



DEIDRA HUNTER
STUDIO

ON THE MATS.
IN LIFE.



THE FIGHTER

SPONSORSHIP CHECKLIST



PREPARE. PRESENT. PERFORM.

10 ESSENTIALS

EVERY AMATEUR FIGHTER
NEEDS BEFORE CONTACTING
SPONSORS



PROFESSIONAL
PRESENTATION



BUILD TRUST &
CREDIBILITY



ATTRACT THE RIGHT
SPONSORS



FUND YOUR JOURNEY
TO THE NEXT LEVEL



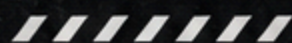
YOUR JOURNEY.
YOUR BRAND.
YOUR OPPORTUNITY.



CONCEPT BY
DEIDRAHUNTER.COM



FREE RESOURCES



THE FIGHTER SPONSORSHIP CHECKLIST

10 ESSENTIALS

EVERY AMATEUR FIGHTER NEEDS BEFORE CONTACTING SPONSORS

Sponsors invest in people, not just fighters. Use this checklist to make sure you're professional, prepared, and sponsor-ready.



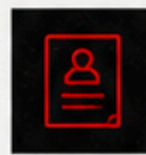
PREPARE. PRESENT. PERFORM.



1 PROFESSIONAL ATHLETE PHOTO

High-quality images create a strong first impression and show you take your career seriously.

- High-resolution
- Good lighting
- Fight gear or branded apparel
- Clean background
- No filters



6 ATHLETE MEDIA KIT

A media kit makes it easy for sponsors to learn about you and your value.

- Athlete photo
- Bio
- Fight record
- Social media stats
- Previous sponsors
- Contact info



2 ATHLETE BIO

Tell sponsors who you are, your story, and what drives you. Keep it short, genuine, and memorable.

- Name & nickname
- Age & weight class
- Location & gym
- Fighting style
- Accomplishments
- Career goals



7 CONTACT INFORMATION

Make it easy for sponsors to reach you. Always use a professional email address.

- Email
- Phone (optional)
- Manager/Agent
- Mailing address
- Response time



3 FIGHT RECORD

Keep your record accurate and easy to read. Include details of your amateur/pro fights.

- Wins
- Losses
- Draws
- Level (Amateur/Pro)
- Upcoming bouts



8 SPONSORSHIP OPPORTUNITIES

Clearly explain what a sponsor receives in return for their support.

- Logo on fight gear
- Walkout apparel
- Social media posts
- Event appearances
- Giveaways
- Product features



4 HIGHLIGHT VIDEO

Showcase your best moments and personality in a short, high-quality video.

- Under 90 seconds
- Good video quality
- Best moments first
- Finishes/exchanges
- Training clips
- Personality



9 PROFESSIONAL ONLINE PRESENCE

Your digital presence reflects your brand. Keep it clean, positive, and aligned with your goals.

- Google your name
- Clean social media
- No negative content
- Consistent branding
- Professional image



5 SOCIAL MEDIA PROFILES

Sponsors will look you up online. Keep your profiles active, professional, and consistent.

- Instagram
- Facebook (if used)
- TikTok
- YouTube
- Consistent branding
- Professional bio



10 KNOW YOUR STORY

Sponsors invest in stories. Be ready to share yours with confidence and passion.

- Why do you compete?
- What motivates you?
- Your journey
- Long-term goals
- Why support you?



BEFORE YOU HIT SEND...



Do I look professional?



Can someone understand who I am in under two minutes?



Have I made it easy for a sponsor to contact me?

CHECKED ALL 10 BOXES? YOU'RE SPONSOR-READY. **NOW GO GET IT.**

WANT THE COMPLETE SYSTEM?

FIGHTER SPONSORSHIP STARTER KIT

Everything you need to contact sponsors with confidence and stand out from every other fighter.

- Editable Canva Media Kit Template
- Sponsor Outreach Email Templates
- Instagram DM Scripts
- Athlete Bio Worksheet
- Sponsorship Proposal Template
- Brand Research Guide

FREE RESOURCE



GET THE STARTER KIT & LEVEL UP YOUR SPONSORSHIP GAME. [➔](#)

