



Iva Mikulčíková

Graphic Designer

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I'm dotiv — a graphic designer based in Brno in the Czech Republic, shaping visual identities with clarity, intention, and a strong sense of narrative. I am an enthusiastic person, who can work effectively under pressure with a creative eye and an attention to detail. I am passionate about art, fashion and history which led me to get a degree in graphic design, senior sales position at a luxury brand and was able to travel around the world to understand the culture and history of the people.

My work exists across both digital and physical spaces, where every detail has a purpose. I create visual systems that feel refined, cohesive, and built to last. I also work best with clients who value clarity, trust the process, and are open to a focused creative direction.

work experience ●

'19–present

Freelance Graphic Designer
International & Czech

Working on visual identity, branding, videos, and web design projects for a range of clients. Developing a strong focus on clean, modern design and thoughtful brand communication, alongside parental responsibilities.

'14–2019

International Experience
Various Employers

Lived and worked in the United Kingdom while also travelling internationally. Developed strong communication skills and adaptability in diverse, multicultural environments, working with people from a wide range of cultural backgrounds.

'10–2014

Graphic Designer
GIENGER spol. s r.o.

Discussing the requirements of the project with clients.
Designing catalogues, brochures, stickers, banners, billboards and other designs based on knowledge of corporate identity and esthetic concepts in Illustrator, Photoshop and InDesign. Preparing layouts for printer.