



# Xerxes Aguilar III

**Sr. Multi-media Graphic Designer**  
**Web Designer, Motion Graphics Artist**

📍 Dubai, United Arab Emirates

## Contact

+971-55-686-9289  
Portfolio: [www.xerxs.net](http://www.xerxs.net)  
Burdubai, Dubai  
United Arab Emirates  
[kakashi.xrx@gmail.com](mailto:kakashi.xrx@gmail.com)

## Passions

- Graphics Design
- Video, Animation & Motion Graphics
- E-commerce & Websites
- 3D and Rendering
- Photography
- User Interface Design

## Tools

- Adobe Photoshop
- Adobe Illustrator
- Adobe In-Design
- Adobe Muse
- Adobe Dreamweaver
- Adobe Lightroom
- Adobe Premiere
- Adobe After Effects
- Adobe Animate CC

## Platform

- Mac OSX
- Windows

## Profile

A multi-talented Senior Graphic and Web Designer with a huge passion of design creativity and web creation. And has the ability to manage and lead a team of individuals that has same passion of creating awesome new things with the use of technology through creative design.

## Personal Information

Address : Discovery Gardens, Dubai UAE  
Civil Status : Married  
Gender : Male  
Origin : Philippines

UAE Drivers license holder

- Skilled Senior Graphic & Web designer with GCC experience in the fields of Ecommerce, Fashion & Retail, Social Media, Marketing, and Advertising.
- Thirteen (15) years' experience in the following field & software's;

### Graphics & Photos

- » Adobe Photoshop
- » Adobe In-Design
- » Adobe Illustrator
- » Adobe Lightroom
- » Adobe Bridge
- » Adobe Acrobat & Distiller
- » Coreldraw
- » Corel Photopaint

### Video, Audio, Animation & Motion Graphics

- » Adobe Premiere Pro
- » Final Cut Pro
- » Adobe After Effects
- » Adobe Animate CC
- » Adobe Audition

### Web Applications, Platforms & Apps

- » Adobe Muse
- » Adobe Edge Animate
- » HTML, CSS
- » Adobe Dreamweaver
- » Wordpress
- » Magento
- » Shopify
- » Squarespace
- » Wix
- » IM Creator
- » Handshake
- » Superep

## Experience

### Assistant Manager Graphic Designer @ Landmark Group

Landmark Digital - Dubai

April 2015 - Present

- As a Senior member of the team, I am in-charge of managing the team and taking care of every team members needs.
- Leading the campaign of each promotion needed and required by the concepts.
- Handles multiple concepts namely Homecentre, Lifestyle, Splash, Shoemart, Babyshop, Homebox, Max, Centrepoint etc.
- Working directly with the category manager and working closely to whatever promotion they want to push.
- Handles all the Digital Marketing materials required by the concepts, from GDN, to video and social media posts.
- Working closely with the Email marketing as well in gaining and achieving sales through organic traffic channels.

## Experience

- Also working with third party agencies that handles any marketing campaigns need by the concepts.
- Responsible for the look, layout, and features of the concepts multiple websites including promotional landing pages etc.
- Managing over all the entire team and making sure that all of my team members are motivated and delivered their tasks effectively

### Lead Sr. Graphic Designer @ Wamli.com - Dubai

December 2014 - March 2015

- Design and layout of electronic and print materials for all programs and events (flyers, posters, banners, collaterals, logos, invitations, postcards, newsletters, newspaper and pay per click ads, etc.)
- Carrying design and web projects from concept to completion while adhering to the brand standards
- Maintaining the branding so it remains consistent and is used properly by external parties or remote groups, working closely with our Marketing and Communications Manager
- Assisting Marketing and Communications Manager with creative concept and other marketing collaterals
- Maintaining and enhancing websites by adding and improving design and interactive features
- Ensuring the coding standards are met; optimizing the web architectures for navigability and accessibility, and ensuring the website and databases are being backed up
- Comfortably working with other team and decision-makers
- Backup and maintenance the website and subsites, including all databases

### Sr. Multi-media Graphic Designer @ Sauce LLC - Dubai

September 2012 - December 2013

- Managing and handling all the products shoot for online e-shop purposes for shopatsauce, zayan online shop, wamli.com and act as a lead photographer on all social events
- Creates & covers graphics and videograph all videos for online blogs and contest entry purposes
- Creates and prepares google and facebook banners & advertisements for online marketing for the campaigns for the companies.
- Prepares and creates design layout for Linesheets and products uses for tradeshows and events
- Handles iPad and iPhone Apps uses on Tradeshows
- Developing functional designs & webdesigns for core concepts & improving CMS
- Creating visuals for pitches and presentations, assisting on campaign, concepts, print design and ideation

### Graphic Designer | IT Specialist @ Ddesign Advertising LLC - Dubai

August 2008 - September 2012

- Designs and produces art and copy layouts for material to be presented by visual communications media, such as books, magazines, newspapers, television, electronic media and packaging.
- Designs media in a wide variety of styles that correspond to the clients needs.
- Interacts with art directors.
- Adheres to client budget and time constraints.
- Presents new ideas to members of the team.
- Monitors projects through all phases of production.
- Develops designs that are on strategy and reflect brand's personality.

Clients Handled

PMO (Prime Minister's Office), ECC (Emirates Competitiveness Council), Emiraje, Sugar Vintage, RTA, Dubai Arabian Horse Stud, Dubai Municipality, Meydan, Dubai Court, Emirates Airlines, WASL, Emirates Towers, etc.

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Adobe Muse



Adobe Dreamweaver



Adobe Lightroom



Adobe Premiere



Adobe After Effects



Adobe Animate CC



## Platform

Mac OSX



Windows



## Experience

Operation Manager | Graphic Designer @ Kodak Ororama - Philippines  
December 2002 - June 2008

- Manage and handles the entire operation from sales to technical in all three branches in the city and responsible for the installation / upgrading of computer systems, provides technical support
- Responsible for the correct and prompt arrival of the department's related purchases with planning, developing and implementing the budget for the department, obtaining competitive prices from suppliers, where appropriate, to ensure cost effectiveness
- Improve the operational systems, processes and policies in support of organizations

### Websites Handled

- <http://homecentre.com>
- <http://lifestyleshops.com>
- <http://splashfashions.com>
- <http://centrepoinstores.com>
- <http://wamli.com>
- <http://zayan.com>
- <http://maxfashions.com>
- <http://babyshopstores.com>
- <http://homeboxstores.com>
- <http://iconicstores.com>
- <http://sportsmania.ae>
- <http://shopatsauce.com>

### Websites Created

- <http://korpko.com>
- <http://levea.me> - Featured on Adobe Muse Site of the Day
- <http://xerxs.net>
- <http://maws-cctv.com>
- <http://everysaturday.com>

## Education

### Computer Science

Graduated March - 2001

Asian College of Science and Technology

### Awards Received

Honor Awards  
Desktop Publisher Of The Year  
Programmer Of The Year  
Artist Of The Year

## Trainings and Seminars

### Tejari Webmarket Place

Media City, Dubai, UAE

Web base online market place training

### Operation & Maintenance for DOLI Photographic Machine

Shongjiang District, Shanghai, China

Operation and maintenance of photographic machine

### Kodak Marketing Strategy

Cagayan de Oro City, Philippines

Training for Photography, Strategy on marketing and Kodak standards

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