CHEAT SHEET

HOW I HIRE BUSINESS ANALYSTS

I own the P&L and I make the final hiring call. These are the 3 things I check in every analyst interview.

1 Can I put you in front of a client?

Not perfect English. Can you explain something complex in simple words? If I can't follow you, my client won't either.

STRONG ANSWER
Explains a project in 3 lines: the problem, what they did, what changed.

WARNING SIGN
Opens with tools and jargon before saying what the problem was.

2 Technical skills you can show, not list.

SQL, Python, Power BI, Tableau. Listing all four on your resume proves nothing. One thing you built with them does.

STRONG ANSWER
"I built a sales dashboard in Power BI. The hardest part was cleaning the dates."

WARNING SIGN
Four tools on the resume, but stuck on a simple join or group by.

3 Can you break a messy problem into pieces?

I'll give you a problem with no structure, like "Sales dropped 20% last month. Why?" I'm watching how you think, not whether you guess right.

STRONG ANSWER
Asks one clarifying question, then splits it: price, volume, region, channel. Checks each.

WARNING SIGN
Jumps to one answer: "Maybe a competitor launched something."

Get these 3 right and you're not just another resume in the pile.

WHY LOGIC CARRIES THE MOST WEIGHT

I can teach you a new tool. I can't teach you to think in structure. That's the one I can't train after you join.

WANT TO BE FULLY PREPARED?

Watch "Never Ask This Question at the End of an Interview" on YouTube: youtu.be/4fEZ3nRj8VA



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