

# Lexi Gutberlet

UI | UX DESIGNER

gutberletdesigns@gmail.com

lexigdesigns.com



## About me

I'm a conceptual brainstormer and **empathetic** designer who is very passionate when it comes to good design with effective outcomes based on **user experience** and iterations.

## Education

2020 - 2024

**Rochester Institute of Technology BFA**

**Major:** New Media Design

**Minor:** Business Administration

**GPA:** 3.89

2018 - 2020

**Monroe Community College**

**Major:** Fine Arts

**GPA:** 3.86

## Skills

### Design

Problem-Solving

Conceptual Design

Wireframing

UX Research

User Experience

Visual Design

Product Design

Branding

User Interface Design

Motion Graphics

### Software

Figma

Illustrator

Photoshop

After Effects

Procreate

Cinema 4D

Spline

Framer

HTML/CSS

## Projects / Experience

Spring 2024 - 15 weeks

### Part-time UI/UX Designer for RIT MAGIC

NDA MVH Project at MAGIC Spell Studios where I am currently working with a client and several developers as the lead designer for the product using an AR interface.

Fall 2023 NMDE 406 Advanced Design Systems

### Multi-City Transportation Service Prototype

Using Figma variables, I've designed a fully functional prototyped web-application. This is for a multi-city transportation service connecting three cities via bus. I implemented a design system called Red.

Spring 2023 NMDE 301 Elements IIII

### Interactive Guide to Information

I created an Interactive Information Guide that explained a complicated and uncomfortable topic through user research and user interactivity. I gathered the information and data to communicate a visually compelling interface that would resonate with a targeted audience.

July 2021 - August 2022

### Graphic Designer / Social Media Coordinator for AdvanceRIT

AdvanceRIT's mission is to enable all faculty at RIT, particularly women, to advance their careers. In this position, I worked closely with AdvanceRIT staff to create various forms of media for both their social media platforms and in-house marketing. This position included mostly Illustrator and Photoshop, with some personal photography.

July 2022 -

### Bartender at Nosh

In this position, I learn self-discipline, multi-tasking, and customer service.

## Achievements

2023

### Mary C. Sullivan Women's, Gender, and Sexuality Studies Writing Award

"It's Not the Creation, but the Creator that Does Harm: Mary Shelley's Frankenstein and its Monster"