

Speak to Resonate

A 6-week live communication training programme to close the gap between expertise and influence.



Why this programme

You have the expertise. What you need is the influence to match it.

Technical expertise stops being enough at a certain level. Capable people get overlooked or ignored, not for lack of skill, but for lack of clear, confident communication.

It shows up as good ideas that fail to win buy-in, recommendations brushed aside, resistance to change and slow execution.

Speak to Resonate trains people to communicate with clarity, confidence and authority, using the presentations and meetings they already have in their diary.

At a glance

Format	6 weeks. One 90-minute live coaching session per week, plus 30-60 minutes of digital learning
Delivery	Live online by Google Meet. Cohort limited to 30 participants, split across two session times each week
Programme opens	29 October 2026 (digital learning and toolkit access)
Live sessions	10 November to 16 December 2026
Session times	First time slot — 9:00 am New York · 8:00 am Chicago · 6:00 am Los Angeles · 2:00 pm London · 3:00 pm CET Second time slot — 2:30 pm New York · 1:30 pm Chicago · 11:30 am Los Angeles · 7:30 pm London · 8:30 pm CET
Cost	USD 2,500 per participant
Certificate	Certificate of completion, issued on request

Schedule

	First time slot, 9:00 am ET	Second time slot, 2:30 pm ET
Week 1	Tuesday 10 November	Wednesday 11 November
Week 2	Tuesday 17 November	Wednesday 18 November
Week 3	Tuesday 24 November	Monday 23 November
Week 4	Tuesday 1 December	Wednesday 2 December
Week 5	Thursday 10 December	Wednesday 9 December
Week 6	Tuesday 15 December	Wednesday 16 December

Two session times each week. Each week, participants choose the one that suits them. Weeks 3 and 5 run in reverse order: in week 3 the second time slot falls on Monday 23 November, ahead of the US Thanksgiving holiday, and in week 5 it falls on Wednesday 9 December. All sessions are recorded in case one is missed. Should a major impediment arise, a session may be rescheduled, with the replacement date announced at least two weeks in advance.

Workload and cover

No cover arrangement is required. The total commitment is between two and three hours a week: 30 to 60 minutes of digital learning, taken whenever it suits, and the 90-minute session. Two session times are offered every week, and every session is recorded, so a participant who cannot make one still keeps pace.

The material worked on during the programme is the participant's own: the presentation, the recommendation, the pitch already scheduled. Nothing is added to their workload. Preparation they would do anyway gets done better, and with feedback.

Evidence

4.95	96%	100%	100%
Average rating out of 5	Structure and deliver more effective presentations	Express their ideas more clearly	Would strongly recommend

Results from 189 participants across Nestlé, Nespresso, Tandem Diabetes Care and more. Participants have also come from Google, IBM, IMD Business School, BNP Paribas, Philip Morris International and Pictet.

"50 of our leaders at Nespresso chose to join. It earned a 100% satisfaction rate and the most enthusiastic feedback we've ever received."
Katarzyna Malik — Knowledge Manager, Nespresso

What participants learn

Six capabilities, built in sequence over six weeks. Each is taught, then applied immediately to the participant’s own work and coached live.

01 Clarity & Brevity

Cut the corporate blah blah. Find the one message that matters inside a complex idea. Say less and land more. Leave with a core message people understand, remember and repeat.

02 Storytelling

Transform dry, logical communication into stories that engage, resonate and stick. Make people care, not just understand. Tell a personal story that builds trust, and a visionary story that makes people follow.

03 High-Impact Presentations

Present with impact. Engage a room. Get direct feedback on your real material, then deliver it again and feel the difference. This is the quick win. Participants keep presenting across the sessions, so the gains compound.

04 Executive Presence, Voice & Body Language

Speak with a clear, crisp voice. Command attention with how you stand, pause and move. Deliver with calm and confidence. Work on your tone of voice.

05 Influence & Buy-in

Win buy-in. Move people to action. Anticipate objections before they land. Address the real concern beneath the surface one. Reduce the risk people feel in saying yes.

06 Speaking Up & Influencing in Meetings

A framework for clear, efficient meetings. Make your point in three sentences, not thirteen. Speak up early instead of waiting for the perfect moment. Use listening techniques that show you have heard the room. Bring people back when a meeting drifts and close on clear action points.

How each week runs

Learn	30–60 minutes of digital learning, taken whenever it suits
Apply	The participant brings real work: a presentation, a recommendation, a pitch
Practise	AI-supported preparation between sessions
Get coached	90 minutes live. Practice and direct feedback with Shannon and the cohort

Digital toolkit included

An AI communication assistant. Trained on Shannon's coaching, frameworks, and analysis of 100 of the world's best and worst speeches and presentations.

Online self-service learning. Bite-sized professionally recorded videos, checklists and frameworks, to learn better, save time and get the most out of the coaching sessions.

Both remain available to the participant for six months from the programme opening on 29 October 2026.

About the trainer

Shannon Jenkins is a keynote speaker and leadership communication trainer, trusted by Nestlé, Nespresso and IMD Business School. She holds degrees in law, international politics and education from King's College London, Sciences Po Paris and The University of Western Australia. She practises what she teaches, speaking on the world's largest stages. She hosts RESONATE, a top 5% global podcast, and her YouTube videos are widely viewed, with up to a million views. She has coached hundreds of professionals, from founders pitching investors to C-suite leaders unveiling new strategies.

Payment and administration

Provider	Shannon Jenkins, Dérochoz 6, CH-1801 Mt-Pèlerin, Switzerland
VAT number	CHE-448.579.227 TVA
Cost	USD 2,500 per participant
Contact	support@shannonjenkins.co

A note on invoicing. Payments are made by card, and a paid invoice is issued on request. Write to support@shannonjenkins.co with the full address you want to appear on the invoice.

Payment of invoices by bank transfer is possible only if your procurement process can realistically be completed in **less than 10 minutes**, with **no requests for documents other than an attestation of Swiss registration and the Swiss VAT number**. The invoice must be paid before the cohort opens.

Where bank transfer is agreed, the place is confirmed on receipt of payment. If you wish to pay this way, write to support@shannonjenkins.co before registering, so we can check the procurement process, the invoicing and the timing together. **Discounted rates are only available via card payment.**

Holding a discount code? Codes issued at our live sessions are short-dated and cannot wait for an internal approval cycle. The only way to use one is to register yourself by card with the code, then claim the amount back on expenses.