



Letter of Recommendation, Support, and Reference for Mischa Nguyen

March 30, 2025

To Whom It May Concern,

It is my pleasure to write this letter of recommendation for Mischa Nguyen, who recently partnered with UBYou through her Springboard Industry Design Project (IDP) on the redevelopment of one of our student wellness and success apps. As the Founder of UBYou, I had the opportunity to work closely with Mischa throughout the duration of the project, and I can confidently say she made a lasting impression, not just through her talent, but through her professionalism, leadership, and character.

From day one, Mischa exhibited an exceptional ability to jump into a project midstream, quickly acclimating to a dynamic environment while picking up where a previous team left off. Her adaptability and flexibility allowed her to become an invaluable part of the group without missing a beat. She approached each challenge with curiosity, a willingness to ask thoughtful and strategic questions, and a genuine desire to understand the “why” behind our user needs and organization goals.

Mischa consistently demonstrated strong communication and decision-making skills. She was a steady voice in group conversations, never afraid to share her perspective, even when it went against the grain. What set her apart was her ability to explain her design rationale clearly and respectfully, always backing her ideas with reasoning that elevated the discussion and brought clarity to complex design challenges. Her willingness to voice concerns constructively helped ensure that all ideas were pressure-tested, resulting in better outcomes for the project.

Her technical skills in wireframing and visual design were equally impressive. Mischa created both low- and high-fidelity prototypes that reflected deep consideration for user experience and accessibility. She responded to critique with maturity, taking feedback in stride and using it to iterate and improve her work. Mischa’s design presentations were always structured and purposeful, she confidently walked us through each decision, explaining how her layout, visual hierarchy, and navigation structure would enhance usability and guide users more intuitively through the app experience. Furthermore, Mischa demonstrated her ability to be patient and adaptable as our team determined the best routes to take for our project’s next steps.

Her approach to structuring content and optimizing navigation was thoughtful and user-centered, contributing significantly to our product’s improvement. Mischa’s ability to balance aesthetic decisions with functionality and user behavior insights made her a standout contributor in every way.

Without hesitation, I recommend Mischa Nguyen for any opportunity she pursues in this field. She is a thoughtful professional, a natural leader, a collaborative teammate, and someone who brings passion and intellect to everything she does. She will be an asset to any team lucky enough to have her.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jack Hellmer', written over a light blue horizontal line.

Jack Hellmer, MS
Founder, UBYou
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