





Help ex-offenders reintegrate

Team SBCD







Currently



2 out of 10 relapse within 2 years



4 out of 10 relapse within 5 years











Gaps in current support









Limited support period

6-12 months

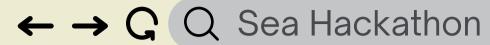


"An ex-offender knows and can understand another ex-offender. We're able to relate to each other and help one another."

Benny Se Teo, 62, owner of Eighteen Chefs







What

Help former offenders uplift each other

- Fosters a sense of community
- Human-driven
- Longer term support
- Instills a sense of purpose

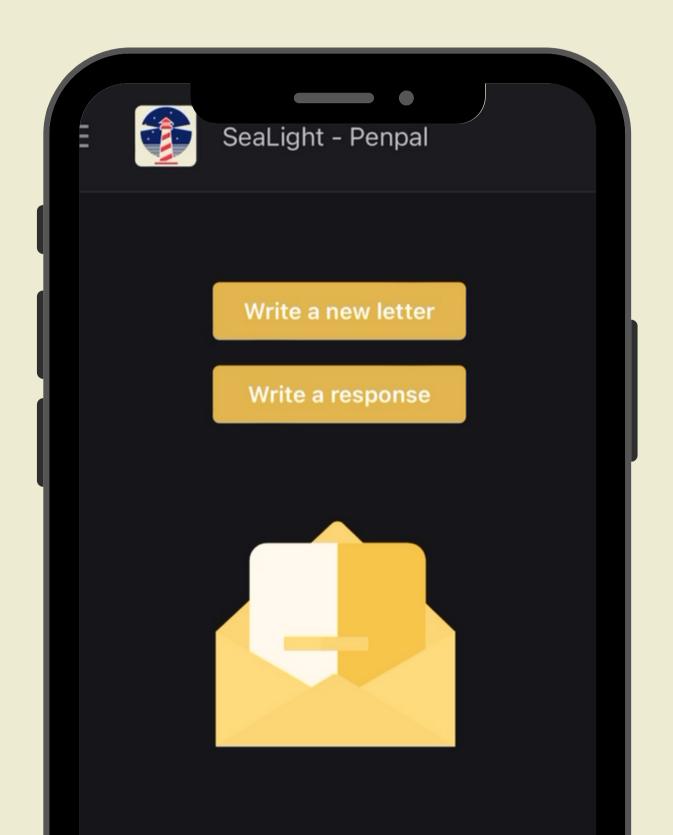






How

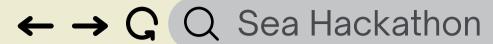
Create an app for **ex-offenders only** with a heartwarming **penpal feature** and **other supporting features**.







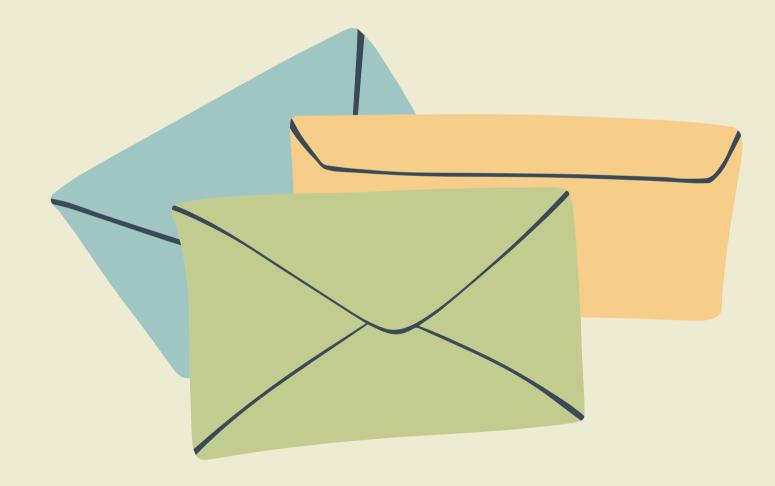




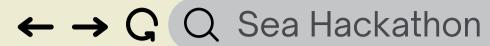
Penpal feature

Solution

- Send letters to receive advice from other users
- Volunteer to reply to letters already sent
- Encourage advice-givers when they hit milestones ("You've helped five people! Keep it up.")







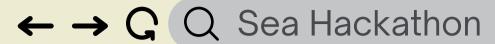
Abuse filter

Scans language for toxicity, rude language, and inappropriate behavior

Will be filtered for moderation







Sentiment analysis

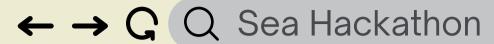
Natural language processing to understand the mood and attitude of ex-offenders

Use the data to study risk of re-offending

Allows qualified counsellors and organizations to step in with additional help and support







Job board

Helps ex-offenders find jobs and keep jobs

Partner with the Yellow Ribbon Project to list their jobs on this portal

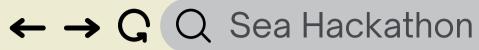






Demo



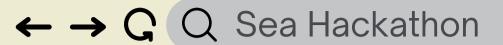


We hope to uplift the lives of exconvicts, building them a place where they can lean on each other and receive help when needed.









Thank you

Q&A







← → G Q Sea Hackathon

Current support



Housing

Individual Transitional Aftercare Program (iTAP) - Provide transitional accommodation facility for 6 months



Finance

Yellow Ribbon STAR Bursary - Provide support for education expenses



Jobs

Yellow Ribbon skills training assistance / employment support

- Essential skills training
- Coaching for job related challenges



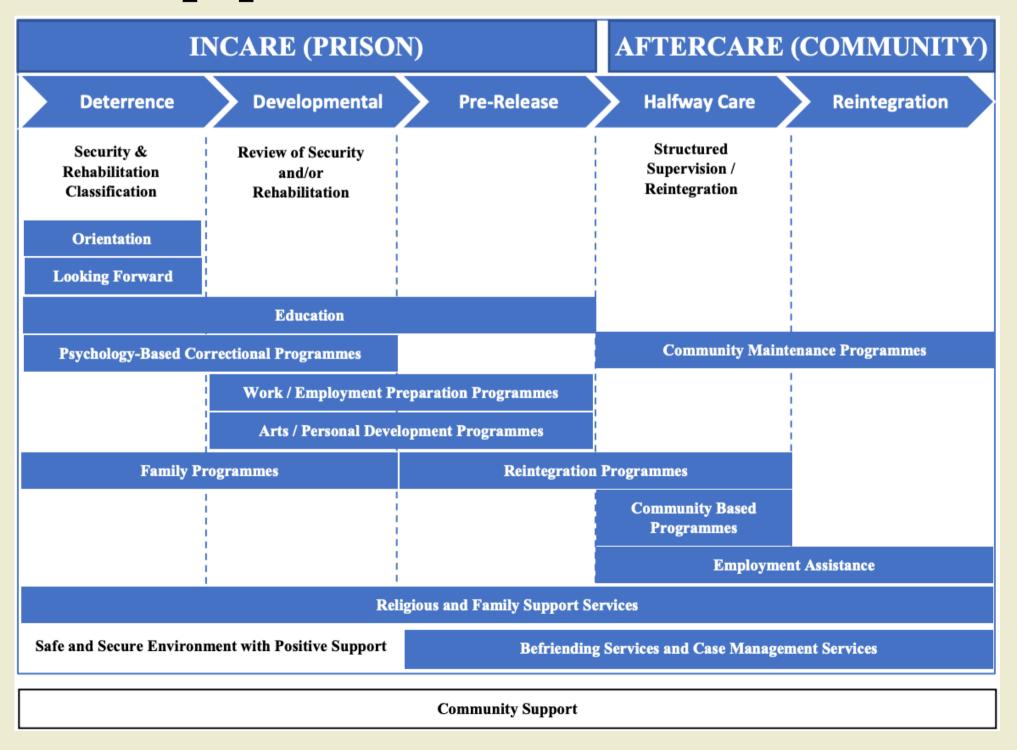
Community

CARE network - provide call-in / drop-in services





Current support













Possibilities

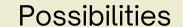
Free or subsidized courses

Counselling services

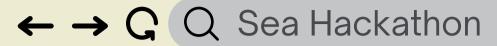
Scan different languages. including Singlish

Train the model to detect signs of possible re-offending







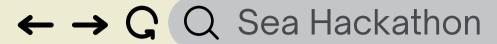


Success metrics

Solution

- % of users who re-offend versus non-users who reoffend (requires significant number of users)
- Letters sent
- Replies sent
- % of non-flagged content
- Improved sentiment





Cover

Studies/others that support our hypothesis

- Ray, Grommon, and Rydberg (2016) postincarceration issues include lack of connections
- YRSG believes that "successful desistors [can help]... motivate other ex-offenders".





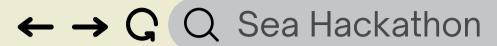
Business case

- This app can be government funded.
- Social impact has potential to be high.



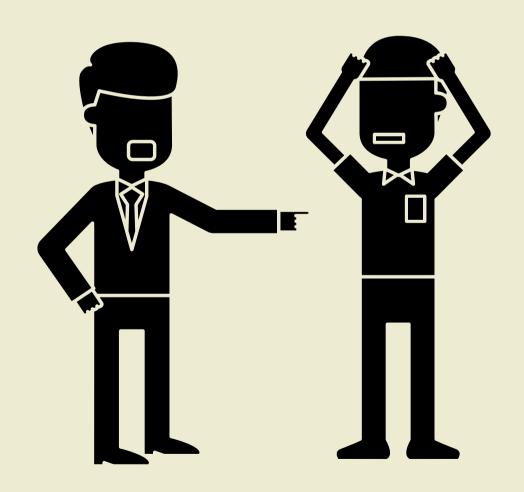






Problems and risks

Solution



- Sharing contact information may impact real life
- Troll-like behavior
- Fear of being judged
- Ethics of monitoring data







Penpal design

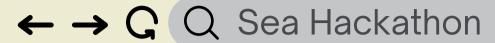
 Meant to be a one-off anonymous message from user to user

Solution

- Allows initial letters to be vulnerable
- Doesn't require people who reply to maintain a long term messaging relationship (less pressure)
- Lack of response, publicity, likes deincentivizes trolls







Factors that cause re-offending



Unstable employment



Lack of support



Coping with addiction



The 5 Biggest Challenges in Reducing Recidivism

There are many reasons why a person ends up behind bars. When considering what contributes to...

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