

# Rounak Sankhla



## CONTACT

sankhlarounak123@gmail.com

Skype:sankhlarounak123

7737282323

## SKILLS

Project Management | Leadership |

User Experience and Interface |

Personas | Competitive

Analysis | User Empathy |

User Scenario | Storyboard |

User Flow | Information

Architecture | Low to High

Fidelity Design | Prototyping |

Usability Testing |

Basic HTML & CSS

## TOOLS

Figma | Adobe XD | Photoshop |

Illustrator | Invision |

InDesign | Affinity Designer |

CorelDRAW | Marvel | Zeplin |

Smart Draw | Balsamiq |

Basecamp | FreshRelease

## OTHER

Style Guides | Reference Docs |

Illustrations | Logo Design |

Social Media Design |

Presentation

## HOBBIES

Photography, Travelling

Video Games

## LANGUAGE

English, Hindi

## WORK EXPERIENCE (7+ Yrs)

### Logile Inc., Manager & Principal UI/UX Designer

Remote | June 2018 - April 2024 (5 yr 11 months)

- I worked as the Manager of an 11-member design team from a remote location, I design to improve the user experience on Logile's planning, execution, inventory, and workforce management on the web, tab, and mobile platforms.
- I worked on modules including dashboards, labor model, scheduling, employee self-service forecasting, staffing, task and food safety, time & attendance, reports, and administration. Additionally, I focused on color palettes and methods to resolve color blindness issues, enhancing the user experience.
- I worked on two native mobile apps, Logile Connect and Logile Labor Wizard, as well as an iPad-based web clock and tab-mode of inventory management.
- I utilized Illustrator to create custom icons for our product and employed Adobe XD and Figma for crafting wireframes and high-quality mockups. Later, I delivered these designs to the dev team via Zeplin or Figma Dev Mode.
- I directly communicated with the dev team, QA team, and stakeholders for feedback via Basecamp/Teams and utilized Freshrelease for handling tickets.

### Dzynestudio, Consulting Graphics and UI/UX Designer

Pune | Feb 2017 - May 2018 (1 yr 3 months)

- I worked full-time, implementing new concepts, user experiences, wireframes, visual mockups, and prototypes for web, mobile, and tablet applications.
- I worked on branding and promotional materials for various businesses, brands, and stores. Additionally, I conducted research to establish business and user requirements, delivering design specifications for Devs to implement.

## EDUCATION

### B.Tech In Computer Science

Jodhpur Institute of Engineering & Technology, Jodhpur (2012-16)

### Web, Graphic & Ux/UI Design Certification (Sr. No 0000 8879439)

Creative Concept, Pune (2017)

## LINKS

LinkedIn: <https://www.linkedin.com/in/rounak-sankhla-9a8422104>