

KYEUNG-JIN MIN

Graphic and Packaging Designer

Creating precise visual systems
and thoughtful product experiences

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Education**Pratt Institute, Brooklyn, NY**

Sep 2025 - May 2026

- MS Packaging, Identities and Systems Design
- GPA: 4/4

Kangwon National University, Chuncheon, Korea

Mar 2015 - Aug 2019

- Bachelor of Design in Industrial Design
- GPA: 3.93/4.5
 - Scholarships:
 - Academic Excellence for 1 semester (Fall 2018, Fall 2015)
 - Academic Excellence for 2 semester (Spring, Fall 2016)

Work Experiences**Thinkpackage, New York, NY**

Junior Graphic Designer (*Full-time*)

June 2026 - Present

Graphic Designer (*Freelance*)

Sep 2025 - May 2026

- Led specialty packaging artwork design and created 3D models and renderings for concept visualization.
- Participated in the development of internal specialty package concepts from ideation to execution.
- Reviewed packaging specifications and prepared production-ready spec-sheets.
- Collaborated with the team to improve production stability and design quality.

Design Intern (*Summer Internship*)

May - Aug 2025

- Supported client and internal packaging concept development, including graphic design task.
- Designed packaging graphics and assisted with vendor coordination and production communication.
- Reviewed packaging specifications and contributed to spec-sheet preparation.
- Evaluated design feasibility for mass production and suggested improvements.

ICN Group, New York, NY

Graphic Designer (*Freelance*)

March 2025

- Designed and templated job seeker lists with visual elements to make them more accessible and easy to navigate for companies seeking talent.
- Created and distributed visually designed newsletters to companies using an HTML-based email platform.

It's Boba Time, Los Angeles, CA

Graphic Designer (*Full Time*)

Mar 2021 - Nov 2023

- Progress and management of all design team, marketing team and SNS related tasks.
- Create new poster designs and merchandises.
- Interior and exterior design management for all new franchise stores.
- Coordination of all design work franchisee and vendors.
- Progress and management of all seasonal and custom items.

J1 Intern (*Full Time Intern*)

Mar 2020 - Feb 2021

- Support design and marketing team with daily projects.
- Create graphics or poster designs for any current or new projects.
- Coordinate and assist all teams and support upper management with day-to-day task.

Extracurricular Activities

Kangwon National University

Student Council of Art & Culture (*Vice-President*)

Mar - Dec 2018

- Planned and managed college-wide cultural and art events, coordinating schedules, logistics, and team roles.
- Represented the College of Art & Culture in the university-wide student council, contributing to communication and decision-making.
- Supported event planning and execution across multiple departments within the college.
- Contributed to visual and communication design tasks for events and internal materials.

Graduation Exhibition Preparatory Committee (*Secretary*)

Dec 2017 - June 2018

- Managed and tracked the budget for the design graduation exhibition.
- Coordinated financial planning and monitored expenses to ensure efficient use of resource.
- Supported overall exhibition preparation including scheduling and team coordination.

Student Council of Art & Culture (*Director of Planning*)

Aug - Dec 2017

- Planned and organized department-level events for the design major.
- Coordinated event logistics, timelines, and team collaboration.

Student Council of Art & Culture (*Executive Secretary*)

Mar - Dec 2016

- Managed and monitored budgets for department activities.
- Supported administrative and operational tasks for student council initiatives.

Awards

Public Safety and Security Awards, Seoul, Korea

Minister Prize, Handle Mask for Public Transportation (*Team Project*)

Sep 2016

- Awarded for a team project proposing an emergency "handle mask" system for public transportation.
- Designed a portable oxygen mask integrated into subway hand straps to improve emergency response in crowded transit environment.

Portfolio Link

