



# TYLER MILLER

GRAPHIC DESIGNER

tylermillergraphicdesigns@gmail.com | tylermillerdesigns.com | 570-974-9031

## SKILLS

### PROGRAMS

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe XD  
Microsoft Office  
Squarespace  
Figma  
Sketch

### STRENGTHS

Package Design  
Branding  
Web Design  
Typography & Layout  
Digital Marketing  
Conceptualization

## AWARDS

### AAF NEPA Student Best in Show

Bright Mountain Cooperative  
School Branding, 2021

### AAF NEPA Student Gold American Advertising Award

Bright Mountain Cooperative  
School Branding, 2021

### AAF NEPA Judges Choice

Bright Mountain Cooperative  
School Branding, 2021

### AIGA Blue Ridge Flux Finalist — Identity Category

Bright Mountain Cooperative  
School Branding, 2021

## EXPERIENCE

### Silverback Strategies

Designer | August 2023–June 2024

- Delivered assets to clients across multiple industries including higher education, real estate, home goods, ect.
- Created paid media assets across multiple platforms, including Youtube, LinkedIn, and Meta. Designed static and animated assets for these platforms.
- Created storyboards and project briefs while overseeing a motion design team.

Associate Graphic Designer | August 2021–June 2023

- Interfaced with Project Managers, Paid Media Managers, and Web Developers in order to deliver high performing digital assets.
- Worked as part of a design team to maintain an internal brand for Silverback across multiple platforms. This includes their website, social media, and white pages.
- Also worked with multiple clients to create social media ads, organic social media posts, and landing pages.

Vintage Tub & Bath | Design Internship Summer 2020

- Utilized Adobe Photoshop to edit promotional pictures of products for Vintage Bath and Tub's marketing team.
- Utilized Adobe InDesign to create PDFs that marketed products in associated studio stores.

## EDUCATION

### Pennsylvania College of Technology

Bachelor of Science in Graphic Design  
Minor in Marketing  
Graduation GPA: 3.621

*\*References available upon request.*