

Syed Azeem Asif +92 303 6093367 syedazeemasif@gmail.com Behance Dribbble Linkedin	Work	AmentoTech	Lead UI/UX designer, 2025 - Present Worked on a freelance services and job marketplace for WordPress, rebuilding its design system and product UI/UX Built an event management platform from scratch for the U.S. political events, covering listings, website, bookings, tickets, and event management Providing ongoing product design and development support across multiple products
		Narsun Studios	Lead UI/UX designer, 2024 - 2025 Worked on a real estate metaverse for the Gulf market, connecting developers with users through virtual property marketplace Redesigned the Narsun Studios website to reflect its AI-focused vision and virtual studio positioning. Built experiences for virtual property tours, discovery, bookings, and real estate events
		PlanLab Solutions	Senior UI/UX designer, 2023 - 2024 Built a real estate platform from scratch across web and mobile, covering property buying, selling, and renting, with integrated user and admin dashboards and an inspector platform for training, certification, inspections, and reporting
		TopNotch Inv.	Senior UI/UX & product designer, 2021 - 2023 Worked on websites and digital products across a range of client projects and industries Developed product concepts and visual directions based on client goals Worked across social media, advertising, and marketing projects
		Digital Aimz Limited	Creative designer, 2020 - 2021 Redesigned and rebranded the company’s entire online presence Worked across UI/UX, branding, websites, social media, and marketing projects
		Education	
		Diploma	University of the Punjab, 2020–2021 Creative design
		B.S. (Hons.)	UVAS, Lahore, 2014–2018 Biological sciences
		Diploma	The Brains College, 2013 Web designing
		Diploma	The Brains College, 2013 Search engine optimization
		Intermediate	Govt. Islamia College Civil Lines, 2011 - 2013
Skills	Design	Figma / Photoshop / Illustrator / WordPress / Elementor / Framer	
	Product	UX / UI / Wireframing / Prototyping / User flows / Design systems	
	AI	Lovable / Figma Make / Weave / Google Flow	