



Creative House Co.

MARKETING | BRANDING | DESIGN

No surprises, just results

Our project-based pricing offers clear scope, transparent deliverables, and the ability to maximize your marketing budget without worrying about hidden costs. Predictable fees for predictable growth.

Services we provide:

Brand Style Guide: Includes a color palette, typography, and communications framework for a comprehensive visual identity. **\$6,000**

Brand Voice Guide: Includes a boilerplate, short summary, elevator pitch, and tagline to maintain a consistent tone of voice across all communications. **\$1,000**

Blog: Includes a 500+ word-article with imagery. **\$500+**

eBook/White Paper: Includes 1000 words with imagery on each page **\$1,500**

Email Marketing Campaign: Per email, with graphics **\$350**

Content Marketing Campaign: Includes written content with promotional assets for every channel, price based on type/length of content needed. **\$3,000-\$5,000**

Logo Design: Includes multiple color variations and specifications. **\$1,200**

Multichannel Campaign Package: Includes blog/eBook + email + social graphics + paid ads + video, price based on complexity and number of deliverables. **\$5,000-\$25,000**

Paid Ads (PPC) Campaign: Includes a set of 10 (formatted for Google, LinkedIn, Facebook, Instagram, and TikTok, plus others upon request). **\$2,500**

Press Release: Includes a 500-word release with distribution guidance (additional cost for media pitching) **\$1,500**

Social Media Campaign:

Includes a full suite of assets, with post copy suggestions, formatted for every social channel. **\$1,000**

Social Media Graphics: Includes formatted for every channel, with post copy suggestions. **\$150** per static graphic / **\$250** per animated graphic

Web Copy and Design: Based on the number of site pages, functionality, and complexity. **\$5,000-\$20,000**

**prices are subject to change based on individual project scope -2025*