

# Alexia Cappelletti

## Graphic Designer | Advertising Photographer

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## Education

### B.F.A. in Graphic Design

#### Minor in Advertising Photography

Savannah College of Art and Design (SCAD)

Savannah, GA

Expected Graduation May 2027

4.0 GPA

## Skills

### Software

- Adobe Illustrator
- Adobe InDesign
- Adobe Lightroom
- Adobe Photoshop
- Figma
- Adobe After Effects

### Technical

- Brand Design & Implementation
- Content Creation
- Illustration
- Packaging Design
- Photo Editing
- Photography

### Professional

- Adaptability
- Creative Thinking
- Cross Disciplinary
- Collaboration
- Communication
- Time/Project Management

## Awards & Certificates

- Adobe Certified Professional in Visual Design
- Blazer Foundation Scholarship
- Kevin Gates Memorial Scholarship
- Dean's List Honor  
Fall 2023 - Present

## Experience

### Deloitte, Savannah, GA

2026 - 2026

Lead Graphic and Ecosystem Designer  
(SCAD Sponsored)

- Creating an interactive and visual ecosystem map in Figma that can be constantly updated.
- Developing and applying a visual branding language for all presentations and the final deliverable.
- Collaborated with the research team to convey their information and work accurately.

### Samsung Mobile Electronics

2025 - 2025

Design/Communications Analyst and Researcher  
(SCAD Sponsored)

- Research how the current market perceives the brand and their products.
- Gathering and analyzing data to gain insights.
- Giving recommendations to the company to better their situational position in the market.

### One Love Animal Rescue, Savannah, GA

2025 - 2025

Content Creator/Photographer/Videographer/Editor  
(SCAD Sponsored)

- Show up to all events to take photos and videos.
- Constructed social media content using all the photos and videos across TikTok, Instagram, and YouTube.
- Researched trends, analytics, and strategies to follow.

### Berks County Animal Rescue, Birdsboro, PA

2023 - 2023

Graphic Design Intern

- Applying their branding with consistency and accuracy
- Designing graphics for social media platforms such as Facebook and Instagram.
- Creating graphics for other branding areas such as meeting and event handouts along with packaging.

## Extra Curricular

SCAD Graphics & Branding Collective Officer

- President  
Fall 2026 - Present
- Social Media Coordinator  
Fall 2025 - Present