

ABOUT

Passionate UX/UI designer driven by curiosity, empathy, and a love for creating intuitive and user-friendly experiences.

I believe great design begins with understanding both users and business goals, with hands-on UX flows and pixel-perfect UI skills.

SOFT SKILLS

- Team collaboration
- Receiving feedback
- Adaptability
- Problem Solving

SKILLS

- Design thinking
- UX process:
research, personas, User journeys, flows & IA, wireframes, prototyping, usability testing
- UI design:
visual hierarchy, typography, color theory, layout, design systems, pixel-perfect

TOOLS

- Figma
- Adobe utilities:
Photoshop, Illustrator,
- Wordpress
- AI Tools for Design

LANGUAGES

- Hebrew - Mother tongue
- English - Advanced

YASMIN DROR

UX/UI & Product Designer



(+972) 50-2215353



yasmindror@gmail.com



yasmindror.com



Ra'anana, Israel



[yasmin-dror-ux-ui](https://www.linkedin.com/in/yasmin-dror-ux-ui)

EDUCATION

- UX/UI, product course - 230 hours

Google & Reichman Tech School

Nov 2024 - Mar 2025

Product management, in-depth user research, strategic thinking and planning while considering other departments, resources, and budgets, as well as usability testing.

- UX/UI, product course - 187 hours

Netcraft Academy

Feb 2024 - Nov 2024

[Outstanding Project Award](#)

Learned how to conduct user research, design user experiences, create aesthetically pleasing and functional interfaces, focusing on crafting user-centered experiences.

WORK EXPERIENCE

- Gift Designer

GiftHive (independent business)

2019 - 2022

Founded and managed an independent design business.

Created custom gift products and packaging using UX/UI principles.

Designed and developed an e-commerce website.

Managed supplier relations and digital marketing campaigns.