

Harsh Singh

Product Designer with 4+ years of experience building products for startups, recently designing complex SaaS workflows & systems. Seeking opportunities to turn complex problems into clear, intuitive experiences.

Email : harshsinghninetysix@gmail.com

Mobile : 99933 02048

Website : harsh.design ↗

LinkedIn : [Harsh Singh](#) ↗

WORK EXPERIENCE

Full-time

Appbrew | Product Designer

Mar 2024 – May 2026 | Remote

Designed core SaaS workflows & systems for a platform serving 200+ e-commerce brands. Partnered with product & engineering teams to deliver features across content management, personalisation, experimentation, integrations, notifications, promotions, support & AI-assisted workflows. Led design on high-impact initiatives that reduced personalisation setup from days to minutes, eliminated ~95% of custom development requests & automated 75% of routine support queries while enabling brands to manage customer experiences at scale.

EventBeep | Product Designer

Apr 2023 – Dec 2023 | Remote

Led 0→1 product design for a student career platform, partnering with founders to redefine product strategy, establish a phased roadmap & design end-to-end experiences across student & recruiter workflows. Defined information architecture, user journeys & marketplace interactions spanning opportunity discovery, applications, messaging & profile management across mobile and web.

Campus | Product Designer

Apr 2022 – Nov 2022 | Remote

Designed a 0→1 communication platform for schools, defining user models, information architecture, communication workflows, and scalable user-management systems. Shaped the platform's core architecture, permissions, messaging & organisational structures by collaborating with business & engineering teams.

PivotRoots | UX Designer

Apr 2021 – Nov 2021 | Remote

Contributed to UI/UX design for ICICI Bank across Home Loans, Credit Cards, Customer Support & account-management experiences, while supporting additional projects for Amazon Seller, RBL Bank, Kaya Skin Clinic, Bisleri & CaratLane.

PivotRoots | Management Trainee

Mar 2020 – Mar 2021 | Remote

Freelance

Byteflyt | Factory Operations Dashboard UI/UX

Apr 2024 | Remote

Viva Voce | Logo & Visual Identity Design

Jan 2023 | Remote

EDUCATION

Brand Experience Design (Cohort 2) | 10K Designers

UI/UX Design (Cohort 4) | 10K Designers

2021-22 | Remote

MBA (Brand Communication) | Symbiosis Institute of Media & Communication, Pune

2018 – 2020 | Pune

B.Com. (Taxation) | Altius Institute of Universal Studies, Indore

2013 – 2017 | Indore

SKILLS

Product Design Problem Discovery User Journeys Information Architecture UI Design UX Research Cross-function Collaboration
Visual Design Brand Systems Design Systems