

Sarah Nafees

Product Designer | UI/UX Designer

Product designer with 4+ years of experience across UX/UI design, enterprise software, and responsive web experiences. Experienced in simplifying data-heavy dashboards and operational workflows through research, information architecture, interaction design, visual UI, prototyping, usability testing, and design systems. Earlier software development experience supports practical collaboration with product and engineering teams.

Contact

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Professional Experience

FREELANCE UI/UX & WEB DESIGNER

Oct 2025 – Present

- Lead healthcare and automotive website projects from discovery and information architecture through responsive design, no-code implementation, quality assurance, and launch.
- Translate business goals and user needs into clearer navigation, content hierarchy, trust signals, and conversion paths across desktop and mobile experiences.
- Present design recommendations to stakeholders and create reusable interface patterns that maintain consistency throughout each website.

UI/UX DESIGNER LYNKWELL

Jan 2023 – April 2025

- Led end-to-end UX for Lynkwell Dashboard, a charging-station management system supporting 4,000+ stations across 300+ locations in 31 states, designing dashboards and operational workflows for internal teams and partner networks.
- Designed and shipped white-label capabilities—including roles, permissions, and partner-specific requirements—enabling multiple networks to manage distinct experiences within a shared platform.
- Translated user interviews, usability findings, and support feedback into product improvements that reduced support tickets by 15%.
- Owned UX for ViaLynk, a driver-facing EV-charging app serving 20,000+ users, improving station discovery, availability information, and other core flows through iterative releases.
- Partnered with product managers, engineers, and stakeholders from requirements through release, delivering responsive interfaces, reusable patterns, production-ready Figma specifications, and implementation review.

SOFTWARE DEVELOPER NISUM

Sep 2021 – Jan 2023

- Worked with designers, product managers, and engineers to translate Figma mockups and interaction flows into responsive client applications.
- Developed the technical understanding of responsive behavior, edge cases, APIs, and front-end constraints that now informs design decisions and engineering collaboration.

UI INTERN NISUM

Jun 2021 – Sep 2021

- Created Figma mockups, interface components, and interaction flows while supporting product and development teams.

Core Skills

- **Product Design:** User research, stakeholder interviews, information architecture, user flows, wireframing, interaction design, visual UI design, responsive design, prototyping, usability testing
- **Systems and Delivery:** Design systems, reusable components, accessibility-aware design, design documentation, engineering handoff, implementation QA, Agile collaboration
- **Tools:** Figma, FigJam, Framer, Webflow, Jira, Confluence, Notion
- **AI-Assisted Workflows:** ChatGPT, Claude, rapid no-code prototyping
- **Technical Foundation — Prior Professional Experience:** HTML, CSS, JavaScript, TypeScript, React, GraphQL, REST APIs

Education

B.S. COMPUTER SCIENCE — SAN FRANCISCO STATE UNIVERSITY

CERTIFICATION

UX DESIGN CERTIFICATE — GENERAL ASSEMBLY