

TRADEQUOMARKETS FINANCIAL SERVICES L.L.C

PRIVACY POLICY

TRADEQUOMARKETS FINANCIAL SERVICES L.L.C is a limited liability company, registered under CMA UAE with license 20200000320 and is authorized to conduct activities i.e. introduction to financial services and financial consultancy.

TRADEQUOMARKETS FINANCIAL SERVICES L.L.C is committed to safeguarding your privacy and the confidentiality of your personal data. It complies with applicable UAE laws, including Federal Decree Law No. 45 of 2021 on Personal Data Protection (PDPL). This Privacy Policy explains how we collect, use, disclose, and protect your personal data when you interact with our website or digital platforms.

1. Collection of Personal Data

We collect, process, and store personal data as necessary to support our legitimate business operations and regulatory obligations. The types of information we may collect include:

- **Contact details** such as your name, email address, phone number, and company information, typically provided after you complete forms, subscribe to updates, or interact with us online.
- **Identification information** such as Emirates ID, passport number, nationality, and date of birth, collected only when voluntarily submitted—for example, to facilitate introductions to licensed financial institutions or verify investor eligibility.
- **Submitted information** including inquiries, feedback, event registrations, or stated investment interests, used to tailor communications and marketing content.
- **Website and usage data** such as IP address, device identifiers, browser type, access times, and browsing activity, used for analytics and to enhance user experience.
- **Marketing preferences** including communication choices, consent status, and interaction history, used to manage subscriptions in accordance with UAE consent requirements.

2. Sensitive Personal Data

We do not intentionally collect sensitive personal data (e.g., health information, religious beliefs, biometrics, political opinions). Please refrain from submitting such information. If received inadvertently, it will be deleted unless retention is legally required.

3. Purpose of Processing

Your personal data is processed for specific and lawful purposes, including:

- Responding to inquiries and providing information about licensed financial products, educational materials, or events
- Facilitating introductions to licensed third-party institutions strictly on a non-advisory basis
- Managing communications and maintaining accurate client records
- Conducting website analytics and improving user experience
- Complying with legal and regulatory obligations, including KYC, AML, and audit requirements

4. Scope of Our Role

We do not provide investment advice, manage portfolios, execute trades, or hold client funds. We do not engage in automated decision-making, profiling, or the resale of personal data. All processing is transparent, proportionate, and based on consent where required.

5. Legal Basis for Processing

Our processing activities rely on the following lawful grounds:

- **Consent** – for example, when subscribing to marketing communications, submitting information through forms, or requesting introductions. Consent may be withdrawn at any time without affecting prior lawful processing, though withdrawal may limit our ability to provide certain services.

- **Legitimate interests** – such as conducting permitted activities, improving user experience, maintaining communication records, and safeguarding our legal rights and website security. These interests are always balanced against your rights.
- **Legal obligations** – including maintaining compliance records, responding to regulatory authorities, and fulfilling statutory retention requirements under UAE law, including AML and CTF regulations.

6. Disclosure of Personal Data

We may disclose personal data only when necessary and under controlled conditions:

- To licensed financial institutions regulated by the CMA, Central Bank, or other competent authorities, strictly upon your request or consent
 - To authorized third-party service providers supporting marketing, analytics, IT, or hosting, subject to strict contractual safeguards
 - To legal or regulatory authorities when required to comply with applicable laws or official directives
- We do **not** sell, rent, or trade personal data.

7. Cross-Border Data Transfers

Your data may be transferred outside the UAE—for example, to cloud service providers, regulated institutions abroad, or technical support teams. Where such transfers occur, we ensure compliance with the PDPL through adequacy assessments, contractual protections, and appropriate technical safeguards.

8. Data Retention

We retain personal data only for as long as necessary to fulfil the purposes described or to meet legal and regulatory requirements. Retention periods vary depending on the nature of the data and the services provided. Once no longer required, data will be securely deleted, anonymized, or archived.

9. Your Rights Under the PDPL

You have the right to:

- Access your personal data
- Request correction of inaccurate information
- Withdraw consent (where applicable)
- Request deletion, subject to legal exceptions
- Object to processing based on legitimate interests

To exercise your rights, contact us at compliance@tradequo.com. We may request proof of identity and will respond within the timelines required by law.

10. Cookies and Tracking Technologies

We use cookies and similar technologies to improve site performance, analyse usage, and remember user preferences. You may adjust your browser settings to manage or disable cookies; however, certain features may not function properly if cookies are restricted.

11. Data Security

We implement robust technical and organizational measures to safeguard personal data, including encryption, secure access controls, monitoring, and staff training. While no system is entirely risk-free, we will notify you and the relevant authorities of any data breach affecting your rights in accordance with UAE law.

12. Third-Party Websites

Our website may contain links to external sites not operated or controlled by us. This Privacy Policy applies only to our own data practices. We are not responsible for the privacy standards or content of third-party websites, and you should review their policies before sharing personal information.

13. Acceptance of This Policy

By using our website or services, you confirm that you have read and understood this Privacy Policy and consent



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to the collection, use, and disclosure of your personal data as described. Continued use of our services following updates to this Policy constitutes acceptance of any changes.

We may update this Privacy Policy periodically to reflect legal, regulatory, or operational changes. Updates will be posted on our website with the effective date clearly indicated. You are encouraged to review the Policy regularly to stay informed about how we protect your personal data.