



Srijan

Product Designer

“ Design has its own story, and it's the creativity that draws me in. ”

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Address
Bengaluru, IN

Education

Bachelor of Design, B.Des
NIFT Bengaluru

Socials

Behance
srijan_behance

Medium
srijan_99

Dribbble
srijan_09

LinkedIn
srijan_1734

Experience

Freelance Product Designer

Independent / Design Studio

Oct 2025 - Present

Bengaluru, IN

Worked across 7-8 independent projects across AI, B2B SaaS, fintech/Web3, web and brand. Alongside product design, developed hands-on understanding of the rapidly evolving AI landscape and integrated emerging AI capabilities into research, ideation and design workflows.

- RootX.AI · AI / B2B — Sole designer across research, product flows, conversational interactions, prototyping and UI.
- USDT Marketplace · Fintech/Web3 — Product and website redesign spanning UX, responsive UI, brand system and Framer implementation.
- Smara · Brand Identity — End-to-end identity system covering logo, typography, colour, patterns and packaging.

AIEdge Technologies

Product Designer

Oct 2024 - Oct 2025 · 1 yr

Hyderabad, IN

- Designed and evolved a UPSC preparation platform, focusing on intuitive user flows, scalable interfaces, and seamless learning experiences.
- Worked across UX exploration, high-fidelity UI, prototyping, testing, and developer handoff while collaborating with product and engineering.

NearBuzz

UI/UX Designer | Product Designer

Aug 2022 - Oct 2024 · 2 yrs 3 mos

Hyderabad, IN

- Progressed from UI/UX Designer to Product Designer, taking ownership of end-to-end design across multiple digital products.
- Designed experiences for UPDEED, UPSTAR, and UPSC.pro, balancing usability, visual design, and business requirements.

Aquarelle India Pvt Ltd

Designer

Nov 2020 - Apr 2021 · 6 mos

Bengaluru, IN

Skills

Product & UX

- UX Research
- User Flows
- Accessibility
- UI Design
- Web Design
- Design Systems
- Responsive Design
- Wireframing
- Prototyping
- Usability Testing

AI & Emerging Design

- AI Workflow Integration
- AI Design Tools
- Prompt Engineering
- Adaptive Interfaces
- Design for Accessibility
- Spatial Design

Tools

Figma

UI Design · Prototyping

Framer

Web Design

FigJam

Flows · Workshops

Jira

Product · Agile

Photoshop

Visual Design