



Print & Digital Graphic Designer

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Education

Bachelor's in Graphic Design
Stevenson University | Villa Julie College
2005 - 2008

History & Experience

Lowe's Pro Supply

Senior Graphic Designer
Mooresville, NC (Remote)
January 2019 - January 2026

- Designed print and digital assets including catalogs, brochures, direct mail, emails, social media content, and event marketing materials such as posters, signage, magazines, tradeshow graphics, and photography
- Partnered with a copywriter on marketing copy development and editing across multiple projects
- Created quick-turn promotional flyers highlighting product categories and value-added offers, contributing to measurable sales increases calculated using analytics
- Helped maintain and evolve brand standards for a growing B2B business, ensuring consistency across all creative touchpoints

Maintenance Supply Headquarters & Central Wholesalers

Senior Graphic Designer | Laurel, MD
September 2014 - January 2019

- Led design and production of a year-long, multi-phase product catalog with numerous moving parts and tight deadlines, later managing on-site staff through Creative Circle as scope expanded
- Managed prepress and print production, setting up accurate trim sizes, bleeds, and slugs to ensure error-free output at press
- Built grid systems, paragraph and character styles, and parent pages to ensure consistent layouts and efficient formatting across thousands of product entries

Gaga Marketing

Graphic Designer | Stevenson, MD
January 2011 - September 2014

- Produced an extensive range of collateral for casino clients, including direct mail, billboards, slot toppers, and other promotional pieces
- Collaborated with a production team to deliver large-scale creative supporting the launch of Maryland Live! Casino
- Streamlined design workflows by developing reusable templates for each project category, ensuring consistent placement of logos, disclaimers, and required compliance information across all materials

Freelance Graphic Designer

Germantown, MD
June 2008 - Current

- Provide freelance design services while expanding into illustration and UX/UI fundamentals through ongoing coursework in Figma
- Take on print and digital design projects independently, managing client communication, timelines, and deliverables outside a traditional studio environment

Skills

- InDesign, Illustrator, & Photoshop
- Catalog & Long Format Print Design
- Adobe Acrobat & Bridge
- Social Media & Email
- Designing Brand Guidelines
- Illustration and Photography
- Workfront for Project Management
- AI Familiarity with Claude
- Microsoft Office (PowerPoint, Word, Excel)
- Adobe Premiere Pro & After Effects
- Currently Expanding Skills in Figma