

anjali ganesh

Graphic Designer

Pasadena, CA
510-203-0564
aganesh@inside.artcenter.edu
anjaliganesh.framer.com

EDUCATION

BFA in Graphic Design, Expected 2029 — ArtCenter College of Design | Expected 2029
2025: GPA: 4.0 | Provost's List

HS Diploma — American High School — 2025

DESIGN EXPERIENCE

ArtCenter College of Design | 2025–Present

- Developed concept-driven visual systems across typography, publication, and poster design projects
- Applied Adobe Illustrator, Photoshop, and InDesign to produce print-ready compositions
- Integrated research-based design methods to inform branding and communication concepts
- Presented work in formal critiques and incorporated iterative feedback

PROFESSIONAL EXPERIENCE

Lifeguard — California's Great America | 2025

- Monitored areas to ensure guest safety in high-traffic environments
- Responded quickly to emergencies and enforced safety protocols
- Maintained vigilance and clear communication under pressure
- Collaborated with team members to manage crowd flow and risk prevention

Assistant Instructor — GirlVentures — Oakland, CA | 2023–2024

- Facilitated leadership and confidence-building programming for middle school students
- Supported collaborative, outdoor-based experiential learning
- Promoted environmental awareness and inclusive group dynamics

Volunteer — Mini Cat Town — Milpitas, CA | 2022–2025

- Delivered customer service in a high-volume retail and animal-care setting
- Operated Square POS system and managed admissions and merchandise transactions
- Maintained health, sanitation, and organizational standards

SKILLS

Design & Software — Design Strengths — Languages —

- | | | |
|---------------------|---------------------------|--------------------|
| - Adobe Illustrator | - Typography | - English (Fluent) |
| - Adobe Photoshop | - Layout & Grid Systems | - Tamil (Fluent) |
| - Adobe InDesign | - Visual Research | |
| - CAD | - Presentation & Critique | |