

ALAINA THOMAS

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EDUCATION

Brigham Young University – Graphic Design BFA, Fourth Year

June 2021 – April 2027

Weber High School – High School Diploma

August 2019 – May 2021

WORK EXPERIENCE

Student Designer – BYU Brand & Creative

June 2025 – Present

Branded campus-wide, student-focused event series. Designed alumni publication spreads. Worked directly with high-profile clients, and gained experience within a professional studio setting.

Project Manager – BYU Dining Design Studio

April 2024 – September 2024 (6 months)

Guided a team of designers in producing deliverables. Met and exceeded client expectations in a timely manner. Set and managed product deadlines. Worked with print shops to ensure high quality of production.

Graphic Designer – BYU Dining Design Studio

October 2022 – August 2025 (3 years 10 months)

Produced creative assets in adherence to 50+ unique brand guidelines. Personally developed new restaurant branding. Collaborated with a large range of project leadership. Spearheaded studio 3D modelling work. Compiled department award-winning print projects. Assisted in the art direction of photoshoots and rebrands.

VOLUNTEERING

Art Director – Leading Edge Magazine

September 2023 – August 2025 (1 year 11 months)

Researched, contacted, and selected artists for magazine publication. Paired artists with chosen authors. Designed and constructed magazine covers.

Graphic Designer – Leading Edge Magazine

October 2022 – August 2025 (3 years 10 months)

Created social media and blog graphics. Updated and refined logo and brand system. Created and implemented a standard brand guide.

SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe Indesign
Adobe AfterEffects
Cinema 4D
Figma
Framer
Procreate

REFERENCES

Linda Reynolds, Professor
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Douglas Thomas, Associate Professor
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