Yulong Zhang (Albert)

UX Designer

albertzhangzzzzz@gmail.com
412-806-5599
www.albertzzzzz.com

Experience

AgWise
June 2024 - Present

Part-time UX Designer

- Founder UX Designer of an AI-powered commodity trading platform called No Doji Commodities, covering brand identity, functionality, interaction, and interface design. Authored UX documentation for developers and designed the web interface for both the brand and product, currently in development and launching soon.
- Led the redesign and animation of AgWise's website features, now live.

ARK Design, Volkswagen Group
July 2021 - June 2023

UX Designer

- Led user research for 4 projects using Human-Centered Design methods; conducted over 30 qualitative interviews to extract key user needs and insights.
- Developed 7+ UX frameworks and over 30 detailed UX flows, iterated based on feedback, and collaborated closely with senior and principal UX designers.
- Produced comprehensive UX documentation and coordinated with client developers, resulting in successful implementation across 5 projects.
- Created 2D/3D animated videos independently to present project outcomes and increase stakeholder engagement.
- Earned positive client feedback from Volkswagen, Nu Skin, the Renault-Nissan-Mitsubishi Alliance, Laiyifen, Hiscene, and Ping An Insurance.
- Awarded Top 10 Commercial Design in China (2023) for AR glasses system design project.

IDEO
April - June 2021

Freelance UX Designer

- Acted as a freelance UX designer to create a park concept focused on vacation and self-care experiences for middle-aged users.
- Led the communication of design concepts to over 20 clients through immersive physical experience design.

Nov 2020 - Feb 2021

Young Talent Program

- Contributed as a product designer to 1 full project and supported 2 additional projects.
- Assisted in conducting 6 user research sessions and analyzing user needs.
- Independently developed product design solutions, including modeling and rendering, and supported the senior designer in presenting to over 30 clients.
- Project recognized with Red Dot Design Award, Good Design Award, and IDEA.

AKQA
June - Aug. 2020

Research Intern

- Assisted the manager in understanding client needs, conducting desktop research, and delivering reports to clients, including Apple, Armani, and Lincoln.

Education

Master of Design in design for interactions
Carnegie Mellon University
Pittsburgh, PA, US
Aug. 2023 - May 2025
GPA 4.0/4.0

B.E. Industrial design
Tongji University
Shanghai, China
Sept. 2017- July 2021
GPA 4.5/5.0

Skills

For Research

Competitor Analysis, User Interviews, Holding Workshop, Product Strategy, Usability Testing

For Design

Wire-Framing & Mock-Ups, Visual Design, Motion Design, Advanced Prototyping, Design System, 3D Modeling & Rendering, Illustration, Professional Film Production, Advanced Audio Production, Professional Photography

Tools

Figma, Sketch, Blender, ProtoPie, Framer, After Effects, Photoshop, Illustrator, Premiere Pro, Ableton Live, Logic Pro, Arduino

Awards

Core 77 Design Awards 2024 | Student Winner

Indigo Awards 2024 | Gold Winner

NY Product Design Award | Silver Winner

Muse Creative Awards 2024 | Silver Winner

Reddot 2020 | Design Concept Award

Dyson Design Award 2019 | Global Top 20

A' Design Award 2020 | Silver Award