SIDDHANT RANDER

User Experience Designer

sidrander.in

A 3rd year B.Des Student studying User Experience Design and gamifying experiences for clients. I am eager to bring innovative digital experiences and solve problems for companies alike.

Contact Me

9113982979

sidrander@gmail.com

sidrander.in

Bengaluru, Karnataka

Skills

User Research

User Interviews

Data Tagging

Design Research

Interaction Design

Heuristic Evaluation

Visual Design

Prototyping

Gamification

Motion Design

Service Design

Education

Srishti Manipal Institute of Art, Design and Tehcnology,

Bachelor of Design, Human Centered Design.

Year 2 CGPA: 8.11

Bishop Cotton Boys' School

ICSE: 96%   ISC Commerce: 92%

Work Experience

Epicenter.ai

Product Design Lead

September - December 2023

   This ed-tech startup helped me to practise my product design skills in real world context. I worked closely with developers. I analyzed research, pitched an innovative and easier way to perform a primary task, ran entire UX process - Information Architecture, Task Flow, User Flow, Lo-Fi Designs and Visual Design.
   My role was making the Interface simple, minimalistic and visually appealing and also add tinges of gamification and animations to make the learning experience more enjoyable.

Gmetri XR

Game Designer

May - September 2022

Worked on a forklift training module for a logistics client in Virtual Reality using Gmetri XR - a no code platform. A presentation was

Projects

Co-Curricular

Events Head of Srishti Manipal SIGCHI Chapter

Scatter One - Dance Group Member

given to us on how forklift training is currently given at the company, and we gamified the experience by constructing a creative story and narrating it using a choice based 3D Game that the user can play online.

- My personal contribution was making the complete design system for text boxes, popups, warnings, instructions, Quizzes, Game Choices and a lot more.
- Worked on 3D Animations and gamified them with choices to make trainees experience possible as well as edge-case scenarios.
- Used no code tool Gmetri XR to make the gamification take place using ifelse, variables and more.

Freelance Graphic Designer

- Social Media Posts for an Investment Company
- Advertisement Flyers for a Travel Agency
- Brochure Design for a Mat Manufacturing Company
- Motion Designs for a Brand Logo
- 3 Logo Design Projects

Bishop Cotton Boys' School

As a student I executed the following acitivities:
- Website re-design of the school, keeping in mind the principles of the school. Executed Information Architecture with the help of a mentor on Excel Sheets, and created design templates in AdobeXD.
  [The School | BISHOP COTTON BOYS' SCHOOL (bishopcottonboysschool.edu.in)](#)
- School magazine for the academic year. Designed templates and spreads using Adobe InDesign. Published magazine available.
- Social Media Posts for a Commerce fest "Resurgence"