

Chris Homer

Motion Designer — Glasgow, remote

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Fifteen years across broadcast, advertising and live. Explores widely, then selects with a strong eye. Led by the brief, not the software.

Awards

Gold BDA, 2007, People and Power titles, Al Jazeera English. Bronze Promax, 2005, Chinese Grand Prix, Sky News.

Selected work

Glass Animals, Tour of Earth 2024, Fray Studio.

Designed a generative scene evoking cells under a microscope, pulsing live to the music, and built it to run reliably in the operator's hands on tour.

Pet Shop Boys, Dreamland tour 2022, Luke Halls Studio.

Created screen content for four songs, including the Love Comes colourfall, built through experimental layering, time-warping and hand-made textures.

Dua Lipa, iHeartRadio Festival 2021, Luke Halls Studio.

Designed and animated two song sequences for live playout, working closely with the creative director. Presented and iterated multiple looks while holding the overall direction.

Al Jazeera English, channel launch, London.

Led a team of six across title sequences and on-screen graphics for news programming, working with the channel creative director. Title sequence for People and Power won a Gold BDA, 2007.

Al Araby TV, 2014.

Created a deliberately loose brand system for a young channel, demonstrated through idents spanning wildly different styles, hand-cut, vector, watercolour, all unified by a single logo resolve. Almost anti-branding, coherence without corporate rigidity.

Al Jazeera English, explainer series, freelance.

Took complex subjects from script to screen, storyboarding with writers and building efficient, repeatable styles across episode runs. Simplifying complex ideas into clear, watchable stories.

Freelance clients

Fray Studio (2024), Luke Halls Studio (2021, design and occasional creative direction), Kate Dawkins Studio, Nuw Creative (2019), Axis Studios (2019), Ogilvy (2018), Picnic Studio (2017), Plastic Pictures (2017), Bibliothèque (2017), Good (2017), Unit 9 Films (2016), Brand Communications (2016), Virgin Media (2016), Jump Design (2013), Nomadic Films (2012), Venture Three (2012), Neon (2011), Sony PlayStation (2010).

Earlier career

Al Jazeera English, Sky News, Boro TV.

Skills

TouchDesigner, After Effects, Cinema 4D, Octane, Redshift, X-Particles, Illustrator, Photoshop, Plexus, Particular, Nuke X, InDesign, Unreal.

Education

BA Hons Visual Communication, 2:1, UCE Birmingham. Foundation Art and Design, Distinction, Trowbridge College.