

Ryan Kang

Product designer studying Computer Science (HCI) and Media Arts and Design at UChicago, designing user-centered products from research to shipped code.

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Work Experience

Lead Product Designer

[NextBite](#) | Jun 2026 – Present

- Led the end-to-end redesign of an AI-powered food discovery app, from onboarding and information architecture to a scalable design system
- Proposed rankings, a friends feed, and a discovery feed from competitive analysis of Beli and Yelp, then personalized the discovery feed into a heavily used feature
- Helped grow the beta to **200+ users** organically through rapid usability-testing iterations
- Partnered with engineers on design handoff and QA to ship the redesign in code

UX Design Intern

[Dino Marketing Group](#) | Jun 2026 – Sep 2026

- Designed conversion-focused, responsive websites, landing pages, and digital ads for automotive brands, from wireframes to final build
- Worked on **Hyundai** truck and **Warrior Truck Beds** sites, mapping client goals to user flows

Head of UI/UX

[Grapevne](#) (**MIT-incubated startup**) | Nov 2025 – Jun 2026

- Led end-to-end UX/UI for a campus events app and web platform, from user flows and wireframes to high-fidelity Figma prototypes, and helped ship it in code
- Turned surveys and in-depth user interviews into engagement-focused product priorities
- Drove the design behind campus launches that secured partnerships with **Trinity College** and **Stevens Institute of Technology**
- Created marketing assets that built the brand and supported user acquisition

Freelance Web Developer

[Folio](#) | Oct 2025

- Built reusable Folioworks components in Webflow with custom HTML, CSS, and JS
- Implemented responsive layouts across desktop, tablet, and mobile breakpoints

UI/UX Research/Design Intern

[SkinIQ](#) | Jun 2025 – Sep 2025

- Audited the Android and iOS apps for usability issues and proposed streamlined user flows
- Designed high-fidelity Figma prototypes following Material Design and Apple HIG

UX Research/Design Intern

[symbolivingTECH Ltd.](#) | Jun 2024 – Aug 2024

- Conducted case studies on age-friendly, inclusive design for homes and public spaces
- Designed accessible interfaces and assistive products for older and disabled users

Projects

Mobile Ordering App Design

[Phoenix Cafe](#) | Jan 2025 – Feb 2025

- Uncovered students' top pain point, no way to order ahead, through surveys and interviews
- Designed the core user flow from café map to drink customization, checkout, and pickup
- Created a style guide with an espresso-and-cream palette, Josefin Sans and Poppins type pairing, and reusable components

Musician Social Platform Design

[MusiciansConnect](#) | Mar 2023 – Jun 2023

- Ran observations, surveys, and interviews to uncover musicians' networking pain points
- Synthesized insights into product requirements, prioritizing collaboration and visibility
- Designed user flows and a high-fidelity Figma prototype for finding collaborators

Activities

NCAA Track & Field Athlete (Jumps/Sprints)

2022 – 2025

- Balanced daily training with a full course load
- Competed through injuries with disciplined rehab

Social Service Committee Member

[Alpha Kappa Psi](#) | Dec 2022 – Present

- Designed rush week and workshop infographics
- Raised **\$1,227** for a children's charity

Education

The University of Chicago

B.A. Computer Science – HCI Specialization
B.A. Media Arts and Design – Creative Computing
GPA: 3.7/4.0 | Expected Jun 2027

The University of Washington, Seattle

B.S. Informatics – Human-Computer Interaction
GPA: 3.79/4.0 (Dean's List) | Aug 2022 – Sep 2024

Google UX Design Professional Certificate

[Coursera](#) | Feb 2024 – Apr 2024

Skills

Design

User-Centered Design · UI/UX Design · Web Design · Interaction Design · Design Systems · Wireframing · High-Fidelity Prototyping · User Flows · Visual Design · Typography · Brand Identity · Motion Design · Responsive Web Design · Accessibility · Design Handoff & QA · Graphic Design

Research & Strategy

User Interviews · Usability Testing · UX Audits · Surveys · Quantitative Analysis · Information Architecture · Journey Mapping · A/B Testing · Design Strategy · Competitive Analysis · Field Observation · Market Research

Software

Figma · Framer · Webflow · Sketch · Photoshop · Illustrator · After Effects · InDesign · Adobe XD · Procreate · Lucidchart · Miro · DaVinci Resolve · Blender · Cinema 4D · Unity

AI Tools

Claude · ChatGPT · Figma Make · Midjourney · Firefly

Code

HTML · CSS · JavaScript · Vue.js · Nuxt · GSAP · Python · C# · R · SQL