WEBSITE TERMS OF USE

Super Cellutions (Pty) Ltd t/a Ignite | www.ignitecpp.com

Version 1.0 | Effective date: 13 November 2026

1. INTRODUCTION

1.1. These Website Terms of Use ("Terms") apply to your use of the website at www.ignitecpp.com and its pages (the "Website"). The Website is owned and operated by Super Cellutions (Pty) Ltd t/a Ignite, registration number 2002/027479/07 ("Ignite", "we", "us" or "our").

1.2. By accessing or using the Website, you agree to these Terms. If you do not agree, do not use the Website.

1.3. The Website gives general information about Ignite and the Ignite channel performance platform. Your use of the Ignite platform and mobile applications is governed by the terms and conditions and privacy policy presented to you when you register on, or log into, the platform, and not by these Terms.

2. INFORMATION ON THE WEBSITE

2.1. The Website is provided for general information only. It does not constitute an offer, advice or a binding description of any product, service, feature or price.

2.2. We may change, add to or remove any content on the Website at any time without notice.

2.3. While we take reasonable care to keep the content accurate, we do not warrant that it is complete, current or free from errors.

3. INTELLECTUAL PROPERTY

3.1. All content on the Website, including text, graphics, logos, trade marks, names, designs, images, videos, layout and software, is owned by or licensed to Ignite and is protected by law.

3.2. You may view the Website and print or save pages for your own personal, non-commercial reference. You may not otherwise copy, reproduce, modify, republish, distribute or create derivative works from any part of the Website without our prior written consent.

3.3. Nothing on the Website grants you any licence or right to use any of our trade marks, patents, names or logos.

4. ACCEPTABLE USE

4.1. You may not, and may not allow anyone else to:

4.1.1. use the Website for any unlawful purpose or in a way that breaches these Terms;

4.1.2. use any robot, spider, scraper, crawler or other automated means to access, copy, extract, index or monitor the Website or its content, other than standard search engine indexing;

4.1.3. use any content of the Website to develop, train, test or improve any artificial intelligence or machine learning model, product or service;

4.1.4. use the Website, or any information obtained from it, to analyse, copy, imitate, reverse engineer or develop any product, service or system that competes with ours;

4.1.5. attempt to gain unauthorised access to the Website, its servers or any connected system, or test its vulnerability;

4.1.6. introduce any virus, malicious code or anything else that may damage or interfere with the Website; or

4.1.7. frame, mirror or deep-link to the Website in a way that suggests an association with or endorsement by us.

4.2. We may block or restrict access to the Website by anyone who breaches this clause, and we reserve all our other rights in law.

5. LINKS TO OTHER WEBSITES

5.1. The Website may contain links to third-party websites, such as social media pages. These are provided for convenience only. We do not control or endorse those websites and are not responsible for their content, availability or privacy practices.

6. AVAILABILITY AND SECURITY

6.1. We do not guarantee that the Website will be available at all times, uninterrupted or free from errors, viruses or other harmful components. You use the Website at your own risk and should use your own virus protection.

7. LIMITATION OF LIABILITY

7.1. Subject to sections 43(5) and 43(6) of the Electronic Communications and Transactions Act 25 of 2002 and to the extent permitted by law, Ignite, its affiliates, directors, employees and service providers are not liable for any direct, indirect, special or consequential loss or damage arising from your use of, or inability to use, the Website, any reliance on its content or any linked website.

7.2. You indemnify Ignite against any loss, claim or cost arising from your breach of these Terms.

8. PRIVACY AND COOKIES

8.1. Our Website Privacy and Cookie Policy explains how we process personal information and use cookies and similar technologies on the Website. It forms part of these Terms.

9. CHANGES TO THESE TERMS

9.1. We may update these Terms at any time by publishing the updated version on the Website. The version published on the Website applies from the effective date shown on it.

10. GENERAL

10.1. These Terms are governed by the laws of the Republic of South Africa. You consent to the non-exclusive jurisdiction of the High Court of South Africa, Gauteng Division, Johannesburg.

10.2. If any provision of these Terms is found to be invalid or unenforceable, the remaining provisions continue in force.

10.3. Our failure to enforce any provision of these Terms is not a waiver of our rights.

11. OUR DETAILS

Detail	Information
Full name	Super Cellutions (Pty) Ltd t/a Ignite
Registration number	2002/027479/07
Registered address	4th Floor, Capital Hill Building, 6 Benmore Road, Morningside, Johannesburg, 2196
Website	www.ignitecpp.com
Telephone	+(27) 10 593 0562
Email	security@ecentive.co.za