



Shane VonGunster

Designer (Graphic & Website) | 6+ Years Experience

[View my portfolio](#)

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Melbourne, Victoria, Australia

Experience

WebLife Stores California, USA

Design team lead / Designer (Full time, Remote)

Aug 2022 — Dec 2025

- Led creative, web, and AI design initiatives across All In On Talent, FrameworkFriday, WebLifeLabs, Bobi Mailboxes, MailboxWorks, and 9+ other brands.
- Developed brand identities, design systems, website designs, and end-to-end Webflow builds for 5+ WebLife Stores brands.
- Directed full website revamps (Bobi Mailboxes, MailboxWorks), improving UX, accessibility, structure, and overall presentation.
- Designed high-conversion Figma → Webflow experiences for recruitment, education, HR, and e-commerce teams.
- Collaborated with developers, maintained WordPress, ran A/B tests, and produced promotional web assets.
- Built ClickUp workflows, automations, and SOPs to increase output and remove bottlenecks.
- Integrated Zapier, Webflow, Typeform, and Coda to automate HR pipelines and streamline candidate review.
- Managed social media design systems and content flows to improve consistency and quality.
- Researched, tested, and documented 300+ AI tools, building an internal knowledge base to boost efficiency.
- Designed Klaviyo email templates for major U.S. mailbox retailers, maintaining consistent branding and visual quality.
- Designed Amazon product images, promotional graphics, and educational materials to improve listing conversion.

Sandhurst Golf Club Victoria, Australia

Event Photographer (Freelance)

Nov 2025

- Captured professional corporate event photography.

Realty Gate Muscat, Oman

Freelance Designer (Remote)

Jan 2023 – Nov 2025

- Developed brand identities, templates, and cohesive assets.
- Designed investment proposal decks for real-estate clients.
- Created social content aligned with brand messaging.
- Designed full website experiences and visual concepts.

Team Squared Victoria, Australia

Videographer (Contract)

Oct 2025

- Captured testimonial videos for brand campaigns.

Zirateh Colombo, Sri Lanka

Graphic Designer (On-site)

Nov 2021 – Aug 2022

- Pitched marketing content ideas that strengthened visibility.
- Designed social content for 5+ brands.

Code 30 Strategies Dubai, UAE

Freelance Designer (Remote)

Jan 2021 – Nov 2021

- Led branding and marketing for 10+ brands, including Mowe.
- Designed presentation decks for business proposals.
- Created social media content and motion graphics.

Blue Synergy Muscat, Oman

Graphic Designer (On-site)

Oct 2019 – Jan 2021

- Began as a photographer and videographer
- Designed social media visuals for brand campaigns
- Supported creative direction and daily content production

Education

Masters of Design

Swinburne University of Technology — Australia

Jul 2024 — Jul 2026

BA (Hons) Visual Communication Design

Academy of Design (Northumbria University) — Sri Lanka

Jan 2019 — Dec 2022

Skills

Creative Skills

- Branding + logo design
- Website design
- Social media content
- Prototyping
- Presentation deck design
- Infographic design
- Videography
- Photography
- SOP development
- Web design evaluation
- Email marketing + design
- E-commerce design

Technical Skills

- Figma
- Webflow
- Zapier
- OpenAI (ChatGPT)
- Claude
- Wordpress
- Adobe photoshop
- Adobe premier pro
- Adobe illustrator
- Final cut pro
- Klaviyo
- + Many more (including AI tools)