

Driving Precision and Innovation in Industrial Investments



Brent Willson

FOUNDER

Brent began his career as an engineer, where he learned how a rigorous, continuous improvement process leads to optimal solutions. Since following his passion for investing 15 years ago, Brent has completed over 30 industrial acquisitions across 9 platform companies with three premier private equity firms. Brent's investment success is a result of his engineering-driven approach to building great companies.

Most recently, Brent was a Principal investor at Center Rock Capital Partners where he served on the Board of Directors of Power Services Group, Flanders, Eastern Fence, and The Merit Distribution Group. Prior to Center Rock, Brent, together with partners at The Sterling Group, built Construction Supply Group and Safe Fleet, both market-leading businesses in their respective industries.

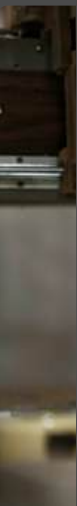
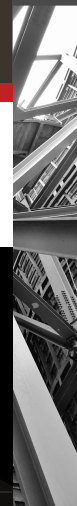
During his time with Madison Dearborn Partners and Deutsche Bank, Brent contributed to over \$6 billion of completed transactions. Brent has a B.S. in Engineering from Northwestern University, and an MBA from the Stanford Graduate School of Business.

Precision Industrial Capital Partners applies rigorous engineering processes to the private equity investment model. **We invest in and build enduring industrial companies.** In our experience, building great companies leads to above-market returns for our investors. We are focused on manufacturing, services, distribution, and technology businesses across industrial end markets in North America.

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Engineering Approach

Engineers follow a rigorous continuous improvement process to discover novel solutions. Precision Industrial leverages this engineering process and tailors it to the private equity investment model.

Critical process steps:



Critical value drivers:



Investment Criteria

Business models →	Manufacturing Services Distribution Technology
Transaction types →	
Key metrics →	
Business models →	Family-owned Sponsor-owned Carve-outs Buy-and-build
Transaction types →	
Key metrics →	
Business models →	Up to \$5-\$30 million EBITDA Up to \$300 million Enterprise Value Valuation: 5x-15x EBITDA Cash-flow positive
Transaction types →	
Key metrics →	

Extensive Industry Experience

