

ENIOLA AIGBOKHAODE

Ontario, Canada

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[Portfolio](#)

PROFESSIONAL SUMMARY

Product designer with 4+ years leading end-to-end design for B2B and B2C SaaS platforms across agrotech, healthtech, and field-service sectors. Background in scientific research informs a systems-driven, data-led approach to product decisions. Building toward design engineering, pairing high-fidelity design systems with functional, coded prototypes.

SKILLS & TOOLS

- **Design:** Figma, Framer, Design Systems, Prototyping, Interaction Design
 - **Design Engineering & AI:** Cursor, Framer, Figma MCP, Vercel, prompt prototyping with Next.js, working knowledge of HTML/CSS
 - **Research & Strategy:** User Research, A/B testing, User Journey Mapping, Cross-Functional Collaboration, Stakeholder Management
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WORK EXPERIENCE

L&S CREATIVE AGENCY, USA

Sep 2025 – Present

SENIOR DESIGNER

- Shipped marketing websites for Series B-funded SaaS companies including Daloopa and DoorLoop, translating brand identity into responsive web design systems
- Ran A/B tests and stakeholder reviews to validate design decisions, keeping creative direction tied to each client's business goals
- Caught and resolved usability and functionality issues pre-launch by working directly with QA and engineering through testing cycles
- Built pitch decks, banners, & marketing visuals, extending consistent branding across touchpoints

INDEPENDENT PRODUCT DESIGN CONSULTANT

Jun 2023 – Feb 2026

Engaged concurrently by multiple companies to lead design across SaaS products.

DEPLOY STUDIO, MALTA

PRODUCT DESIGN LEAD

Jan 2025 – Feb 2026

- Led a 2-person design team, mentoring junior designers and maintaining consistent design quality and standards across multiple concurrent projects
- Built a reusable agency-wide design system that cut design turnaround by several days per project, removing the need to build from scratch on each new engagement

PRODUCT DESIGNER

Mar 2024 – Dec 2024

- Partnered directly with clients, developers, and PMs to scope and ship new features, optimizing UX across web and mobile applications
- Managed client feedback and revision cycles, delivering high-quality design assets on schedule while protecting product vision

ONARVO, UNITED KINGDOM

Mar 2024 – Mar 2025

DESIGN LEAD

- Led design across multiple SaaS products spanning care coordination, messaging, front desk, and project management tools while establishing design systems and documentation that reduced design-to-development handoff time
- Designed and shipped an end-to-end care management platform deployed at Carehearted Limited, serving 30+ users and streamlining internal operations
- Took initiative and built two internal company websites using no-code tools, extending design impact beyond traditional Figma-only deliverables

APPLATCH INC, UNITED KINGDOM

Jun 2023 – Aug 2024

PRODUCT DESIGNER

- Built the design foundation as founding designer for an educational children's app, setting standards and visual guidelines across every screen and module
- Designed gamified quiz flows and onboarding experiences, driving measurable gains in user engagement and learning outcomes
- Drove a 40% increase in sign-up completion through A/B testing and behavior-driven design iteration
- Contributed core product design work that helped Applatch win the Education and Training award at the UK Startup Awards

EDUCATION

B.Sc. Pure and Applied Chemistry (First Class), University of Benin, Nigeria

Completed 2021

LANGUAGES

Native English, Basic French

VOLUNTEER

OPEN HEALTH INITIATIVE

Feb 2026 - Apr 2026

Contributed to the design of Open Health Initiative, a free tool helping Nigerians compare healthcare service pricing, wait times, and quality across providers.

THE LILY HAVEN FOUNDATION

2021 – Present

Coordinated medical outreach and donation drives for elderly, visually impaired, and underserved communities across Lagos, including initiatives at correctional facilities and teaching hospitals