



### 🇺🇸 I'm

Yuanqi Zhang (Avery), age 21, she/her  
From Hangzhou, China, now in NYC

### 🎓 Education

School of Visual Arts (BFA Design)  
2021 Sep - 2025 May

### 📞 Contact

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### 🎨 Interests

Drawing, Reading, Video games, Animate, Traveling

### 🔗 Junior Portfolio PDF Link

[Click here to visit](#)

### 💖 Keep In Touch ;)

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### 👤 About ME

Yuanqi Zhang is a college student now studying design in SVA, and spent 18 years living in China, 3 years in NYC. I felt deeply connected with natural and can never say no to walking in greens, admiring ocean, and observing animals. I'm also a huge fan of animation and a big video game lover. Besides all that, drawing is my life-long hobby, and the reason I step on the designer path.

I'm a pretty easy-going people, which are always supportive to my teammates and able to understand what my clients want instantly. I'm an introvert, but I'm not against necessary conversation. It's the most efficient way to get everyone on the same page, and make sure my design is solving the problem.

I also considered myself as a realistic idealist, or an imaginator. Not only because I can't stop building a fantasy broad world in my head, but also tied to my predictions to the future. I settled many ambitious goals for my future self, and always expecting for the best. But I never forget to keep reality in the back of my mind, and use it as a standard to determine whether my ideas can live in real world and help the people in need.

Finally, as a creator, I'm always proud to build something from scratch to something that "wow" people. I believes a great design shouldn't just look good, it needs to fit in reality and brings joy to people who uses it. I'm still exploring on that path, and I wish in near future, I'm able to take my designs hand in hand to the greater public.

### 📎 Working Experience

#### 2023.6-8: NetEase - YanXuan Division - Innovation design center - Experience design department - Marketing experience intern

Participated in H5 cat litter public benefit propaganda program, and created motion designs for Yanxuan brand TianCheng

#### 2024.5-7: NetEase - YanXuan Division - Innovation design center - Marketing design department - Marketing design intern

Mainly worked on researching AI generated short video, generated several testing promotion video for YanXuan's products with Runway, Pixverse, and other AI platform

#### 2024.7-8: Artslink - Teaching Assistant

Created concept, teaching guidelines, PowerPoint for a new summer layout software class. It held for 5 sessions (each 2 hours), and responsible for all the teaching task and after class assignments critique

#### 2022.8, 2023.1, 2023.8: SVA Campus - Orientation Leader

Summer and Winter break paid part time work inside campus to help with school orientation events

### 👤 Skillset

**UI & UX:** Figma, Adobe XD, Framer

**Graphic Design & Photo Editing:** Illustrator, InDesign, Photoshop, Lightroom

**Motion Design & Video Editing:** AfterEffect, CapCut, Artivive, iMovie

**Simple 3D:** Adobe Dimension, Spline

**Drawing & Other:** Procreate, Aseprite, Godot

**Office Tool:** WPS Office, Keynote