

Evan Oldham

Digital User Experience Designer

A Toronto-based Product Designer with a strong foundation in design principles, a passion for crafting intuitive, user-centered digital experiences, and experience conducting research to inform design decisions and enhance usability.

Education

University of Toronto UI/UX Certificate

2023- 2024

Relevant Coursework: UI prototyping, Design Systems, & Usability testing

OCAD University BDes - Industrial Design

2019 - 2023

Relevant Coursework: User research, Human-centered design, Design strategy, & Accessibility

Experience

UX Researcher & Designer @ Let's Stop Aids

2024 - PRESENT

- Conducted user interviews, surveys, and usability testing to gather insights, analyze findings, and recommend experience enhancements for digital platforms.
- Researched and executed a UX strategy to understand users, turning qualitative and quantitative data into actionable insights.
- Designed rapid prototypes and storyboards, iterated based on research findings, and enhanced digital accessibility and user engagement.

Web Designer @ Freelance

2023 - PRESENT

- Designed and developed responsive websites tailored to client needs, enhancing user experience and accessibility.
- Conducted user research and optimized site structures to improve navigation and engagement.
- Collaborated with clients to translate business goals into intuitive digital solutions.

Deck Supervisor @ City of Mississauga

2018 - PRESENT

- Coordinated multiple tasks and responsibilities simultaneously while maintaining high safety, efficiency, and customer satisfaction.
- Managed high-pressure situations confidently, delegating tasks effectively to optimize team performance and operational success.

Contact

Evano.ca

[linkedin.com/in/evan-oldham/](https://www.linkedin.com/in/evan-oldham/)

evanaoldham@gmail.com

Skills

- User Research
- Interaction Design
- Visual Design
- Communication and Collaboration
- User Testing
- Wireframes
- Prototyping

Tools

- Figma
- Adobe Creative Suite
- Miro
- Framer
- HTML
- CSS