RYAN FICK – Graphic Designer
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SUMMARY

Graphic designer with experience building brand systems, websites, and marketing assets for clients across corporate, hospitality, sports, and entertainment industries. Skilled in branding, UX/UI, web design, cross-functional collaboration, with a track record of improving engagement, supporting sales, and creating clear visual solutions.

EXPERIENCE

R+L Carriers – Graphic Designer — March 2021 – Present

- Developed scalable brand systems for 40+ clients across the R+L network, improving consistency across marketing and internal materials.
- Designed and optimized websites that increased site traffic by more than 20% for select clients.
- Created marketing assets for campaigns that increased brand visibility and supported revenue-generating initiatives.
- Managed multiple client brands while coordinating with stakeholders to align visual direction, approvals, and timelines.

Xavier University – Graphic Designer — November 2025 – January 2026

- Designed logo and brand apparel for the National Jesuit Student Leadership Conference.

Cooperative Education Internship Association, CEIA – Project Manager — January 2021 – March 2021

- Oversaw cross-functional creative teams to manage end-to-end production timelines.
- Delivered multimedia content aligned with brand objectives and stakeholder expectations.

University of Cincinnati – Graphic Design Lead — June 2019 – December 2019

- Directed cross-departmental design initiatives for an inclusive first-year outreach campaign.
- Unified campus partners under a cohesive visual strategy that improved student engagement and departmental collaboration.

University of Cincinnati – Graphic Designer — June 2018 – September 2018

- Designed visual materials that supported campus initiatives and improved the first-year student experience through data-driven marketing materials .

University of Cincinnati, Blue Ash – Peer Leader — January 2017 – April 2017

- Taught weekly academic classes and mentored first-year students through tailored sessions and collaborative programs.
- Fostered engagement, confidence, and long-term academic success through community-focused engagement.

SKILLS

Tools: Adobe Creative Cloud, Illustrator, Photoshop, InDesign, After Effects, Premiere Pro, Microsoft Office, Excel, Word, Power Point, Figma, Glyphs 3, AI Prompting, Blender 3D, LottieFiles, Framer, Wordpress
Expertise: Branding, Illustration, Package Design, Design Research, Web, Typography, Animation, Photography, Photo Editing, Project Management, 3D Rendering, UX/UI, System-Level Thinking, Remote & Hybrid Workflows

AWARDS

Media Design Alliance, Gold Award in Magazines & Publications — 2024
Media Design Alliance, Gold Award in Calendar Design — 2024
Media Design Alliance, Silver Award in Corporate Communication — 2024
Lindner College of Business, Achievement in Student Marketing — 2018

EDUCATION

University of Cincinnati – Bachelor of Arts, Communication; Minor in Marketing — 2020
University of Cincinnati, Blue Ash — Associate of Applied Business, Graphic Communication Design — 2017

CERTIFICATES

Google Project Management — December 2024
Google UX Design Professional — January 2025