Saransh Pagey

Product & Visual Designer

WORK EXPERIENCE

Trinkerr | Senior Product Designer

Mar 2023 - Present | Remote

- Lead the design of Trinkerr's stock broker platform, overseeing web and mobile UX.
- Conduct user research to inform design decisions and collaborate with development to ensure alignment.
- Create wireframes, high-fidelity mockups, and manage the design system for consistency.

Docyt | Product Designer

Oct 2019 - Feb 2023 | Remote

- Led user research to understand SMB accounting, designing intuitive experiences for Docyt's web and iOS platforms.
- Ensured seamless collaboration between design and development, establishing consistent design.
- Created impactful marketing content to communicate Docyt's value effectively.

Inshorts | Senior Visual Designer

Aug 2017 - Sept 2019 | Delhi, India

- Crafted engaging marketing content to attract a diverse user base and developed design guidelines for in-app ads.
- Designed immersive UI elements for IPL coverage, boosting user engagement and enhancing news content delivery.
- Focused on continuous innovation and design excellence.

EDUCATION

Indore Institute of Science and Technology

BE in Computer Science | 2013-2017

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+91-8770813759

Website
www.saranshpagey.com

Location
Indore, India (Working Remotely)

SKILLS

Design

UX/UI Design, Wireframes & Prototyping, Style Guides & Design Systems, Illustration & UI Graphics, Motion Design & Animation Concept Sketching, User Flows

TOOLS

Motion Design and 3D

After Effects, Premiere Pro, Rive, Principle, Spline

Prototyping and Handoff

Figma, Sketch, Zeplin, Avocode, UX Pin

Web Development

Webflow, Framer

Photo Manipulation and Illustration

Photoshop, Illustrator, Affinity Photo

Planning and Documentation

Notion, Miro