

CHIRAG PATEL

PRODUCT DESIGNER

DAMAN, INDIA | +91 7874543474 | craftedbychirag@gmail.com | [Portfolio](#) | [LinkedIn](#)

SUMMARY

Product Designer experienced in designing **B2B SaaS, enterprise applications, AI-powered products, and digital platforms**. Skilled in UX research, product strategy, information architecture, interaction design, prototyping, and design systems, with a focus on simplifying complex workflows and creating intuitive, scalable experiences aligned with business goals.

PROFESSIONAL EXPERIENCE

MAY 2026 – AUG 2026

UI/UX Designer, Prowesolution Ltd, India

- Owned the end-to-end UX design for Fieldtrix, an enterprise Sales Force Automation (SFA), covering workflows for sales representatives, sales managers, and zonal managers.
- Conducted UX audits and discovery across core product workflows to identify usability, navigation, interaction, and information architecture challenges and translate findings into prioritized design improvements.
- Restructured the product's information architecture around user roles, intent, and sales workflows, consolidating fragmented navigation and **reducing the number of steps required to access key workflows by approximately 66%**.
- Established and maintained the Fieldtrix Design System with **54+ reusable components**, improving UI consistency and reducing design/development effort across product workflows.

SEP 2025 – APR 2026

Founding UI/UX Designer, Evergrowth UAB, Vilnius, Lithuania

- Led end-to-end product design for an **AI-native GTM platform**, translating complex sales workflows, user needs, and business requirements into intuitive experiences for enterprise SaaS users.
- Conducted **discovery interviews with internal users, power users, stakeholders, and clients**, combining qualitative research and UX audits to identify recurring usability issues and prioritize product improvements.
- Redesigned the platform's information architecture and navigation around user goals and workflows, centralizing 13 AI agents into a dedicated workspace and reducing unnecessary context switching.
- Redesigned the dashboard into a personalized command center, introducing saved filters, contextual onboarding content, and workflow shortcuts that **reduced onboarding time by approximately 50% for a customer onboarding process**.
- Designed an in-app feedback system for AI-generated outputs**, creating a continuous feedback loop to capture user sentiment, improve transparency, and support trust in AI-assisted workflows.

SEP 2023 – AUG 2025

Freelance UI/UX Designer, 22 Degree Labs, London, UK

- Delivered end-to-end UI/UX design across B2B SaaS, B2C applications, websites, and digital products, partnering directly with clients to translate business goals into intuitive user experiences.

- Worked directly with clients and cross-functional teams to define requirements, validate design directions, and deliver solutions aligned with user needs, business goals, and technical constraints.
- Used user research, competitor analysis, UX audits, and usability testing to identify product opportunities and guide design decisions from early user flows through high-fidelity prototypes.

INTERNSHIPS

JAN 2022- JUN 2022

Frontend Developer Trainee, 1Rivet, Valsad, India

- Designed and developed user interfaces for a leave management system using HTML, Advanced CSS, Bootstrap, JavaScript, and Angular, streamlining administrative tasks by 15% for employees.
- Collaborated with senior developers to pinpoint and resolve technical issues, directly enhancing debugging skills by addressing the top three causes of system crashes within the leave management application.
- Improved data accuracy and reliability by 50% through validation checks and error-handling mechanisms, minimizing discrepancies in leave records.

EDUCATIONAL HISTORY

SEP 2022- SEP 2023

MSc in User Experience Design, Kingston University, Kingston, London, United Kingdom

Grade: Distinction

AUG 2018 – JUN 2022

BTech in Information and Communication Technology, UKA Tarsadia University, Bardoli, India

Grade: 8.89 CGPA

SKILLS

Product & UX: Product Design, UI/UX Design, UX Research, Information Architecture, Interaction Design, Design Systems, Usability Testing, User-Centered Design, Responsive Design, Accessibility.

Design Tools: Figma, Adobe XD, Sketch, Procreate, Adobe Illustrator, Adobe Photoshop.

AI Tools: ChatGPT, NotebookLM, Claude Design, Magic Patterns, Lovable, v0, Granola AI.

Collaboration & Project Management Tools: Miro, FigJam, Trello, Lucid, GitHub, Notion, ClickUp.

Development & Web: HTML5, CSS3, JavaScript, Angular, Bootstrap, Framer, Webflow, Wix Studio, WordPress