



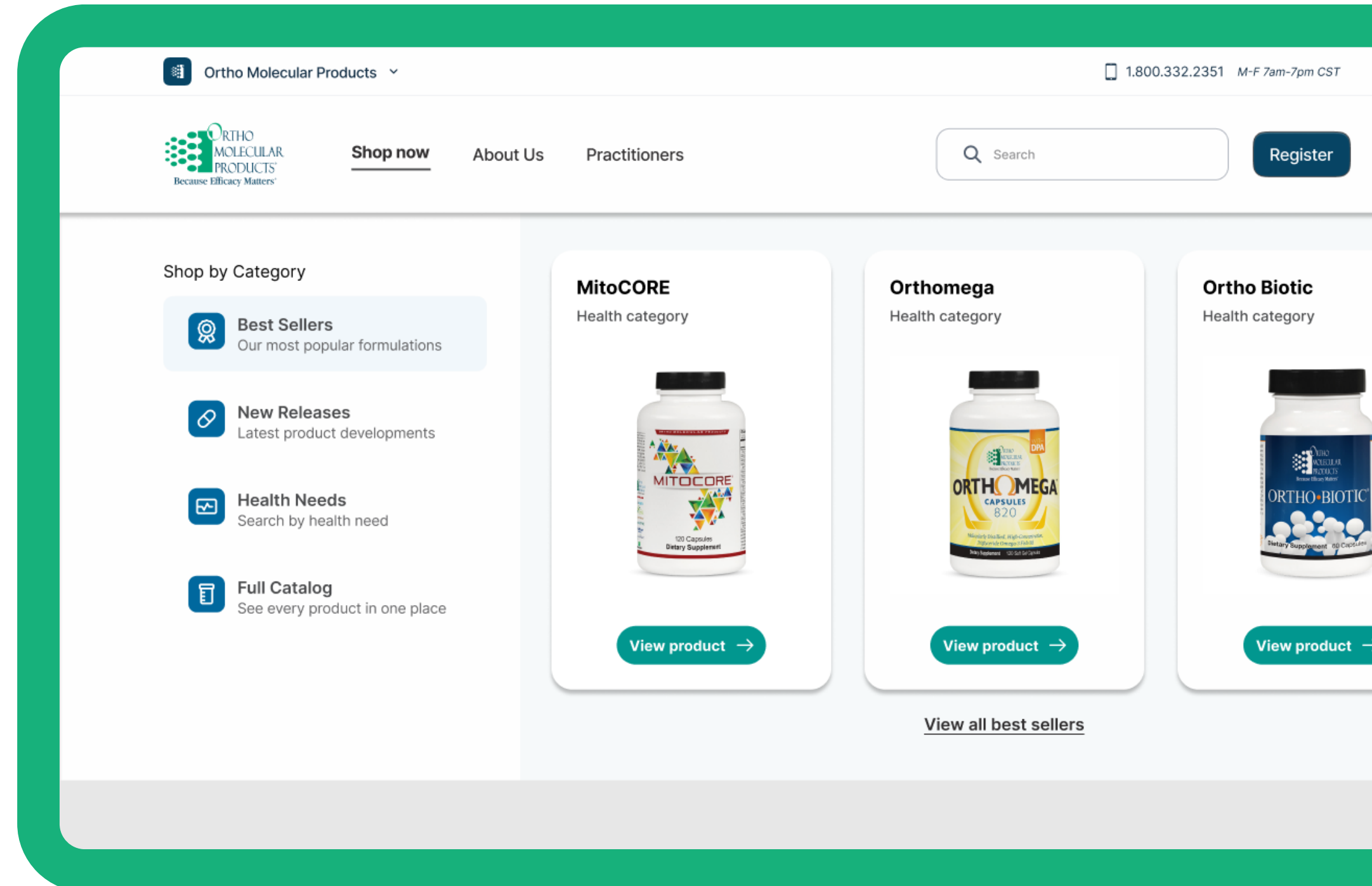
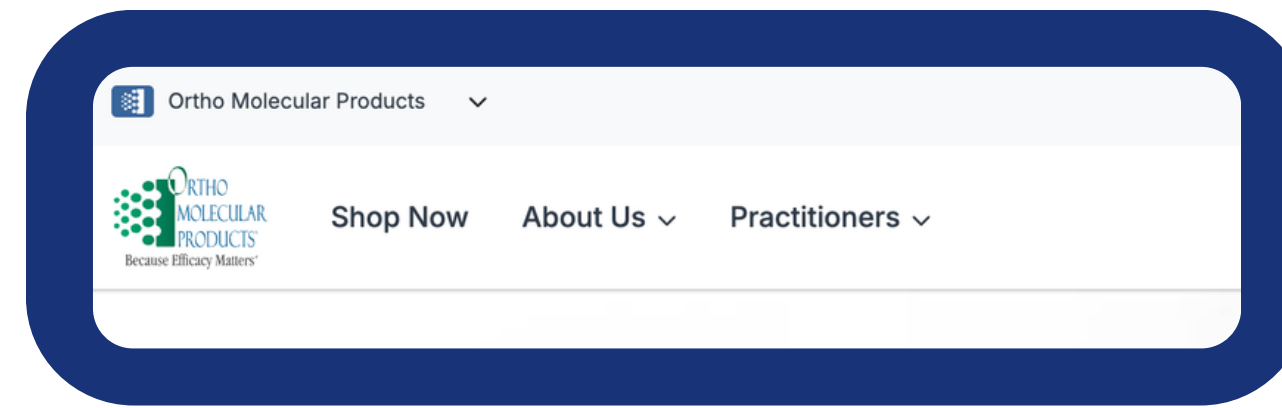
New Navigation Menu Update

We're excited to roll out a redesigned navigation experience that makes it easier for users to find what they need, explore our tools and resources, and move through the site more efficiently.

The new navigation replaces the long dropdown menus with clearer categories and better organization.

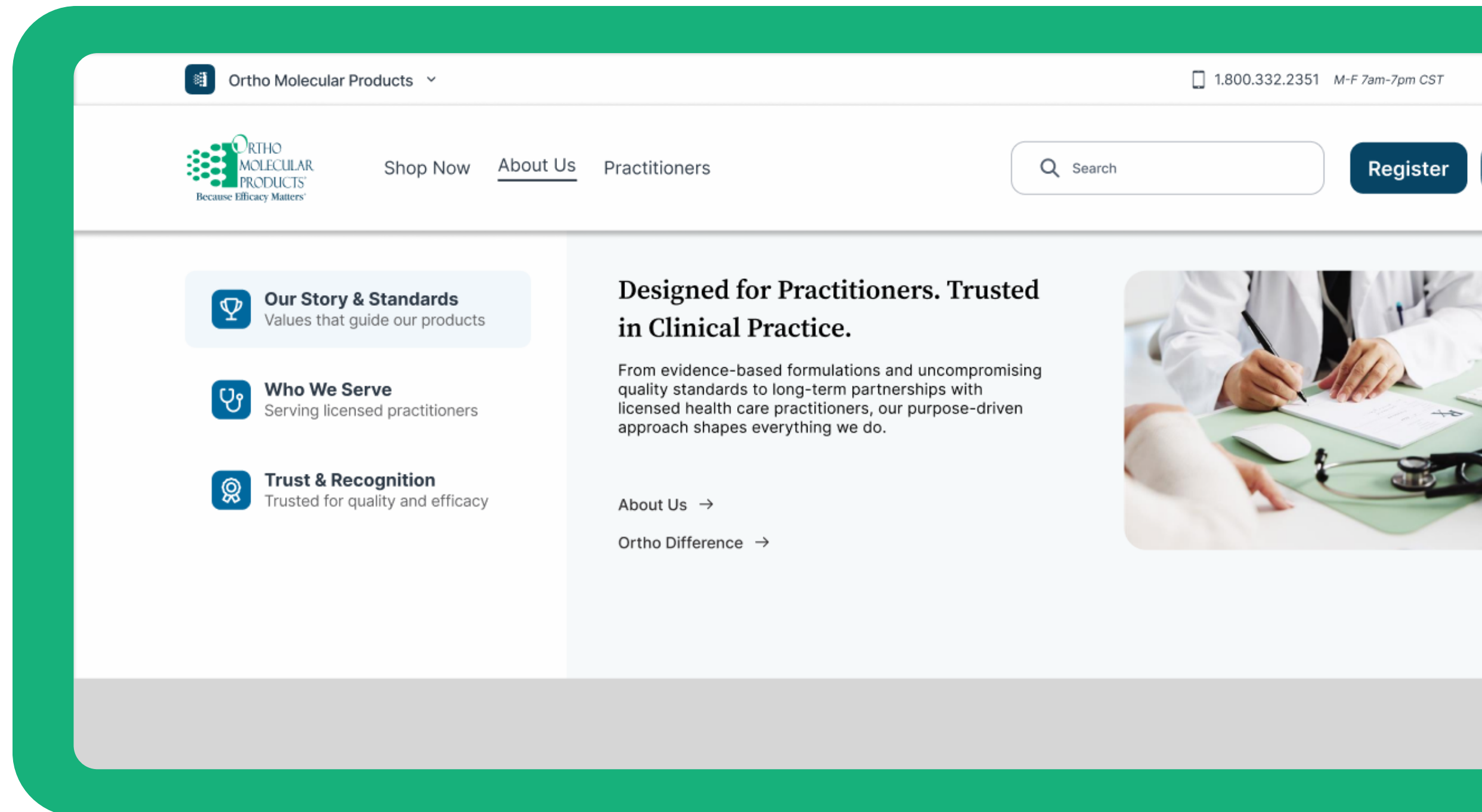
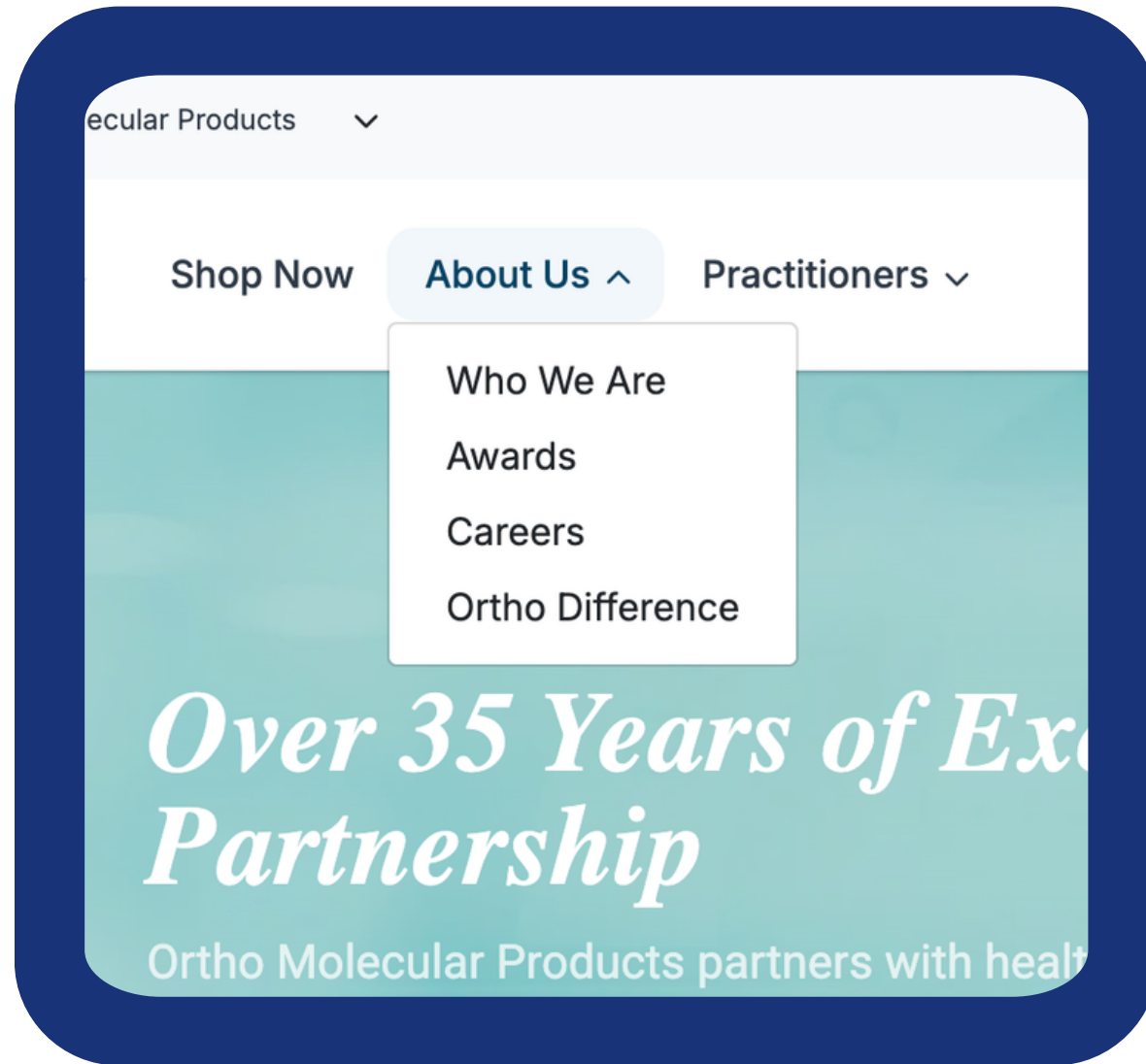
Shop Now Expanded

- Added a **Best Sellers** section to highlight popular products
- Introduced **New Releases** to feature newly launched products
- Added **Search by Health Need** to help users find products based on specific health goals



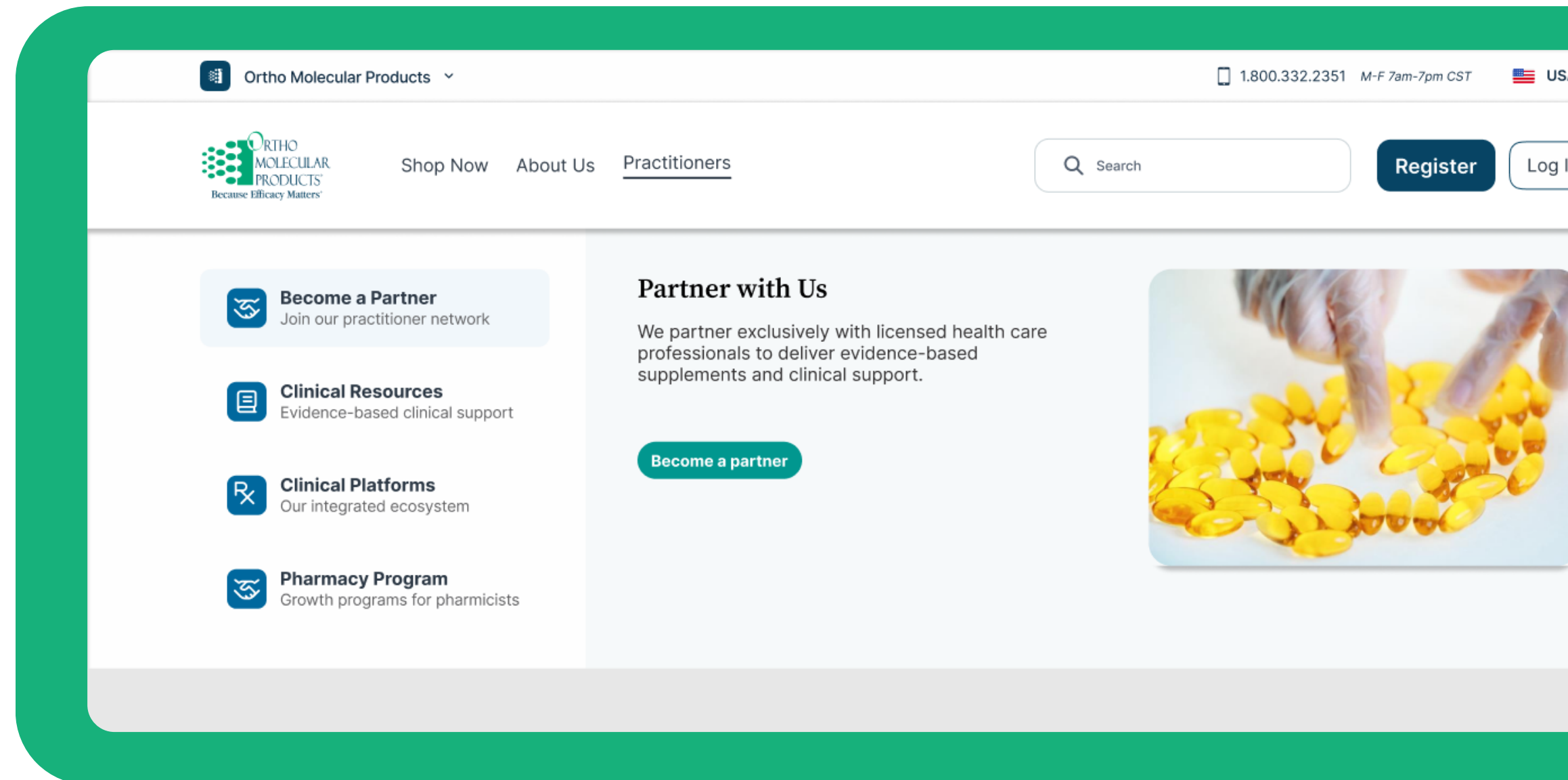
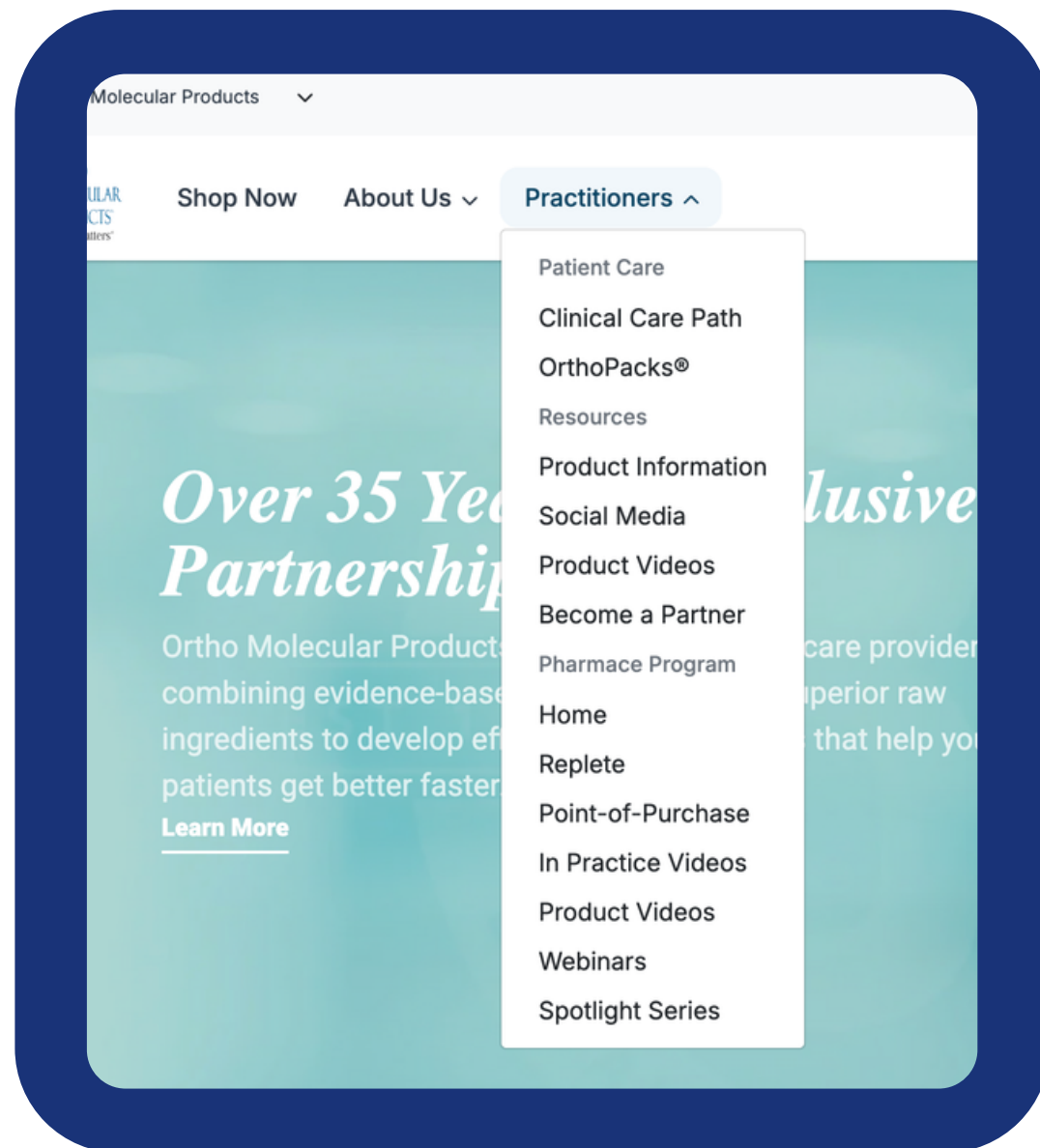
About Us

- Categorized the “About Us” section to make company information easier to find



Practitioners

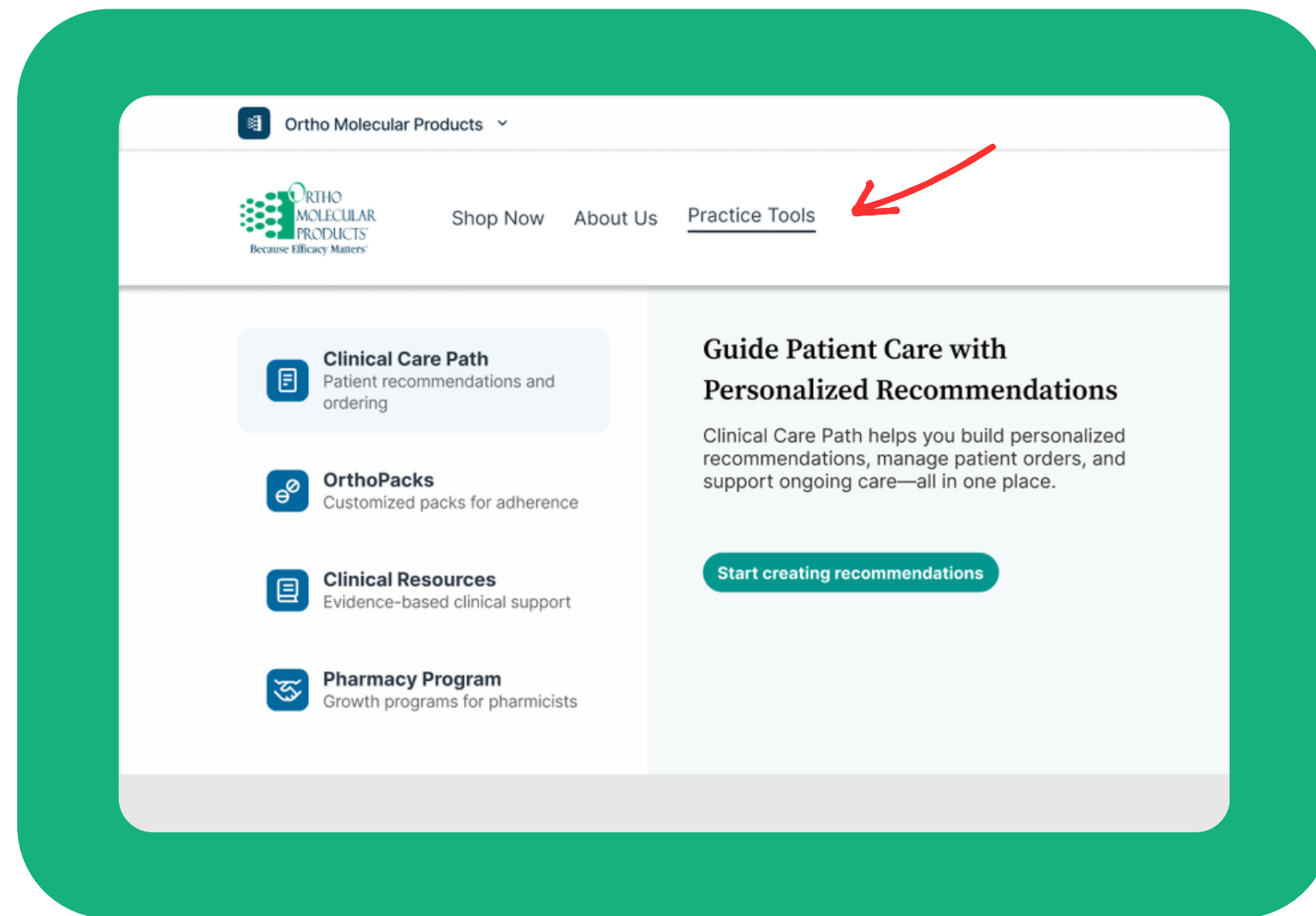
- Organized content into clearer sections to make navigation easier



Personalized Navigation Experience

- Tailored navigation language based on the logged-in user type
- Increased patient's visibility to resources and product education resources

Practitioners



Patients

