

BEDE GANNON



ABOUT

Bede is a neurodivergent creative who takes great pleasure in creating award-winning ideas. He's worked with agencies such as Special Group, DDB and The Monkeys where he's cracked briefs of all shapes and sizes. When he's not vigorously wringing the ideas towel dry, he loves immersing himself in culture and new tech, drawing and painting murals.

EXPERIENCE

- **FREELANCE CREATIVE**
Special Group, Thinkerbell - 2024 - 2025
- **CREATIVE DIRECTOR**
The Royals Sydney - 2023 - 2024
- **ASSOCIATE CREATIVE DIRECTOR**
Wunderman Thompson Sydney - 2021 - 2023
- **FREELANCE SENIOR ART DIRECTOR**
The Monkeys, CHE(P) - 2021
- **SENIOR ART DIRECTOR**
R/GA Sydney - 2020 - 2021
- **ART DIRECTOR**
Cheil Sydney - 2018 - 2019
- **ART DIRECTOR**
King Content UK - 2016 - 2018
- **CREATIVE**
DigitasLBI - 2015 - 2016
- **SOCIAL CREATIVE**
Ogilvy Sydney - 2013 - 2015

HARD SKILLS



LEARNINGS

- **CANNES YOUNG LIONS JUDGE**
2023
- **AWARD SCHOOL (TUTOR)**
2022
- **D&AD CREATIVE PITCHING**
2020
- **AWARD SCHOOL (STUDENT)**
2015
- **VISUAL EFFECTS AND MOTION GRAPHICS**
2013
- **GRAPHIC DESIGN DEGREE**
2012
- **DIGITAL ART CERTIFICATE 4**
2004 - 2007

SELECTED AWARDS

- WEBBY AWARDS X 2 (PEOPLES VOICE + GOLD)
- CANNES LIONS X 1 (SHORTLIST)
- EFFIE X 1 (GOLD)
- AWARD AWARDS X 1 (BRONZE)
- THE ONE SHOW X 5 (5 GOLD - SILVER X 1, BRONZE X 1)
- LIA AWARDS X 1
- SPIKES ASIA X 7 (GOLD X 2, SILVER X 3, BRONZE X 2)
- NEW YORK FEST X 2 (GOLD X 2)
- AICP AWARDS X 1 (NEXT AWARD WINNER)
- AIMCO AWARDS X 1 (GOLD)
- SHORTY AWARDS X 3 (WINNER X 2 + 1 FINALIST)

PORTFOLIO



CLIENTS

