

# DON BAMBICO

Senior User Experience Designer

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## EXPERIENCE

### Senior UX Designer | Walmart

Carlsbad, CA | Feb. 2019 – Aug. 2024

- Led UX for **internal tools**, improving efficiency by **30%** and reducing errors by **25%** through workflow automation.
- Designed enterprise applications enhancing **business workflow optimization**, reducing operational costs.
- **Received 2 patents** for a **Voice Conversational Flow Builder**, advancing AI-driven tooling design.

### Senior UX Designer | TE2/Accesso

San Diego, CA | Apr. 2018 – Feb. 2019

- Designed **mobile-first, location-based experiences**, increasing user engagement by **40%**.
- Led usability testing, reducing friction for mobile check-ins by **25%**.

### Staff UX Designer | Qualcomm

San Diego, CA | Jul. 2017 – Feb. 2018

- Designed **internal digital tools**, reducing workflow bottlenecks by **20%**.
- Optimized operational processes, increasing system adoption rates.

### UX Design Lead | GoPro

Carlsbad, CA | Mar. 2014 – Aug. 2017

- Led UX for **hardware-software connectivity**, increasing successful device pairings by **40%** and reducing setup time by **50%**.
  - Designed onboarding for **Bluetooth, Wi-Fi, and NFC integrations** across multiple camera generations.
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## EDUCATION

San Diego State University – B.A. in Graphic Design

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## CORE SKILLS

**Enterprise UX & Internal Tools** – Workflow automation, admin interfaces, system design.

**Interaction & Visual Design** – Wireframing, prototyping, usability testing.

**Hardware-Software Integration** – IoT connectivity, onboarding, mobile apps.

**User Research & Data-Driven Design** – A/B testing, user interviews, analytics.