent civic and business leaders – individuals committed to giving entrepreneurs facing barriers the knowledge, tools, and opportunity to succeed. We look forward to adding your name to this list. Your annual membership in the **Caravanserai Alliance for Entrepreneurs**, at whatever giving level you choose, will help ensure that Caravanserai continues to thrive and expand, making a positive, region-wide impact.

Thank you for reviewing the attached pledge form and considering joining as a charter member. We welcome and appreciate your ongoing leadership and support!



Mihai Patru
Executive Director



Stephen Bennett
Chair, Board of Directors

EXCITING ANNOUNCEMENT & AN INVITATION

Dear Valued Contributor,

With your help, our organization has achieved significant growth and reached an exciting new stage in our evolution. To mark this progress, we are proud to announce an update to our name, from Caravanserai Project to Caravanserai Alliance for Entrepreneurs — a name that more fully captures our expanded capacity and commitment to support the success of our region's marginalized entrepreneurs — both today and tomorrow.

Your support of Caravanserai has empowered us to make great strides. We are incredibly grateful to you. Thank you! We are pleased to report that as of this month, we have:

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- ◇ Celebrated the graduation of our sixth annual SEED Lab Pre-Accelerator cohort

To fuel our future progress, we are excited to announce our new annual giving program. A pledge form is attached describing this program and its benefits. We are delighted to invite you to join us as a charter member.

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Mihai Patru
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ABOUT CARAVANSERAI

Caravanserai gives aspiring entrepreneurs from marginalized, under-resourced communities access to the resources, opportunities, and supportive network they need to launch for-profit businesses and nonprofit organizations that generate financial security, economic mobility, and systemic change.

75% of the entrepreneurs we have served are women; 65% are Hispanic/Latino.

We train entrepreneurs who face discrimination and barriers in all aspects of business readiness and leadership. Our outstanding online programs are free and accessible to all.

CELEBRATING OUR UNIQUE NAME

For millennia, merchants who traversed trade routes such as the Silk Road stopped at caravanserais – way stations that provided shelter, safety, and the opportunity to exchange goods, cultures, and ideas with fellow travelers.

Today, **Caravanserai** supports our own communities' diverse and determined entrepreneurs along their journeys to business success.



New small businesses are the vital spark of healthy communities and a vibrant local economy. Your membership in Caravanserai Alliance for Entrepreneurs will empower the success of entrepreneurs from marginalized and underserved communities. Your support will enable Caravanserai to provide these highly motivated individuals with business training, access to start-up capital, and a supportive network of peers. If you have a business of your own, your membership in Caravanserai Alliance for Entrepreneurs provides the opportunity to showcase your business to other Alliance members and Caravanserai's large and growing network of local entrepreneurs.

Annual Giving Level	Benefits
<p>ALLY \$1,200 (or \$100/month) to \$2,399/year</p>	<ul style="list-style-type: none"> ◇ Invitations to Annual Events, including: <ul style="list-style-type: none"> FALL SEED Lab Kick-Off New cohort of entrepreneurs introduced; SEED Lab alumni share their success stories WINTER Caravanserai Progress Report Party Be the first to receive the new Annual Progress Report & Entrepreneur Resource Directory SPRING Palm Springs Pitch Competition & SEED Lab Graduation Our inspiring signature annual event! ◇ Acknowledgement on Caravanserai website and in spring event program ◇ 2 admissions to spring post-event celebration ◇ 1/8 page in Entrepreneur Resource Directory
<p>ADVOCATE \$2,400 (or \$200/month) to \$4,799/year</p>	<p>All of above, plus:</p> <ul style="list-style-type: none"> ◇ Acknowledgement on-screen at spring event ◇ 4 admissions to spring event post-event reception ◇ 1/4 page in Entrepreneur Resource Directory
<p>AMBASSADOR \$4,800 or (\$400/month) to \$7,199/year</p>	<p>All of above, plus:</p> <ul style="list-style-type: none"> ◇ Acknowledgement from podium at spring event ◇ 8 admissions to spring event post-event reception ◇ Two seats at exclusive spring event post-event dinner ◇ 1/2 page in Entrepreneur Resource Directory
<p>ARCHITECT \$7,200 or (\$600/month) to \$9,599/year</p>	<p>All of above, plus:</p> <ul style="list-style-type: none"> ◇ Invitation to an in-person tour of Caravanserai entrepreneur businesses for up to 4 guests
<p>ANGEL \$9,600 or (\$800/month) and above</p>	<p>All of above, plus:</p> <ul style="list-style-type: none"> ◇ Private, customized in-person tour of Caravanserai entrepreneur businesses for up to 8 guests
<p>ACTIVIST \$25/year</p>	<p>An opportunity for everyone in our community to join our Alliance</p> <ul style="list-style-type: none"> ◇ Invitation to Palm Springs Pitch Competition for you and your guests ◇ Opportunity to participate in free Caravanserai trainings and webinars ◇ Caravanserai news and programming updates

Additional Caravanserai program and event sponsorship opportunities are available.

— PLEDGE FORM —



CARAVANSERAI
ALLIANCE FOR ENTREPRENEURS

Yes! I want to help entrepreneurs from marginalized, under-served communities to succeed by joining the Caravanserai Alliance for Entrepreneurs.

I/we are joining as (check one): individual couple business

Annual Gift Amount: \$ _____

I/we wish to pay: full annual amount monthly

First & Last Name(s)

Business Name (if applicable)

Street Address, City, State, Zip Code

Email

Cell Phone

My check is enclosed for \$ _____

I/we are scanning the QR code to pay via PayPal

Please charge my credit card in the amount of \$ _____

You may round up this amount to cover the cost of credit card fees



Credit Card Number

Expiration Month/Year

3-Digit Code