Solenn Margottin

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Graphic designer and art director currently leading creative across five distinct brand identities at Remedy Edge, part of the Omnicom network. Three years of agency experience spanning brand identity, digital, print, and spatial design, with a particular strength in building visual systems that hold together across formats and sectors. Equally comfortable in a strategy room as at a desk.

Experience

Remedy Edge (Omnicom Network)

Designer and Art Director · September 2026 to Present

Appointed lead designer on a major aesthetics account in November 2025, one of the most recognised names in aesthetic medicine, and promoted to Designer and Art Director in September 2026. I direct the full visual output of its most ambitious brand framework, while maintaining creative quality across five individual brands, each with its own visual identity, audience, and tone.

- Led the development of a flagship brand system and digital sales aid, building a typographic and visual framework that held five distinct brand identities within one system across print, digital, and spatial touchpoints
- Developed brand guidelines, visual identity, campaign creative, and storyboarding for a new aesthetic brand launching for the first time.
- Briefed and directed freelance designers on large scale OOH projects, including billboard placements across London and a best booth win at a major international healthcare congress
- Rebranding a market leading aesthetics brand as a master brand that flexes across markets and indications, working with strategy on a behavioural science informed patient consultation
- Sole designer on the Senses Series, an internal programme **shortlisted for the Creative Floor Awards 2026**
- Designed jerseys for a pharma client's 'Ride for the Cure' charity cycling race, commissioned two years running

Junior Designer · January 2024 to September 2026

Contributed to campaigns, digital tools, and brand collateral across pharmaceutical and aesthetics accounts before being appointed lead on Allergan Aesthetics.

Verve Live Agency

Studio Design Intern · May 2023 to August 2023

Supported the creative director on brand activations and campaign work, including the England Rugby Fanzone, designing across social, motion, and print.

Education

Royal College of Art

MA Digital Direction · 2022 to 2023

Focused on experimental storytelling, immersive formats, and the intersection of design, technology, and experience. Thesis project, LeterFrms – an AR installation exploring dyslexia, was exhibited at the RCA and featured on the RCA website. Creative lead on Intertwine, the graduate exhibition for over 70 artists.

University of the Arts London, Chelsea College of Art

BA Graphic Design Communication · 2019 to 2022

Dissertation project, Post and Bite: an open call for recipes and food memories that drew submissions from over 80 countries, hand illustrated as postcards and published as a coffee table book.

Barton Peveril College

Foundation Art Diploma with Merit · 2018 to 2019
A Levels: Graphic Design (A), Moving Image (A*), Communication and Culture (A) · 2016 to 2019

Skills

Illustrator · InDesign · Figma · Photoshop · After Effects · Procreate · Typography
Visual Systems · Brand Identity · Motion · Editorial · Spatial · Illustration · Art Direction

English and French, fluently