

Oluwashehun Clinton Feyisitan

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PROFESSIONAL SUMMARY

Experienced Web Developer and Digital Marketer with a proven track record in creating over 30 customized websites and driving digital engagement through effective SEO and social media strategies. Holds advanced degrees in Creative Technology and Digital Marketing, combining technical proficiency and strategic acumen to develop solutions that focus on user needs.

KEY COMPETENCIES

- Web Development:** Experienced in HTML, CSS, Figma, Framer and JavaScript, for building responsive and accessible websites. Skilled in using Framer and WordPress to improve content management and user experience.
- Graphic Design:** Skilled in Adobe Creative Suite, focusing on creating engaging website layouts and promotional materials that enhance brand identity and user engagement.
- Digital Marketing:** Strong background in leveraging SEO, PPC, social media campaigns, and Google Analytics to drive targeted marketing strategies and increase online engagement.

PROFESSIONAL EXPERIENCE

Blue Tide Marketing, Southampton Uk
Marketer

Jan 2023 - April 2023

- Led marketing campaigns that increased charity donations by 40% and brand visibility by 25%.
- Coordinated and engaged in over 5 marketing events, significantly boosting campaign reach.

Whitman Laboratories, Petersfield, UK
Assembly Operator

July 2022 - Sep 2023

- Enhanced production efficiency by 10% and maintained a 99% quality compliance rate through strategic operational improvements.
- Collaborated with cross-functional teams to troubleshoot and resolve process issues, fostering a cooperative environment and continuous learning, which contributed to a reduction in downtime and increased output."

Evaluate
Web designer

April 2020 - April 2021

- Developed and executed strategies that improved client retention by 25% through superior website navigation and user interface design.

Techvibes International Limited
Web designer

March 2019 - May 2022

- Led the strategic development and deployment of over 30 bespoke websites, which involved client consultations, design planning, and technical execution, resulting in a 50% increase in client engagement.
- Enhanced website accessibility and performance by 35% through the implementation of advanced web technologies.

EDUCATION & CERTIFICATIONS

Master of Art in Digital Marketing
Portsmouth University - July 2023

Master of Science in Creative Technology
Middlesex University - December 2018

Bachelor of Science in Computer Science
Middlesex University - July 2017

CERTIFICATIONS

Google Analytics Certified
2022

Google Ads Certified
2023