Tsukino Suzuki

Graphic Designer

Branding / Rebranding

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Experience

Designer
Bright Stone Entertainment INC
Long island city, New York | OCT 2026 – Current

- Design key visuals, exhibition panels, and T-shirts for a certification ceremony.
- Maintain brand consistency across promotional materials and consumer touchpoints.
- Promote Japanese beer brands through strategic marketing and visual communication.

Cashier and Stocker
Genkiya Mart
Soho, New York | Mar 2026 – Current

- Design the chalkboard signage to promote items and in-store promotions.
- Organize and arrange products to improve the overall customer experience.
- Assist customers and provide friendly service in a fast-paced retail environment.

Education

GPA 3.93
Fashion Institute of Technology

ASS in Communication Design | Graduated 2025

BFA in Graphic Design | Expected 2027

Skills

Design

Branding, Rebranding, Color Theory,
Logo Design, Layout, Visual Systems

Tools

Illustrator, Photoshop, InDesign, AfterEffects,
Framer, Figma

Language

English, Japanese

Projects

Rebranding
Citi Bike | FIT | 2025

- Redesigned brand identity system for Citi Bike.
- Created logo, color system, Promotional Video, app UI/UX, and 3D model.
- Presented concepts and iterated based on critique.

Branding / Rebranding
Queens Museum | FIT | 2026

- Redesigned the brand logo through type design.
- Designed a café aligned with the new brand identity and extended the logo across merchandise and motion graphics.