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Julia Anghelescu

UX / UI Designer

.profile

Recent McGill University graduate with a strong foundation in design, bringing years of experience creating products, solving user problems, and collaborating across cross-functional teams. Combining a practiced eye for detail with expertise in mixed-methods research, usability testing, and data-informed decision-making, I design intuitive digital experiences that balance user needs with business goals. Experienced delivering work across B2B financial and digital products, and currently researching how AI is reshaping UX practice while keeping humans at the center of the design process.

.skills & tools

Research and Discovery

Planning and conducting mixed-methods research to uncover user needs, validate assumptions, and inform design decisions.

- UserTesting.com
- Airtable & Excel

Design and Prototyping

Translating research insights into wireframes, interaction flows, and high-fidelity prototypes to balance user needs with business goals.

- Figma (incl. AI) & Adobe Suites
- Framer & Wix

Documentation & Handoff

Creating clear, structured UI documentation and design specifications to ensure smooth collaboration with dev teams.

- Confluence & Storybook
- Basics of HTML & CSS

Communication

Presenting research findings and design rationale to stakeholders with clarity and confidence.

- Microsoft Office & Canva

.ux experience

BDC (Business Development Bank of Canada)

UX/ UI designer & research intern (2 terms)

7 mos
2025-26

- Led end-to-end UX research across two projects at a Crown financial institution, using competitive benchmarking, moderated usability tests (UserTesting.com), and stakeholder interviews to deliver prioritized recommendations that influenced design direction.
- Investigated social proof patterns across financial platforms, facilitating cross-functional discussions to identify feasibility constraints and surface alignment opportunities.
- Expanded BDC's design system in Figma, building scalable components with engineering and QA to improve consistency across borrower-facing B2B lending flows.
- Mapped and improved user flows within consultancy services, and conducted benchmarking of AI-assisted design tools to support the team's exploration of emerging workflows.

Angler AI (Prospective Data Platform)

UX designer intern

3 mos
2023

- Explored dashboard concepts surfacing sales performance data tied to AI-driven campaigns, and designed promotional screens to drive user conversion to higher subscription tiers.

Hit The Books (Tutoring Platform)

UX designer intern

3 mos
2023

- Built Figma components and interactive prototypes for a higher education tutoring platform, collaborating with the director to align visual design with user flows and developer handoff requirements.

.languages

- English (native)
- French (fluent)
- Spanish (conversational)
- Romanian (conversational)



soft skills

- Empathy & user-centric thinking
- Cross-functional collaboration
- Stakeholder communication
- Adaptability
- Attention to detail
- Research-led thinking
- Curiosity & continuous learning
- Systems thinking
- Presentation and storytelling
- Comfort with ambiguity
- Ethical and honest



.hobbies

- Plant care & gardening
- Guitar & painting
- Boulderling & tennis
- Baking & bread making
- Games (board games, park sports, video games & puzzles)



.education

Information Studies

Focused on UX, human-computer interaction, usability, information architecture, web development, and data-driven design to create thoughtful digital experiences grounded in rigorous research.

· GPA : 3.95 / 4.0

UX Design

Emphasis on user research, interface design, and usability testing for user-centered digital products.

Fashion Design

Foundations in design systems, technical detail, and visual storytelling, with transferable skills in product design.

· GPA : 3.82 / 4.33

.portfolio

julia-anghelescu.ca/

.fashion experience

Crooks & Castles (+ Death Row Records fashion production) Senior technical designer

2 yrs

2022-2023

- Managed the technical design department, overseeing production workflows in close collaboration with overseas manufacturers,, production, sales, and creative directors.
- Enhanced product-market fit by analyzing trends and performance metrics leading targeted strategies that boosted sales.
- Researched emerging tools and technologies including AI, 3D rendering, and design software to identify opportunities to optimize the technical team's workflow and output quality.

Margaret M. (canadian fashion manufacturing) Technical designer

4 yrs

2017-2021

- Worked directly with CEOs to cut production costs through vendor negotiation and manufacturing optimization to maintain profits.
- Researched and adjusted collections to meet shifting consumer needs by comment crawling to improve customer satisfaction.
- Presented new collections to buyers based on fashion trend reports, identifying most likely winners for target markets.
- Developed a fabric tracking system organizing inventory and remnant sales, improving production planning and reducing waste.



Master's

2024 - 2026

McGill University

Certificate

2023

Concordia University

Bachelor's

2012 - 2016

Toronto Metropolitan
University

