

Anna Zelenskaia

Enthusiastic and passionate Product Designer with technical background. I am curious problem-solver, striving to craft designs that are clean, succinct, and effective in fulfilling their intended goal.

CONTACT

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EXPERIENCE

Jato Dynamics Product Designer

Jun '22 - Present

- B2B, Automotive
 - Worked closely with product management and engineering across all aspects of the design process.
 - Led end-to-end product design for one of the core products.
 - Consolidated design assets into a centralised library, enabling easy access for all teams and reducing design production time by 15% and ensuring brand consistency.
 - Facilitated monthly skill-sharing sessions, enhancing team collaboration and knowledge exchange.

OKsystem Product Designer

Apr '24 - May '22

- Software Development
 - Redesigned the corporate intranet to optimize user experience and streamline content creation processes; increased user engagement metrics by 45% and boosted new content creation by 60%.
 - Collaborated closely with engineering team, business analytics and key stakeholders to guide products through the entire development cycle.
 - Created detailed user flows, wireframes, and interactive prototypes for mobile and web platforms, aligning stakeholder requirements with user needs.
 - Conducted user interviews and user testing.
 - Helped develop and maintain company's design system.
- Participated in regular design reviews, workshops, and training sessions for the design team.

RouteNote UX/UI Designer

Apr '24 - Mar '20

- B2C, Music distribution
 - Redesigned company's website to execute brand refresh, collaborating with design and marketing teams.
 - Increased website traffic by 15% post-redesign.
 - Developed wireframes, prototypes, and UI library.

CIUX digital Junior UX Designer

Aug '18 - Mar '19

- Creative agency
 - Worked on a multiple projects (web and mobile applications).
 - Collaborated with UX lead and engineers to iterate in wireframes and prototypes.
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EDUCATION

Czech University of Life Sciences

Other

Business Administration & Management, General · Graduation: Jan '16

SKILLS

User Research · Wireframing · Prototyping · UI/UX Design · Figma · Usability Testing · Information Architecture · Problem Solving · Mobile Design · Design Systems · User Flows

LINKS

Portfolio · annazelenskaia.com