



Shommodip Sen

I'm a detail-oriented SEO Content Writer, Editor, and On-Page SEO Specialist with three years of experience. I craft content that ranks on search engines and actually resonates with the people reading it. Known for an engaging, reader-first writing style, I blend storytelling instinct with SEO precision on every project. Even more, I adapt quickly to new niches, audiences, and brand voices without losing quality or consistency. Minimal edits and on-time delivery aren't exceptions in my work; they're the baseline.

Experience

Wiseleads (UK-Based Marketing Agency)

SEO Content Writer | July, 2024 - April 2026

- **SEO Content:** I worked on various niches, including Investment Education, Fashion & Lifestyle, and Side Hustle.
- **Editing:** I also worked as an Editor for other writers, improving readability and ensuring the best SEO practices
- **On-Page-SEO:** I implemented effective On-Page-SEO techniques to improve ranking factors.
- **Keyword Research & Competitor Analysis:** I went through extensive KW research and competitor analysis to ensure that every content has the qualities to stand out in the SERPS.

What's On (UK-Based Magazine & Web Guide)

Web Journalist | November, 2022 - May, 2023

- **Website Articles:** Wrote various articles for the official website, working in the Art, Music, Film, and News sectors.
- **Magazine Pages:** Wrote trending and informative topics for What's On Magazine and was in charge of several important pages.
- **On-Page-SEO:** Practiced effective On-Page-SEO techniques to improve ranking factors.
- **News Research:** Went through extensive research to ensure accuracy of content and kept up with the trending topics.

Freelance

Content Writer | February, 2022 - Present

- **SEO Blogging:** Wrote and optimized SEO content for several clients with efficient Keyword placement and engaging tone.
- **On-Page-SEO:** Implemented the very best On-Page-SEO practices to improve ranking possibilities.
- **Keyword Research:** Thorough Keyword Research and Competitor Analysis to implement effective subtopics in my content.
- **Proofreading:** Proofread every single content with a detail-oriented mindset and cutting-edge SEO tools.

Education

Bachelor of Arts in Philosophy

Chittagong College, Chattogram

September 2021 - Present

Higher School Certificate

Ispahani Public School and College, Chattogram

July 2018 - March 2020

Contact

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Links

[LinkedIn](#)

[Portfolio](#)

Skills & Qualities

- On Page SEO Expertise
- Engaging and Impactful writing style tailored to target readers
- Reader first approach prioritizing search intent and topical coverage
- Leading Semantic SEO & AEO best practices
- Meticulous Editing & proofreading
- Up-to-Date Knowledge of the SEO industry
- Experience with CMS and SEO Tools
- Effective Process of combining AI Assistance with Human Insight
- Functional skill of using Canva for Image Optimization
- Detail-oriented mindset and unwavering patience for learning

Interests

Music

Films

Reading

History

Philosophy